

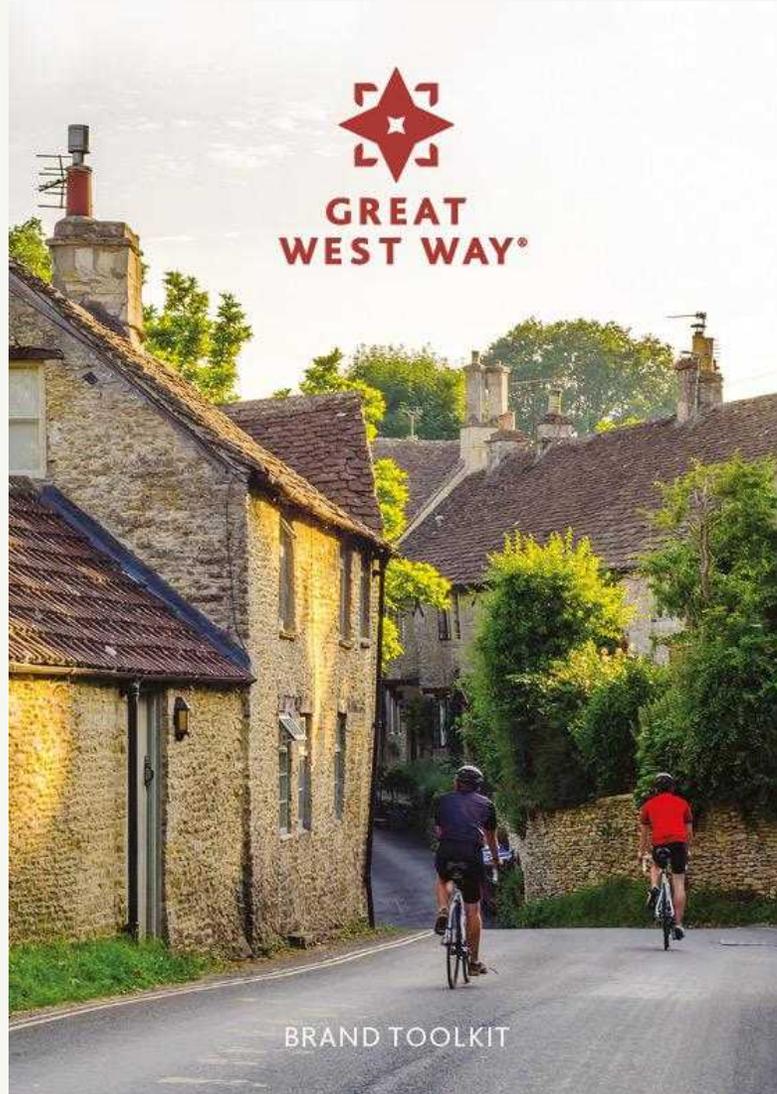
**GREAT
WEST WAY®**



BRINGING THE GREAT WEST WAY TO
LIFE

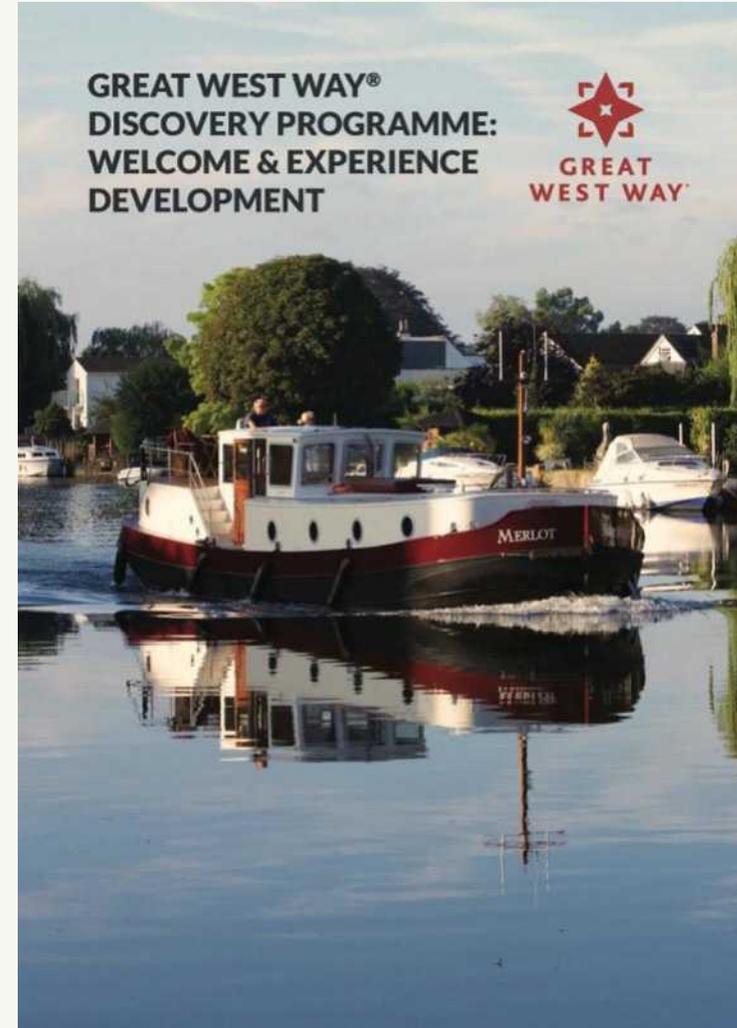
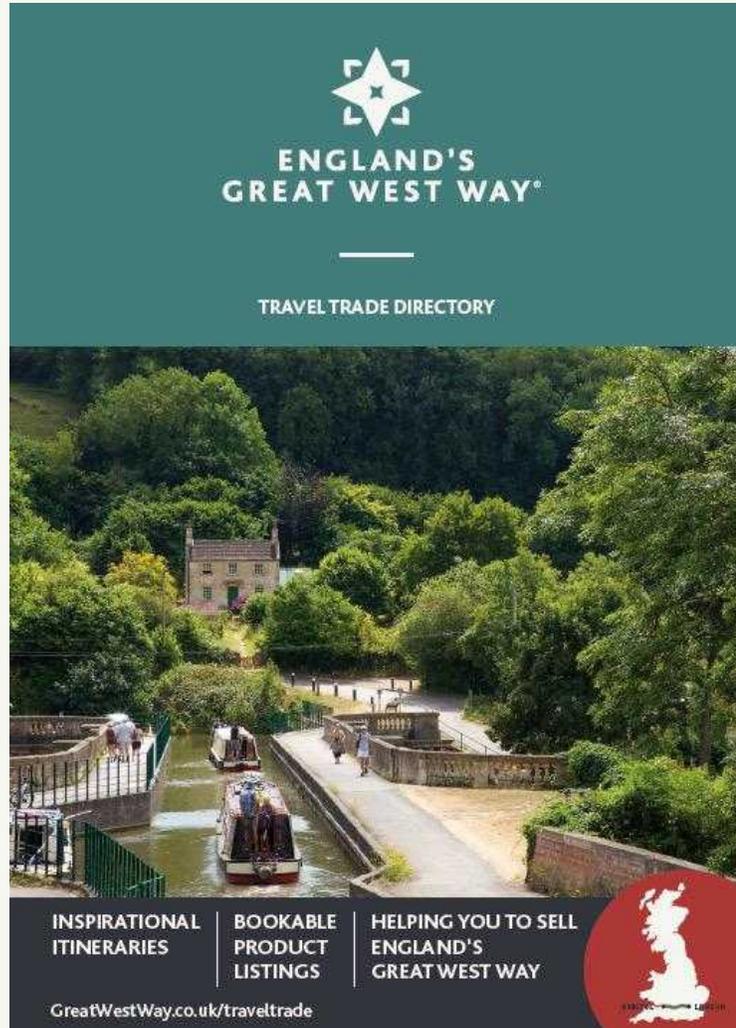
GREAT WEST WAY PRINT

Brand Toolkit & Story Booklet



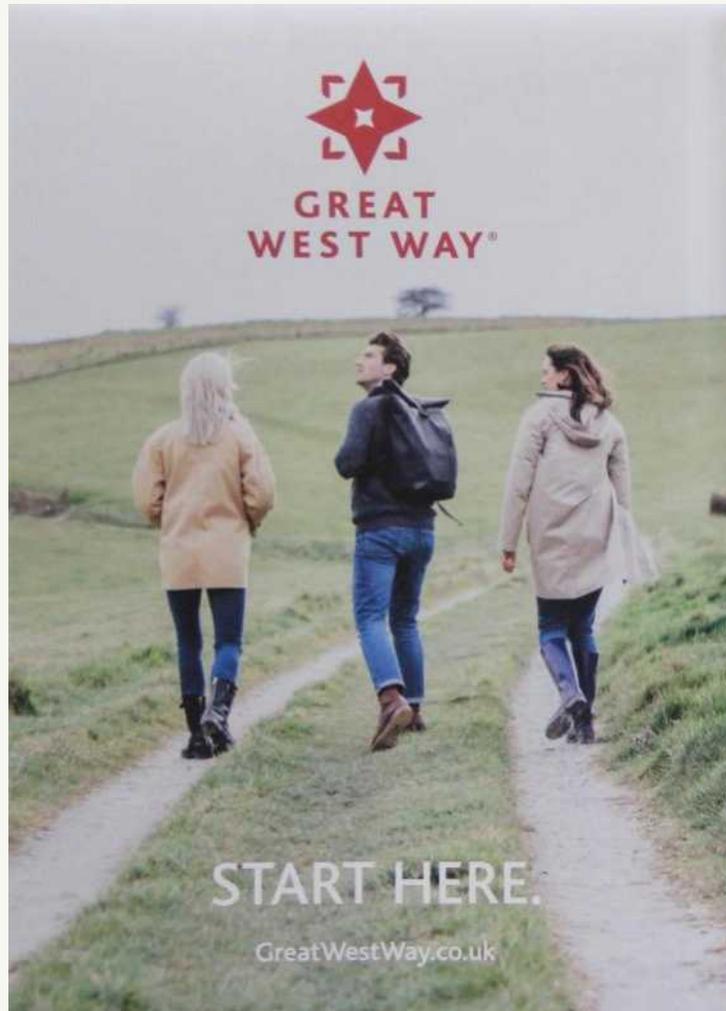
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Travel Trade Directory & Training Programme



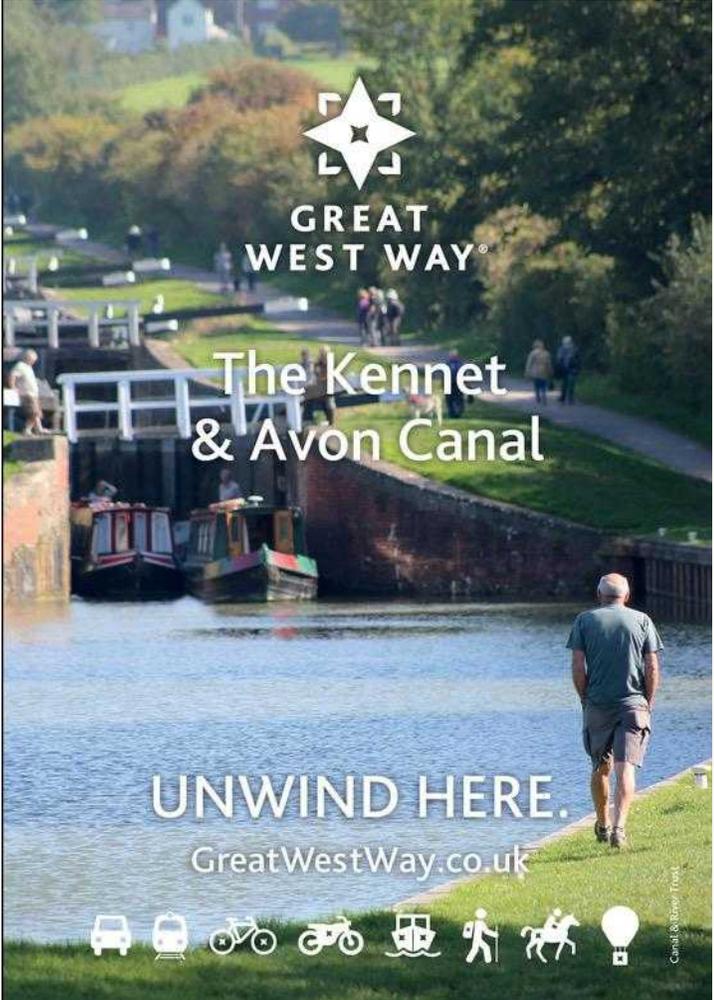
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Visitor & Food & Drink Maps



THEMATIC CAMPAIGN WITH CRT 2021

Great West Way Guide to the Kennet & Avon Canal



Holidays and Day Hire on the Kennet & Avon Canal from Hilberton Marina
0330 333 0590 www.hilberton.com

UNEXPECTED READING
The Highgate School

Canal Holidays
www.fablogos.co.uk

WATER BUSSES BOAT TRIPS
www.fablogos.co.uk

How to Travel the Great West Way
The Great West Way is not just one journey. An adventure here can be by road, by rail, by bike, on or in a boat. Whatever your choice - start the beauty of the Great West Way. By road, hire a car or take a bike on the Heathrow and Bristol airports as well as in taxis and cabs along the route. On foot, when all the summer shut walks along the Great West Way. By rail, use the Great West Way Discovery pass for an easy hassle-free journey. Included in this pass is a ride travel with Great Western Railway and bus travel between London and Bristol Temple Meads, with options to branch off at the Thames Valley, Colindale and Wiltshire. To book simply go to www.greatwestway.co.uk. Between them, the River Thames and Kennet & Avon Canal follow the length of the route. The map below shows the Kennet & Avon Canal, which connects with the River Thames at Reading. You can canoe, kayak, take a boat trip or hire a boat. By bike, the Reading Cycle Network covers the UK with waymarked trails, both on and off road. Numerous companies offer tours and guides along the Great West Way, from day tours to multi-day packages. Check out GreatWestWay.co.uk for full details on all modes of transport and to find out about activities please go to GreatWestWay.co.uk/activities.

Did You Know?
The Kennet & Avon Canal is 87 miles long and supports over 100 recorded species of birds.

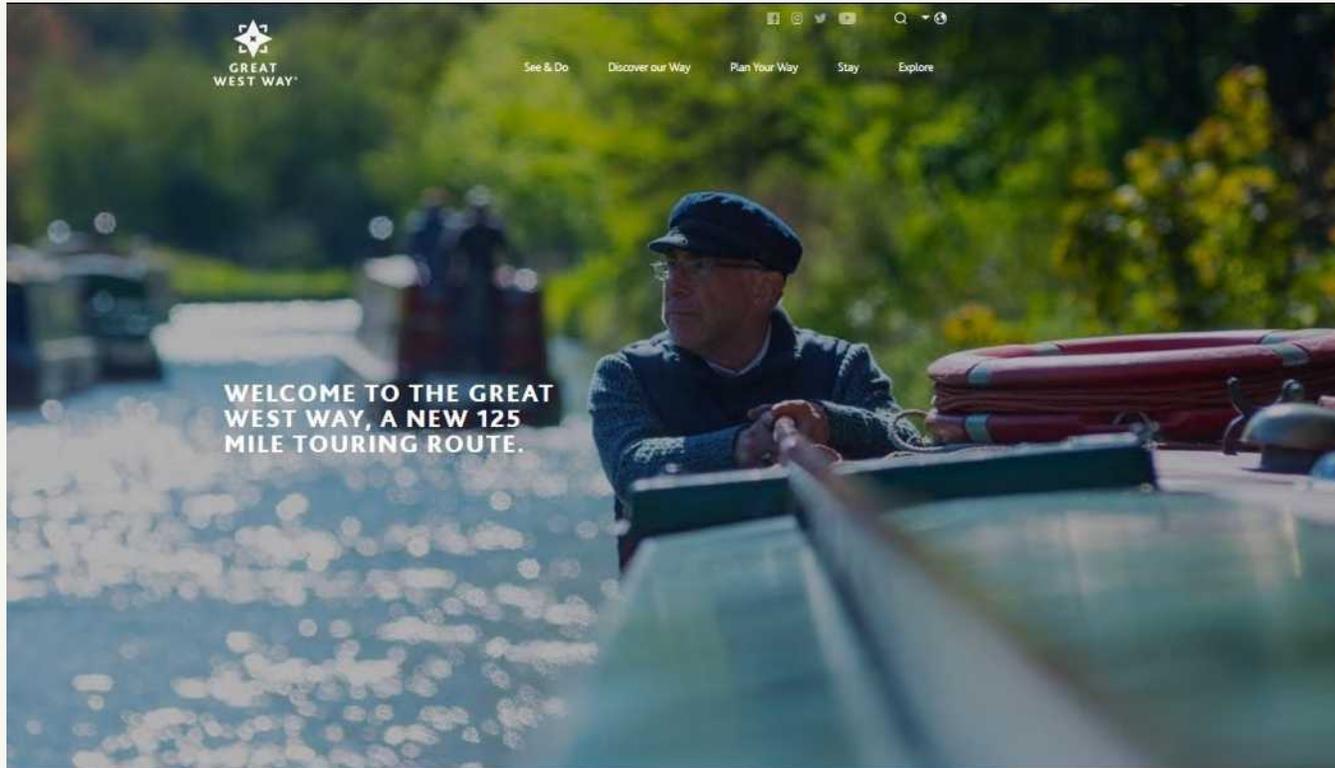
Did You Know?
The difference in height from top to bottom of the Garsfield flight of 29 locks is 72.3m (237ft).

Did You Know?
Hunley & Palmer used the canal to transport bricks away from the Reading factory. Some bricks got broken that way and, for a long time, it was cheaper to use the road or rail.

Did You Know?
Newbury Wharf was the furthest inland navigable point from the Thames until 1794 when work started on the creation of the R&A line to Bath.

Places to Visit
Bristol, Bath, Marlborough, Hungerford, Reading, Salisbury, Stonehenge, Avebury, etc.

WEBSITE & ITINERARIES



DISCOVER THE GREAT WEST WAY®

Find out more about different areas of the Great West Way by clicking on the locations below.



- 40,000 users in March 2019

GreatWestWay.co.uk ENGLAND'S GREAT WEST WAY

ITINERARY

Food and Drink

Take your customer's tastebuds on a self drive tour of England's Great West Way. Combine food and drink highlights with a selection of famous sights.

Arrive Windsor
Overnight: The new Langley Hotel and luxury Spa, just 9 miles from Windsor opened 2018.

Day 1. Windsor and Eton
Walk the Long Walk in Windsor Great Park, where the Duke & Duchess of Sussex drove after their royal wedding, to the Royal Farms Windsor Farm Shop. Buy a picnic from the deli counter with produce grown on the royal estates. Visit Windsor Castle (TIP: the queues aren't so long in the afternoon) and shopping in Royal Windsor Shopping Centre, once the Queen's personal railway station. Overnight: Macdonald Comptest Angler, on the banks of the river Thames in Marlow has the award-winning Riverside Restaurant (two AA rosettes).

Day 2. Vineyard and Breweries
Explore the Georgian town of Marlow before driving to the Chiltern Valley Winery and Brewery for a tour and tasting. Nearby Stonor, has been the family home for over 850 years. A light lunch is available in The Partry, located in the 13th Century Hall. After a drive through the English countryside with stunning views, check in at the Royal Oak, before a short walk to West Berkshire Brewery for a tour and pre-dinner drink in the taproom.
Overnight: Royal Oak, Yattendon, a country inn with traditional British food (coincide a stay with a drinks festival).

Day 3. Beer and Gin...
Start at Domington Castle Gatehouse (EH), Henry VIII and Elizabeth I are reported to have stayed here. Take a detour off the route to Bomboey Sapphire Gin Distillery for a Cocktail Masterclass. Then drive to Wadworth Brewery & Visitor Centre at Devizes for a tour and tasting. If there's time, visit Devizes Wharf and Caen Hill Locks.
Overnight: Buttle Farm, Near Calne in a stunning barn conversion (self catering, min stay 2 nights) or Doubletree by Hilton, Swindon.

Day 4. Shopping, Railways and Pigs...
The grade II listed Great Western Railway works at Swindon are home to McArthur Glen Designer Outlet and the STAM Museum, of The Great Western Railway. Then return to Buttle Farm for a tour and character lesson.
Overnight: Night 2 at Buttle Farm or the 17th century Best Western Plus Angel Hotel.

Day 5. Enjoy an afternoon experience
Start with a City Beez Tour with Bath Bee Company, followed by a Inside tour with Sewouring Bath, introduces the top food & drink hot spots - tastings included! Buy a Museum's Saver ticket to explore the

Day 6. Best of Bristol's food scene and Cheddar Gorge
Eat/Walk Talk offer a food and tasting tour through Bristol Old City and Harbourside, a delicious way to explore this city's history, culture and thriving food scene. A stunning detour through the steep Cheddar Gorge to visit Cheddar Gorge & Caves and the Cheddar Gorge Cheese Company, makers of the nation's favourite cheddar.
Overnight: Hampton by Hilton Bristol Airport.

Places	Miles/kms by road
Windsor to Marlow	14miles/23kms
Marlow to Yattendon	35miles/56kms
Yattendon to Compton Bassett	70miles/113kms
Compton Bassett to Chippenham	42miles/68kms
Chippenham to Bath	15miles/24kms
Bath to Bristol Airport	45miles/72kms

INSIDER TIP - MEET THE HEAVY HORSES

Take a walk around Devizes before your 11am Brewery Tour with Wadworth Brewery and you will see the shire horses clip-dopping around the town pulling the dray and making deliveries. Head horseman, Martin Whittle, 54, looks after the brewery's three horses: Max, 15, Sam 7 and Archie 6.

SOCIAL CHANNELS



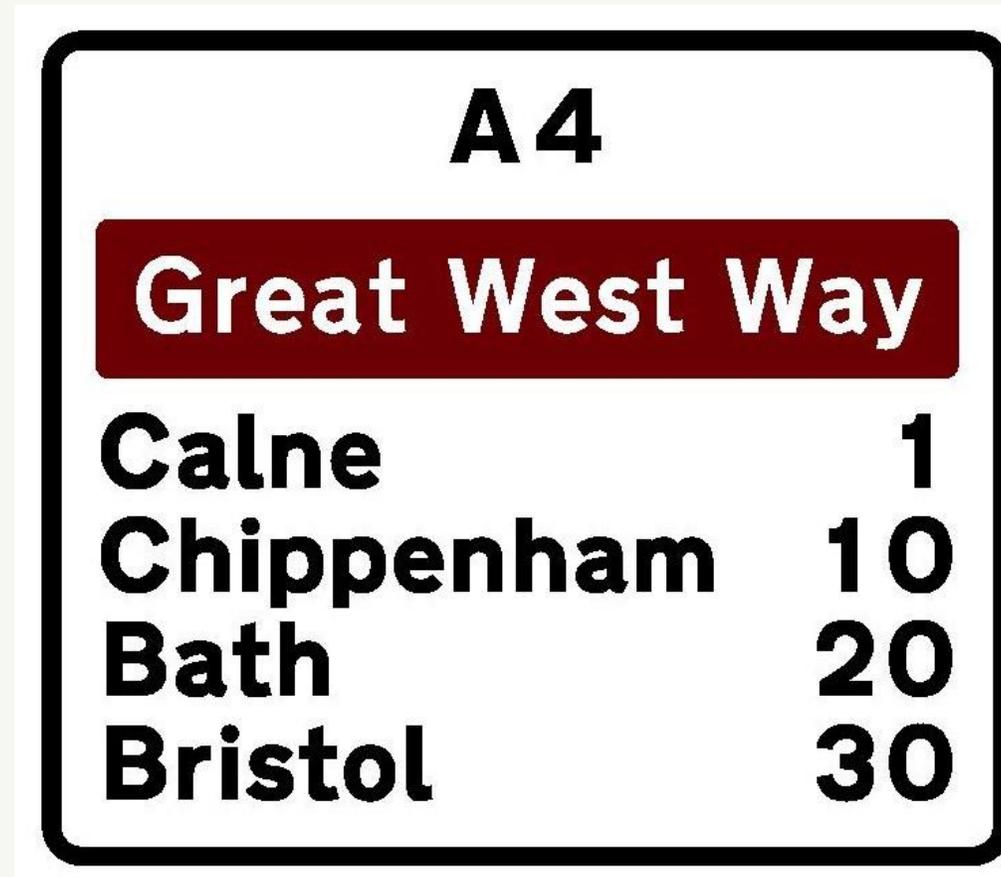
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SIGNAGE



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K&A CANAL INTERPRETATION BOARDS - DRAFTS





Canal & River Trust
Making life better by water



ENGLAND'S GREAT WEST WAY

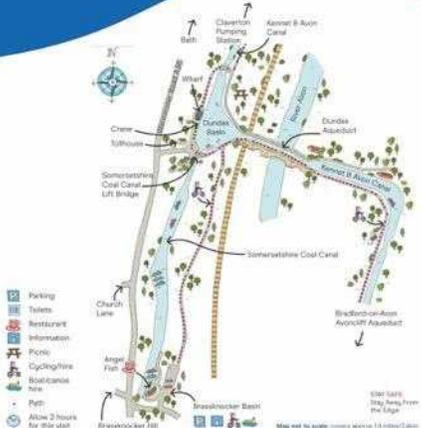
Welcome to the

Kennet & Avon Canal

Dundas Aqueduct

200 years ago, this was a busy stop where cargo-carrying narrowboats pulled in to be weighed for toll charges. Today you can admire John Rennie's elegant aqueduct design and the canal buildings built from Bath stone. Take a walk along the towpath, sense the peacefulness and watch the ripples as colourful boats drift by. It doesn't take long to relax and unwind by water.

Search 'local canal' and find out more.



Enjoy. Volunteer. Donate.
canalrivertrust.org.uk
Charity No. 1146792



Canal & River Trust
Making life better by water



ENGLAND'S GREAT WEST WAY

Welcome to the

Kennet & Avon Canal

Avoncliff

You're looking at the only aqueduct to have its own railway station, and what a beautiful spot it is. Its engineer, John Rennie, wanted to avoid using locks on this section of the canal. So this 100-metre-long aqueduct lifts it over the picturesque River Avon. Linger a while, enjoy the lush views and soak up the peace and quiet.

Search 'local canal' and find out more.



Enjoy. Volunteer. Donate.
canalrivertrust.org.uk
Charity No. 1146792

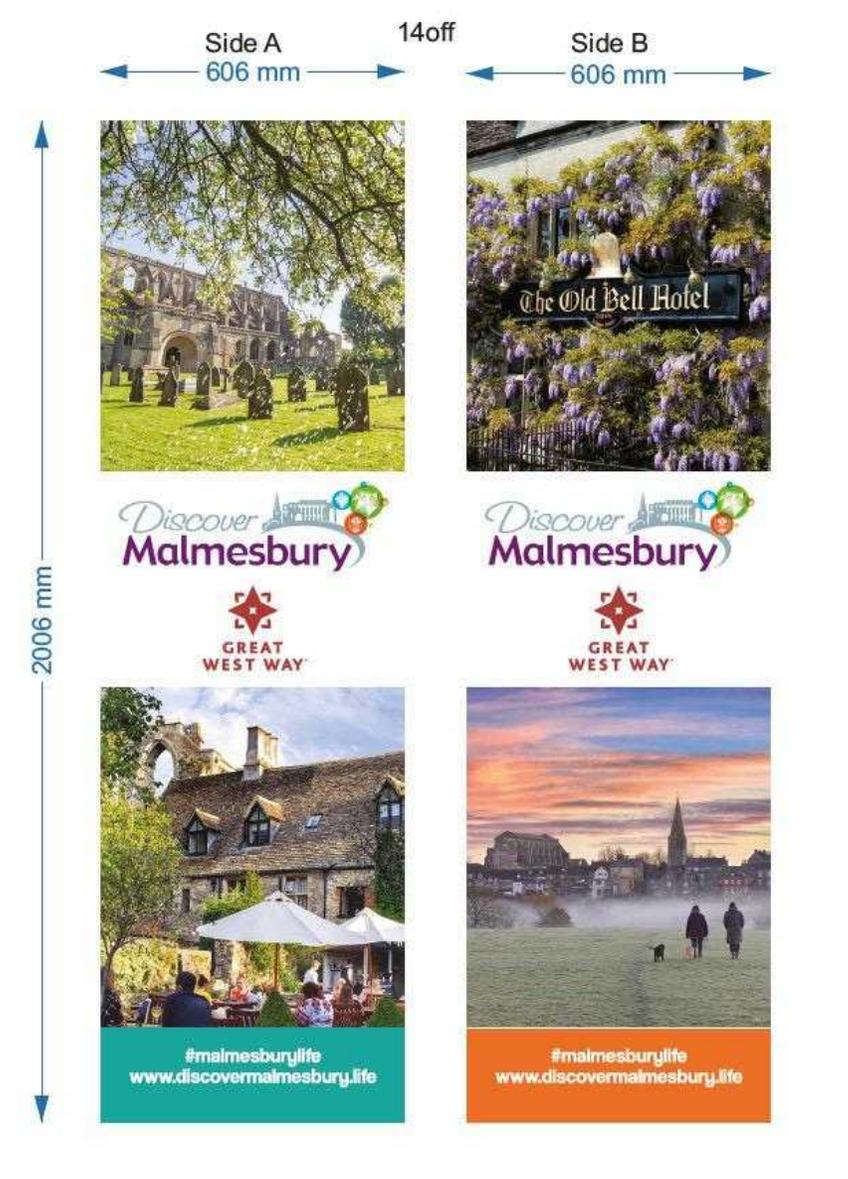
SIGNAGE

Reading Station



TOWN WELCOME BANNERS

Discover Malmesbury



GWR GREAT WEST WAY DISCOVERER PASS



Great Western Railway

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GWR.com/contact

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Collect Nectar points
Buy your train tickets online at **GWR.com**

Don't miss out on our latest offers, special deals and news. Register at **GWR.com/signup**

GreatWestWay.co.uk

Great West Way Routes included - WEST

Train routes

- Bristol Temple Meads - Swindon (via limited Parkway or Chippenham)
- Bristol Temple Meads - Salisbury via Westbury
- Chippenham - Trowbridge via Melksham
- Westbury Pewsey
- Westbury Fosse

Bus routes

- X5 Salisbury Amesbury Pewsey Marlborough Swindon (Salisbury Road)
- 49 Thane White Express Swindon Trowbridge (Chippenham West)
- 55 Swindon Royal Wootton Bassett Chippenham (Chippenham West GOLD)
- 58 Swindon Pamphlet Oxford (Chippenham West GOLD)
- 60/1 Marlborough Marlborough (Chippenham West)
- All Post West of England services (except limited Flyer)

Great West Way Routes included - EAST

Train routes

- London Paddington Swindon (via Didcot or Westbury)
- London Waterloo - Westbury via Salisbury using GWR or BWR services
- Thames Valley branch line east of Reading (except services to Gubbins)

Bus routes

- X2 and X3 between Oxford and Westage via Didcot Parkway (Thames Travel, Cotswolds)
- X36/X39 & X40 Reading Henley Wallingford Oxford (Thames Travel, River Shuttle)
- X5 Salisbury Amesbury Pewsey Marlborough Swindon (Salisbury Road)
- Churn Line services 702 and 703 between Reading, Windsor and LEICHLAND Windsor Forest
- Reading Bus services, including Greenway, Kettlebrook, football and special event services

Discounts on the following services:

- Open Top Oxford
- A railcard discount is given on the Reading RailAir Coach

Great West Way[®]
Discoverer pass

GREAT WEST WAY

Great West Way Routes included - GLOBAL
All routes included in East and West regions

CONSECUTIVE PASS Name: **MR TEST, RICHARD**
Country of residence: **CANADA**
Valid from **23/04/2019** until **22/07/2019** 1 ADULT

Date	Dep		Date	Arr	Class
****	****		****	****	2

Valid 07DAYS

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Valid from: ___/___/___ Valid to: ___/___/___ Stamp: _____

7794493 MONTREAL TEST-OUTLET EUR22

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23/04/19

Price EUR*147.40**

PAGE 1/1

Issued to _____

Class	Ticket type	Start date	Price
STD	7 DAY ROVER	22-JNR-19	£239.00M
		Valid until	4673341994
		22-JNR-19	
Issued at	Validity	Valid	
Oxford DS	01 DAYS	00M01D	
Available GREAT WEST WAY GLOBAL 7 DAY			
			RAIL ROVER
			Number 19563 Printed 09:38 on 22-JNR-19

Class	Ticket type	Start date	Price
STD	DAY ROVER	18-FBY-19	£69.00X
		Valid until	1935566330
		18-FBY-19	
Issued at	Validity	Valid	
SALISBURY	AS ADVERTISED	00M01D	
Available GREAT WEST WAY EAST 1 DAY			
			RAIL RANGER
			Number 25461 Printed 15:48 on 18-FBY-19

GWR GREAT WEST WAY DISCOVERER PASS



Terms apply. Visit GWR.com/GreatWestWay

Explore a ribbon of beauty and history, the Kennet and Avon Canal, with a Great West Way® Discoverer pass from GWR.com

Stretching 87 miles from Reading to Bristol, the Kennet and Avon Canal passes through beautiful countryside, historic towns and picturesque villages. Watch the butterflies and damselflies, breathe in the scents of wildflower and catch the evening chorus as the sun begins to fade. This is the perfect backdrop to your next summer adventure.

like Tithes Barn or The Hall, or simply wander the intimate streets and enjoy some window shopping, with independent boutiques and eateries.

Just a little more west is the Avoncliff Aqueduct, which carries the canal over the river Avon. The aqueduct is over 100 metres long and 18 metres wide and, as you can imagine, the views of the rolling Wiltshire countryside are spectacular. Then round off the day with some refreshments at The Inn at Freshford, a charming sixteenth century village watering hole.

All these adventures are yours with a Great West Way Discoverer pass, which gives you unlimited off-peak train and bus travel – all on just the one ticket. Rediscover summer days out by train with GWR.

Further west is Bradford-on-Avon, a beautiful town nestling against a hillside and looking down onto the river below. Visit architectural gems



1 day from £24.50

Book direct at GWR.com/GreatWestWay
Nectar points | Any UK tickets | No fees



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Great West Way Discoverer Global 7 Day

Summary

The Great West Way is a new 125-mile touring route between London, Bath and Bristol, based on ancient routes, crossing beautiful rural countryside, scenic villages and elegant towns. Watch and journey along the Great West Way, by rail and bus, enjoying using the Great West Way Discoverer Global 7 Day ticket.

With the Great West Way Discoverer Global 7 Day ticket you can travel by train off-peak between London and Bristol using GWR and DORR rail services. The Global ticket also includes unlimited travel on the bus services along the route, listed below.

Prices & information

prices

1 day:
adult: £60.00
child: £34.50
railcards: £62.18
YP SEN DIS 2T 149F FF

7 days:
adult: £150.00
child: £79.50
railcards: £143.18
YP SEN DIS 2T 149F FF

time restrictions

Mon to Fri: valid from 09:30

No restrictions at weekends or bank holidays.

train operating companies

Great Western Railway, South Western Railway

purchase

Online:
Station ticket office:
Station TVM:
Train conductor:
Buy on the day:
Buy in advance:
Order by telephone:
03457 080 123

GB Rail Rover Guide

Don't Know - Just Book

Railrover home | **Great West Way Discoverer East** | Megatrails | Celebration Mergers | Rail...

GREAT WEST WAY DISCOVERER EAST

Unlimited off-peak travel for either 1 day or 7 consecutive days centred around the eastern part of the Great West Way. Bus travel in the area is also included.

The Great West Way is a new 125-mile touring route between London, Bath and Bristol, based on ancient routes.

WHERE CAN I GO WITH THIS TICKET?

The Great West Way Discoverer East allows you to travel on the following rail routes: London Paddington to Swindon via Didcot; London Paddington to Westbury via Pewsey; London Waterloo to Westbury via Salisbury.

The following bus routes are also included:
X2 and X32 Oxford and Wantage via Didcot Parkway – Thames Travel, Connector service
X3B/X39 & X40, Reading, Henley, Watlington, Oxford – Thames Travel, River Rapids service
X3 Salisbury, Amesbury, Pewsey, Marlborough, Swindon – Salisbury Reds service
Green Line services 702 and 703 between Heathrow, Windsor and LEGOLAND Windsor Resort
Reading Buses services, excluding football and special event services

FURTHER INFORMATION

NRE website
Great West Way website

SEE ALSO:
Great West Way Discoverer West - The western end of the GW Way
Great West Way Discoverer Global 7 Day - The whole of the GW Way

GWR'S DISCOVERER PASS POP-UPS



DISCOVER
BRISTOL
THE GREAT
WEST WAY®

A scenic view of Bristol, featuring the Clifton Suspension Bridge spanning a deep gorge. Two hot air balloons are visible in the blue sky above the bridge.

Find out more at
GWR.com/GreatWestWay

GWR Great Western Railway

GREAT WEST WAY

DISCOVER
WILTSHIRE
THE GREAT
WEST WAY®

A landscape painting of Wiltshire, showing a stone house with a red roof, a green train, and a river flowing through a field under a blue sky with clouds.

Find out more at
GWR.com/GreatWestWay

GWR Great Western Railway

GREAT WEST WAY

DISCOVER
BATH
THE GREAT
WEST WAY®

An interior view of a grand, classical building with large stone columns and a high ceiling, likely the Roman Baths in Bath.

Find out more at
GWR.com/GreatWestWay

GWR Great Western Railway

GREAT WEST WAY



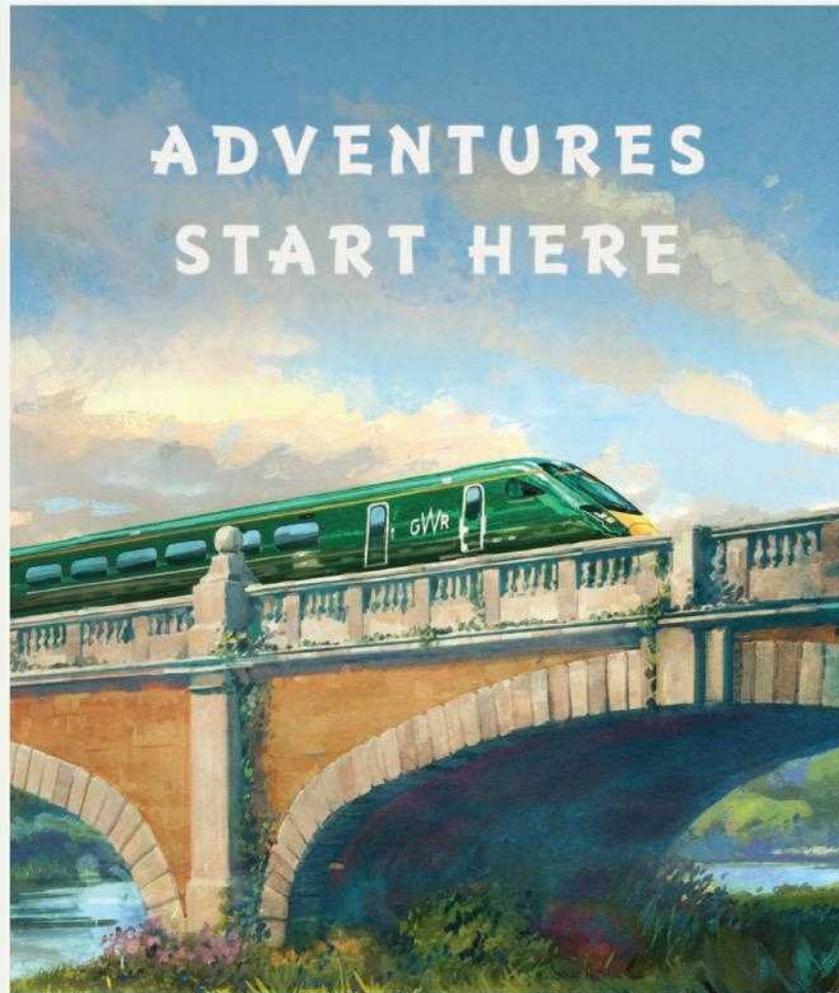
GETTING THE GREAT WEST WAY TALKED ABOUT

BRAND ADOPTION

Bristol Airport



BRAND ADOPTION, TITLE AMBASSADORS



The beautiful Kennet & Avon Canal (or K&A as its known) flows along 87 miles of the Great West Way®. From Bath to Reading, it winds through quintessential rolling Wiltshire hills, bustling towns and even a World Heritage Site.

Since 1810, narrowboats have drifted along at four miles an hour, plying their trade from Bristol to London. Today, you'll find a mixture of holiday and live-aboard boaters, all seeking the calm and tranquillity that comes from life on or by the water.

In fact, research by the Canal & River Trust, the charity that looks after the K&A, suggests spending time next to water is good for your wellbeing. So take a wander along the towpath, paddle away on a canoe, jump aboard a boat trip from one of the many wharves along the way, or discover one of the best canal-side cycling routes criss-crossing Bath Stone aqueducts and bridges. Or simply stop, stare and take it all in. And the best bit? The K&A is free and open for everyone to use and enjoy every day.



Great West Way® Waterways Ambassador

Registered Charity Number 1146792

canalrivertrust.org.uk/GWW   

BRAND ADOPTION, TITLE AMBASSADORS



We're Europe's best - and now it's official

At Bristol Airport, we're proud to be the Official Airport Ambassador for the Great West Way®.

We've invested **£160m in developments** that have transformed the airport experience and now offer more than **125 destinations** to our **8.5 million loyal passengers**.

Delivering **world-class customer service** and sustainable aviation is at the heart of everything we do, which is why we're so proud to win **ACI's Best Airport in Europe (5-10m passengers) award**.



www.bristolairport.co.uk



National Trust

Find famous places and hidden gems with the National Trust

There are spaces to relax, gardens to explore, countryside to tramp through and stories to discover at National Trust places along the Great West Way®

nationaltrust.org.uk/south-west



#nationaltrust

When you visit, donate, volunteer or join the National Trust, your support helps us to look after special places in the South West such as Tyntesfield, Avebury, and Prior Park, for ever, for everyone.

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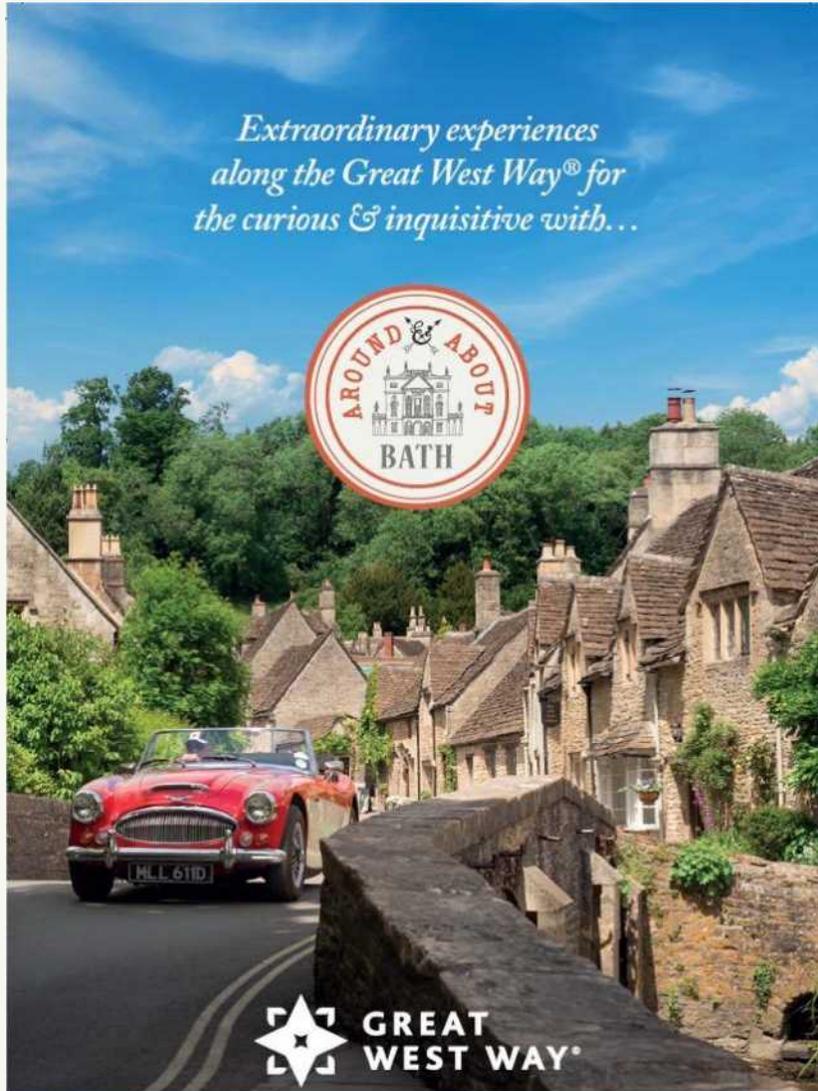
BRAND ADOPTION

Kennet & Avon Canal Trust



BRAND ADOPTION – PRINT

Around & About Bath



OUR STORY



My name is Jules. I'm the founder of **AROUND & ABOUT BATH**. As a former history teacher and keen traveller who is passionate about the local area, I felt that many visitors to Bath – both from home and abroad – were missing out on the local places and experiences that I love. **AROUND & ABOUT BATH** was created to allow curious, discerning travellers to experience more than the usual, and to offer a service which treats guests like friends and family, taking them to places that we'd want to take our own friends and family. As we would with our own loved ones, we go to extraordinary lengths to take care of you and provide you with the best and most immersive experiences in the local area.



Jules Mittra
Founder of *Around & About Bath*

THE GREAT WEST WAY

The Great West Way links London with Bristol through 125 miles of twists and turns and new discoveries. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered.

On an *Around & About Bath* Tour along the Great West Way, extraordinary history rubs shoulders with everyday life. Tours immerse you in local history, taking you to traditional pubs and inns with World Heritage Sites on their doorsteps where you can sample the finest craft ales and

extraordinary, local farm food. Enter churches which have watched over their parishes for centuries. Journey down paths taken by generations of travellers and discover an essential strand of England.

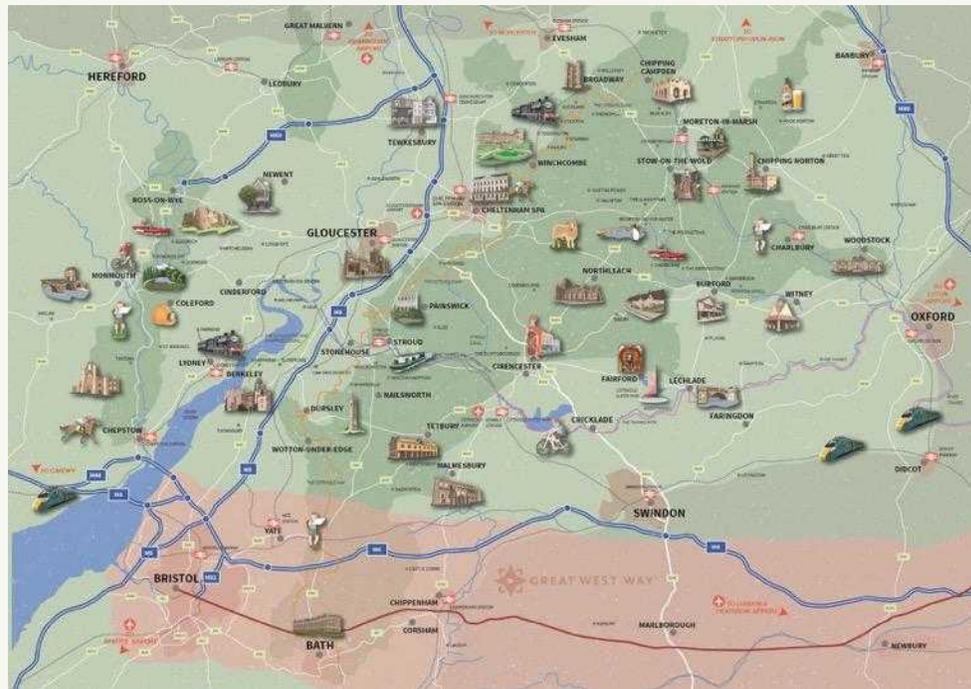
Across the following tours, *Around & About Bath* will help you uncover the secrets of the Great West Way. It's England undiluted. It's England concentrated.





BRAND ADOPTION – PRINT

Cotswolds, Bath BID, Calne



Ask me!

MAP OF BATH

Advice, directions and map brought to you by the Bath Welcome Ambassadors

#WelcometoBath #BathWelcomeAmbassador

BATH Business Improvement District

GREAT WEST WAY

Calne

calne A Town of Discovery

Discover Calne

And the beautiful surrounding areas

Discover more at www.visitcalne.co.uk

Calne OUR PLACE
loving where we live

GREAT WEST WAY

Calne Town Council

BRAND ADOPTION – PRINT

The Camping and Caravanning Club Dutch Leaflet





ONTDEK DE GREAT WEST WAY® TIJDENS EEN KAMPEERVAKANTIE

De Great West Way bevat 800 km aan spectaculaire routes tussen Bristol en Londen, waar je in een kort tijdsbestek de meest beroemde bezienswaardigheden van Engeland kunt ontdekken. De Camping & Caravanning Club heeft zes clublocaties in de buurt van de Great West Way, te beginnen met de Cheddar clublocatie in de prachtige Mendip Heights. Rij vanaf hier naar het oosten en kampeer bij Devizes of Postern Hill in het landelijke Wiltshire, of je kunt kiezen voor de clublocatie Salisbury en hier Stonehenge en de beroemde kathedraal in de stad ontdekken. Om makkelijk toegang tot Londen te hebben, kun je in Chertsey of Walton on Thames verblijven, vanaf hier is het slechts een kort ritje met de trein tot Buckingham Palace, St Paul's Cathedral en de Tower of London.

Bezoek GreatWestWay.co.uk voor meer informatie


ENGLAND'S
GREAT WEST WAY®

UK CLUB SITES AND ENGLAND'S GREAT WEST WAY ROUTE

MAP KEY

- Club Sites
- Camping in the Forest Sites
- England's Great West Way route

CAMPINGANDCARAVANNINGCLUB.CO.UK/YAKANTIEBEURS

BRAND ADOPTION - WEBSITES

Bradford on Avon & Reading



Great West Way is a new 125 mile touring route between London and Bristol based on ancient routes, roaming through idyllic countryside, quaint villages and elegant towns.



GREAT WEST WAY®

Bradford on Avon is proud to be featured on this route of discovery. So if you fancy exploring our town as part of a road, rail, hiking or boat trip, the Great West Way is your ultimate guide!

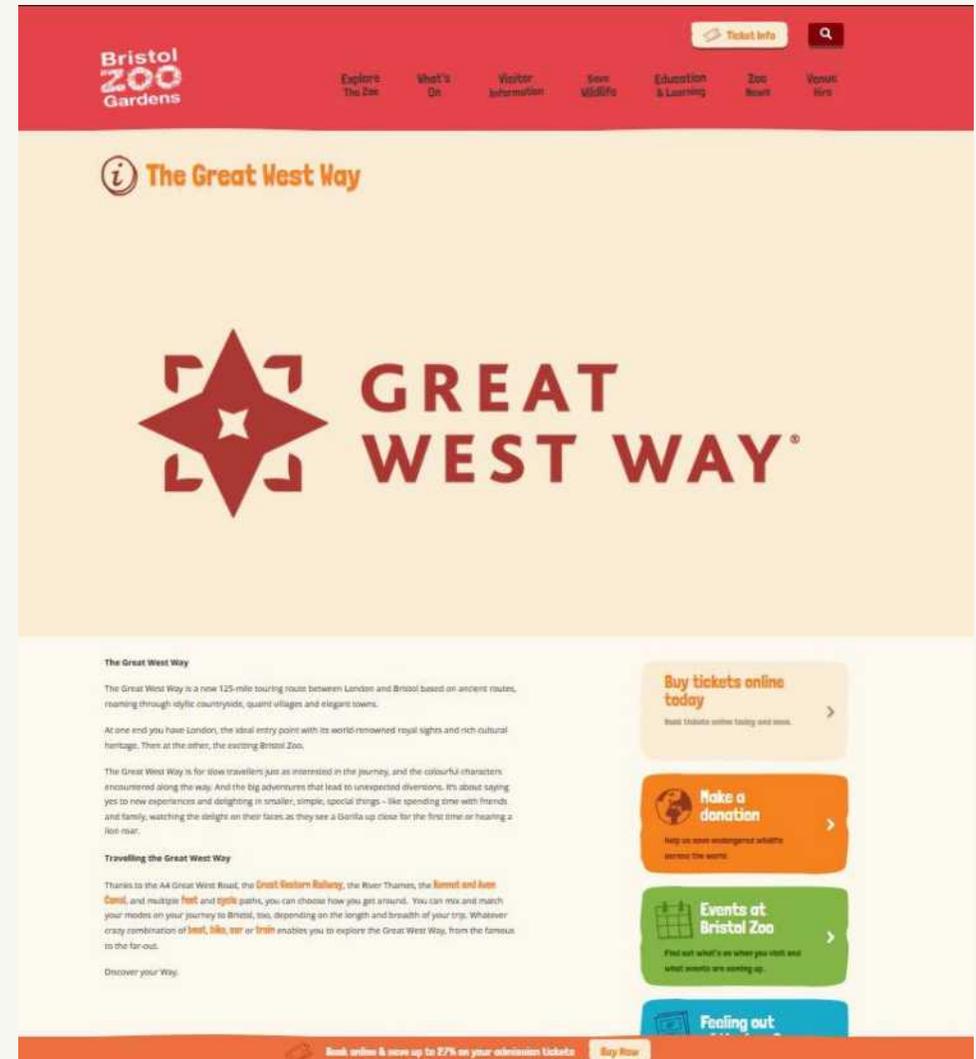
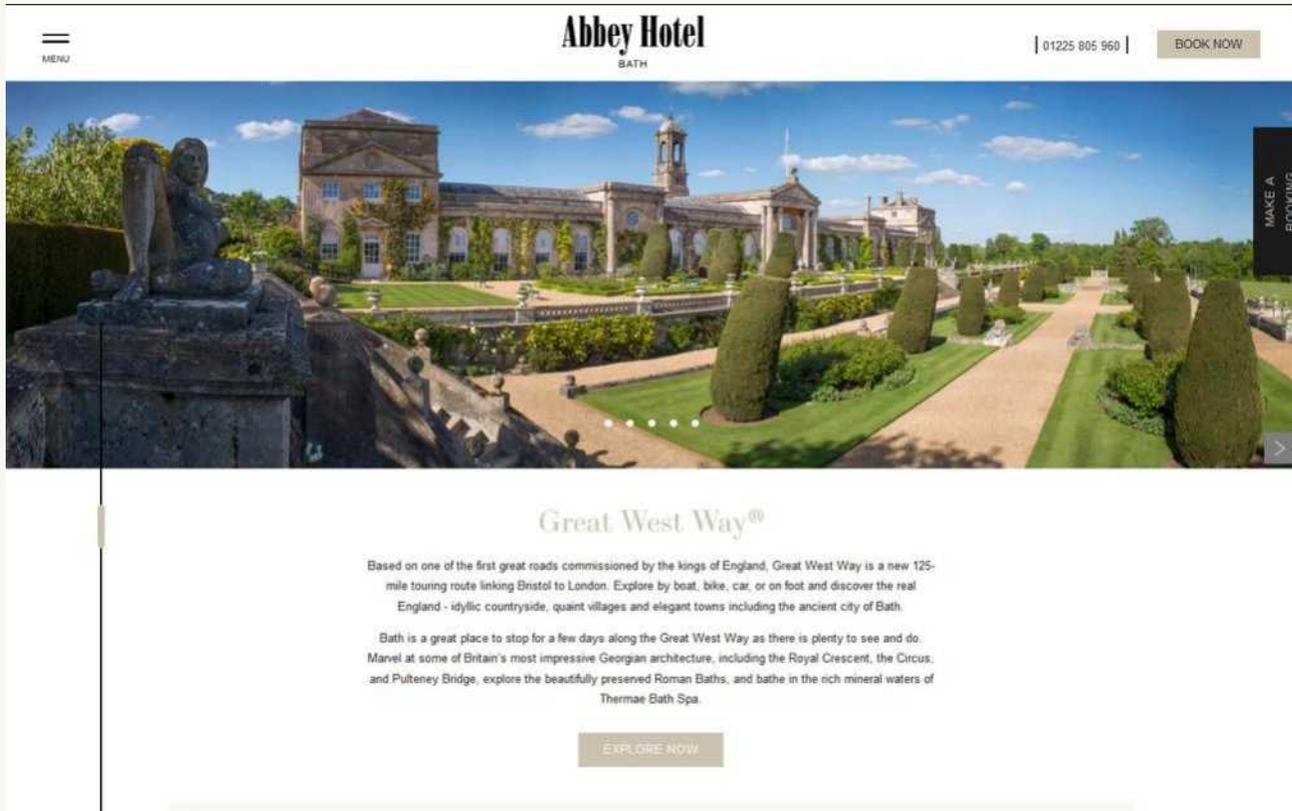
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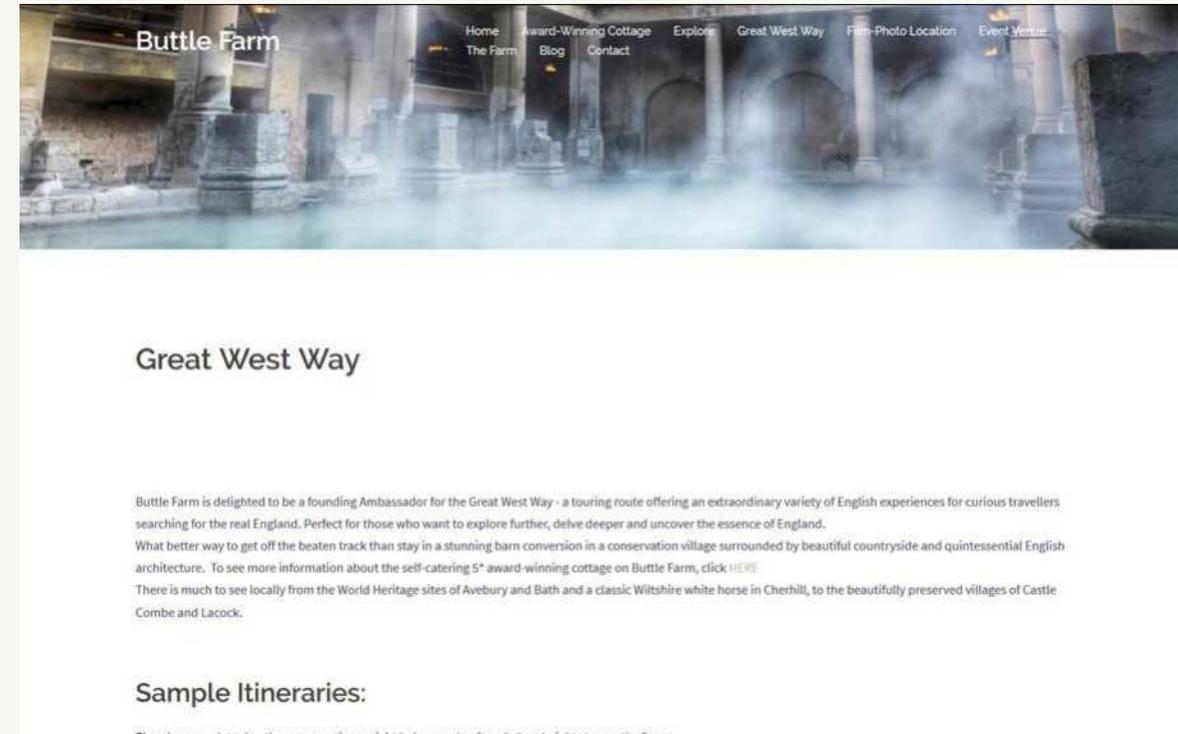
BRAND ADOPTION - WEBSITES

Abbey Hotel & Bristol Zoo



BRAND ADOPTION - WEBSITES

Whatley Manor & Buttle Farm



BRAND ADOPTION - WEBSITES

National Trust & Bath Self Catering



Home | Our cause | Days out | Join & get involved | Art & collections | Holidays | Shop | Sign in / register

National Trust on the Great West Way[®]

Great West Way, a multi-modal route from London to Bristol, can be travelled by bike, road, rail, canal or on foot, making it the first of its kind. The new touring route travels through six counties from London to Bristol and encompasses 500 miles of navigable routes along waterways, a railway, the A4 and walking and cycling trails. Find out about the seven National Trust places you can find on the Great West Way and eight more which are within easy reach of it.

Twitter | Facebook | Pinterest | Email



Dyrham Park
Gloucestershire

Dyrham Park

At this ancient deer park, 17th-century house and garden, an historic herd of fallow deer roams freely in the 270 acres (110 hectares) of ancient parkland. Colourful borders, idyllic ponds and a wildflower orchard are all features of the West Garden which is being sensitively developed as a 21st-century garden with echoes of the past.

[Find out more](#)

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holidays@tuckingmill.com Tel: +44(0)7762 191161

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The Great West Way



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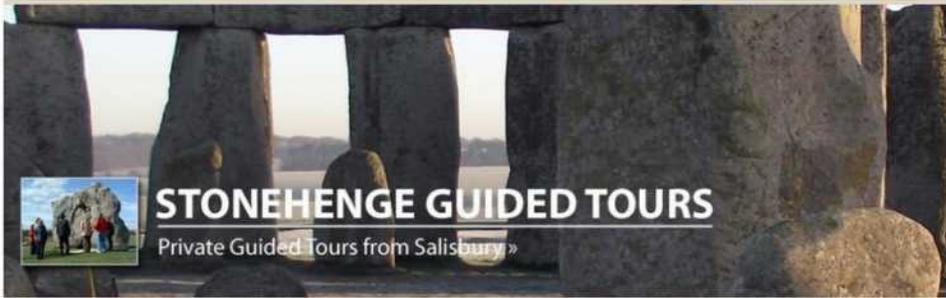
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DISCOVER THE GREAT WEST WAY: PRIVATE GUIDED TOURS / TRANSFERS 2019

The Great West Way is a new sightseeing route, stretching between London and Bristol. It follows a 125 mile route based on the one of the first Great Roads commissioned by the Kings of England.

Get off the beaten track to discover the towns and villages that make up this diverse meandering path through southern England.

It's for slow travellers just as interested in the journey, and the colourful characters encountered along the way. And the big adventures that lead to unexpected diversions. The long-awaited pilgrimage to Stonehenge, perhaps, that leads to the secret stones of Avebury and 4,000 years of history you never knew existed. It's about saying yes to new experiences and delighting in smaller, simple, special things – as well as the superlatives.

LATEST POSTS

AIRPORT / SEA PORT / CITY TRANSFERS AND PRIVATE HIRE IN SALISBURY
Transfer to or from Salisbury in one of our luxury 9-seater minivans and in care of one our highly experienced and licensed driver / guides...

DISCOVER THE GREAT WEST WAY: PRIVATE GUIDED TOURS / TRANSFERS 2019

Search search

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- DISCOVER THE GREAT WEST WAY: PRIVATE GUIDED TOURS / TRANSFERS 2019
- Visit Salisbury Cathedral and Medieval City this Christmas.
- English Heritage is hosting a Gun Salute at Stonehenge on 11th November to mark 100 years

VISIT SWINDON
EXPECT THE UNEXPECTED.

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GREAT WEST WAY

Great West Way is a new 125 mile touring route between London and Bristol based on ancient routes, roaming through idyllic countryside, quaint villages and elegant towns.



At one end you have London, the ideal entry point with its world-renowned royal sights and rich cultural heritage. Then at the other, Bath

BRAND ADOPTION - WEBSITES

Avalon Lodge & The Harrow



Avalon Lodge Bed & Breakfast

Award Winning AA 4 Star Gold

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Great West Way

Stay At Avalon Lodge and Discover the Great West Way

We are proud to be ambassadors of a brand new initiative the Great West Way.

The Great West Way links London and Bristol and follows a route based on one of the first great roads (not the M4!) commissioned by the kings of England. Devises sits adjacent to the route and Avalon Lodge R&R provides a wonderful base to explore many of the significant attractions along

to ensure you get the best experience on our website. [Learn more about Cookies](#)



We are proud to be working with The Great West Way. [Find out more here.](#)

GREAT WEST WAY ROUTE MAP



BRAND ADOPTION - WEBSITES

Tour & Explore & Manor Farm



Home My Services Getting The Best Your Package Tours Places To Visit The Great West Way Testimonials Contact



Tour and Explore Cities, towns and Villages along the Great West Way

Enjoy the culture, history and traditions of our historic cities, vibrant coaching towns, market places and quaint villages all with their own individual character. Here is a selection -

Avebury: A World Heritage site famous for its henge monument, manor house and museum. Nearby is prehistoric Silbury Hill and West Kennet Long Barrow.

Bath: is considered to be one of the most beautiful cities in the UK which, since 1987, has been designated a UNESCO World Heritage Site primarily for its Roman remains, elegant Georgian architecture, hot springs and breathtaking scenery.

Bradford on Avon: Nestles in a valley alongside the River Avon the attractive town of Bradford on Avon lies at the southern edge of the Cotswolds, surrounded by glorious countryside.

Bristol: has a great story to tell. It is sheltered in the south by the Mendip Hills and has its own unmistakable identity and incredible history. The attractive harbourside was once a busy commercial dock where sailors and merchants would trade goods and set sail for voyages of discovery. It is now a great visitor attraction with museums, art galleries, theatres, restaurants, bars, shops and hotels.

Calne: An ancient town on the Welsh drovers road to Smithfield Market, London- the largest and greatest cattle market in the world. It lies alongside the old coaching route for the Great West Way. We can call by and visit Calne's heritage quarter, around St Mary's Church, to experience each chapter of its past.

Cheddar: A world-famous Area of Outstanding Natural Beauty. Discover Britain's biggest gorge, see stunning stalactite caverns and dramatic cliffs on the southern edge of the Mendip Hills. The geology, pre-history and wildlife is quite unique. It's where Britain's oldest skeleton was discovered.

Corsham: is on the fringe of the Cotswolds. This historic market town is surrounded by beautiful countryside and is home to a number of historic buildings, including the Almshouses and Corsham

Anne Bartlett's Travel Blog

[A day in Corsham, Wiltshire - Film Location for Poldark](#)

Corsham There are some delightful places and hidden gems on the South-Western edge of the ...

[A Royal Welcome](#)

In Windsor some years ago I attended a training course for Blue Badge Tour Guides. My ...

[Visiting Ironbridge - A World Heritage Site](#)

I was delighted to be asked to be the Blue Badge Tour Guide ...

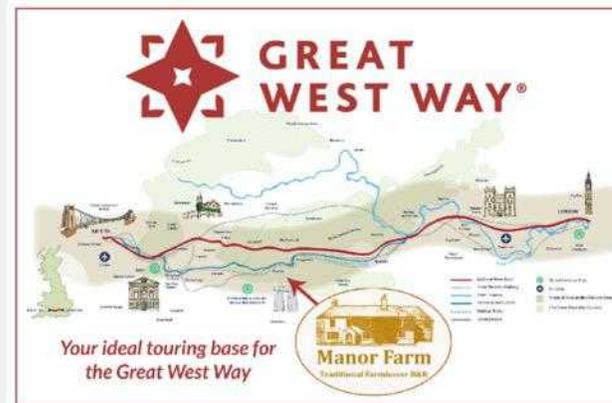
[Chastleton House, Oxfordshire - Film Location for Wolf Hall](#)

Chastleton House: Hilary Mantel's award winning historical novel ...

[Walking around a Prehistoric Monument in](#)



GREAT WEST WAY



Stay at Manor Farm B&B and discover England's Great West Way

Manor Farm B&B is proud to be a founding Ambassador for the Great West Way, a new 125-mile route linking London with Bristol and based on one of the first Great Roads commissioned by the Kings of England. The Great West Way takes travellers through some of England's most picturesque countryside, thriving market towns and chocolate-box villages. It covers three UNESCO World Heritage sites (Kew Gardens, Stonehenge/Avebury and Bath), three Areas of Outstanding Natural Beauty (the Chilterns, the Cotswolds and the North Wessex Downs), and England's most iconic attractions, including Hampton Court Palace, Windsor Castle, Stonehenge and Bath's Roman Baths. Combined with a plethora of pubs, tearooms, breweries, vineyards and Michelin-starred restaurants, the Great West Way offers overseas and domestic visitors a quintessentially English experience.

The Great West Way is perfect for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England. It offers a concentration and extraordinary variety of English experiences not found in any other part of the country.

EVIIVO OUTSTANDING HOST WINNER 2017



OUR LATEST VIDEOS

We hope you enjoy our new aerial video which has some stunning footage of Manor Farm B&B, Collingbourne Kingston and the surrounding countryside, with music by Jackie and Raurist Richard Selman.



BRAND ADOPTION - WEBSITES

Visit Bristol



The screenshot shows the "visit BRISTOL" website. At the top, there is a search bar, a language selector set to "UK", and links for "Shop | Blog" and "My Bristol". A navigation menu includes "ACCOMMODATION", "THINGS TO DO", "WHAT'S ON", "FOOD & DRINK", "SHOPPING", "INSPIRE ME", "YOUR VISIT" (highlighted in green), and "MEET BRISTOL". Below the menu, a breadcrumb trail reads "You are here: Your Visit > Areas Of Bristol > Great West Way". A large image of Stonehenge at sunrise is displayed, with a carousel of 8 small image thumbnails above it. The image is credited to "Avebury - Neville Stanik - credit Great West Way". To the right of the image are social media icons for Facebook, Twitter, YouTube, Instagram, and Pinterest. Below the image, the text "Great West Way" is followed by "Welcome to the Great West Way!". A paragraph describes the 125-mile touring route from London to Bristol. A "GREAT WEST WAY ROUTE MAP" section is visible, featuring the Great West Way logo and a map. At the bottom, a green bar contains icons and text for "SIGN UP TO NEWS", "GUIDE", "BLOG", "SPECIAL OFFERS", "PRINT PAGE", "EMAIL PAGE", and "GET IN TOUCH #visitbristol".

BRAND ADOPTION - WEBSITES

CalneTown & White Horse Narrowboats



Wiltshire - Great West Way

Search Site

Discover Calne History & Heritage Things to do Accommodation What's On Food & Drink Maps Community Matters Blog

You are here: Discover Calne > Great West Way

SEARCH ACCOMMODATION

SEARCH THINGS TO DO

LOCATION:

KEYWORD:

SEARCH >

SEARCH WHAT'S ON

SEARCH FOOD & DRINK

GREAT WEST WAY

Calne is at the heart of the Great West Way, which is an internationally acclaimed tourism route 125 miles in length which is joining up many of England's iconic destinations and attractions along a corridor from of Greater London through to Bristol.

GREAT WEST WAY

The Great West Way is a multi-modal tourist destination using a combination of roads, rail, waterways, cycleways, footpaths to encourage visitors to venture off the beaten track, and explore the hidden gems along the way like Calne. In many ways it evokes memories of the wonderful old trips people used to take in the early days of the train, motor car or even coach and horses in medieval times.

The route, of course, is open to anyone, but especially appeals to those looking for those looking to get off the beaten track.

If you consider yourself one of these naturally curious types of tourist, then the Great West Way is ideal for you. Enjoy the peace and tranquility of the beautiful countryside, quaint villages and hidden gems in Wiltshire.

For more information on the Great West Way, visit www.greatwestway.co.uk

GREAT WEST WAY
ROUTE MAP

© VisitCalne 2019. All Rights Reserved

CONTACT US

White Horse Boats
Narrowboat Holidays & Dayhire on the Kennet & Avon Canal

Welcome Book Routes Our Boats Dayhire Blog Information Gallery Contact

The Great West Way

17th October 2018 | Shelly Richman

GREAT WEST WAY ROUTE MAP

We are delighted to be part of this beautiful landscape and give tourists and holidaymakers the opportunity to experience some of the Great West Way from the comfort of a narrowboat on the Kennet & Avon Canal. This is the ideal base to visit much of the stunning scenery between Bristol and London, we are located centrally and you can travel and explore from Devizes through Pewsey to Hungerford and even as far as Newbury. A holiday on an English Canal is will allow you so slow down to this relaxing pace away from the hustle and bustle of our modern lives. For the historians amongst you you can

Availability & Booking

Type?

Number of people?

Start Date?

Advanced Search

Search

Availability provided by Holray Systems

BRAND ADOPTION - WEBSITES

Aerospace Bristol & Old Bell, Malmesbury



AEROSPACE BRISTOL

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BRITISH AIRWAYS

VISIT AEROSPACE BRISTOL ALONG THE GREAT WEST WAY

The Great West Way is a new 100 mile touring route between London and Bristol that can be travelled by bike, road, rail, canal or on foot, taking in some of the fantastic destinations, attractions and sites along the way.

Whether you start or end your journey in the South West, a visit to Aerospace Bristol is a must for anyone with a keen interest in aviation and transport, history and culture, or just looking for a fun family day out.

VISIT THE GREAT WEST WAY

FIND AEROSPACE BRISTOL ON THE GREAT WEST WAY

Download the Great West Way map

GREAT WEST WAY® ROUTE MAP

England's Great West Way®

THE Old Bell Hotel
MALMESBURY

Home Food & Drink Rooms Weddings Events What's On? Contact

Call Us Today
01666 82344

Book a room with us now!

Check-in	Check-out
03/06/2019	04/06/2019
Adults	Children
2	0

Check availability

Discover the Great West Way®

VisitWiltshire has been leading on developing a new touring route which will join up many of England's iconic destinations and attractions along a corridor west of

BRAND ADOPTION

North Wessex Downs



DISCOVER EXPLORE WALK

The
North Wessex Downs
AREA OF OUTSTANDING NATURAL BEAUTY

MAP OF THE AREA
Where to go and what to see

 GREAT WEST WAY  THE NORTH WESSEX DOWNS
AN AREA OF OUTSTANDING NATURAL BEAUTY KINDLY SUPPORTED BY
Greenham Trust 

www.northwessexdowns.org.uk

BRAND ADOPTION – PRINT ADS

We The Curious & Marlow



Image: Lisa Whiting

Registered charity number 1049954

we the curious
**Bring questions,
start discoveries**

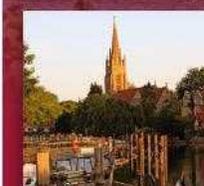
Live shows, planetarium voyages
and hundreds of ways to spark
new ideas.

Find us on Bristol's Harbourside.

wethecurious.org



MAKE MEMORIES IN MARLOW



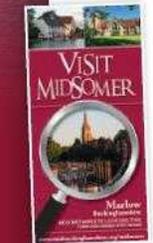
VISIT MIDSOMER

EXPLORE THE MARLOW MIDSOMER MURDERS LOCATIONS TRAIL

Situated along the new 125 mile touring route Great West Way, the charming and characterful town of Marlow awaits you. Welcomed by the iconic suspension bridge spanning the River Thames, soak up the idyllic riverside by boat or on foot, mooch about the boutique high street shops, enjoy impressive, award-winning food and drink or explore the quintessential English villages that lie on the doorstep...

Follow the local discovery trail based on locations used in the popular TV detective series Midsomer Murders in and around Marlow and the picturesque Hambleden Valley. The 17-mile trail starts in the historic market town of Marlow and you will very quickly find yourself immersed in scenes from Midsomer Murders. Following the trail you can sample local beer and wine, taste fine food, spend the night in a filming location and walk the Chiltern Hills of Midsomer.

Download a copy from:
www.visitbuckinghamshire.org/midsomer
Group enquiries: info@visitbuckinghamshire.org



www.GreatWestWay.co.uk
www.VisitThames.co.uk



BRAND ADOPTION – PRINT ADS

Woolley Grange & SW Heritage Tours



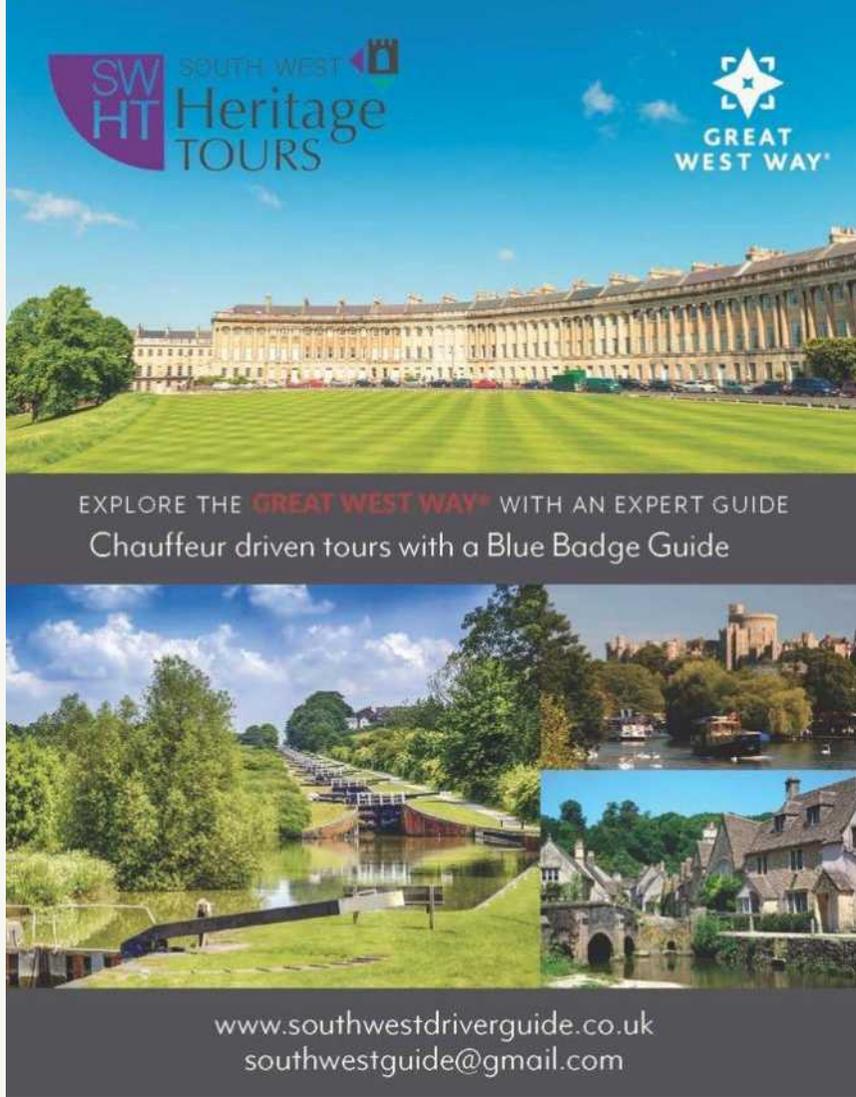
Woolley
grange

HOTEL • RESTAURANT • SPA

Stay in a Jacobean manor on your Great West Way journey!

01225 864705 | www.woolleygrangehotel.co.uk
Woolley Green, Bradford-On-Avon, Wiltshire, BA15 1TX

A member of the Luxury Family Hotel collection



SW HT SOUTH WEST Heritage TOURS

GREAT WEST WAY

EXPLORE THE GREAT WEST WAY® WITH AN EXPERT GUIDE
Chauffeur driven tours with a Blue Badge Guide

www.southwestdriverguide.co.uk
southwestguide@gmail.com

BRAND ADOPTION – PRINT ADS

Longleat and Cheddar & Tutti Pole, Hungerford



Descend into an expansive and eccentric land, populated with over 1,000 animals from all continents. Delve into 450 years of history spanning 16 generations of the Thynn family with Longleat House; one of the finest examples of Elizabethan architecture in Britain.

Home to the UK's original safari park established in 1966, Longleat is also the only animal collection in England to have southern koalas.

Book online at longleat.co.uk and save up to 15%, group discounts also available.



Explore Gough's Cave where the oldest, most complete skeleton in Britain, dating back 10,000 years, was discovered in 1903. Wander up the 274 steps of Jacob's Ladder and then on to the highest, inland limestone cliff formation to find an abundance of wildlife including the rare Cheddar pink, then descend into the caves to marvel at the beautiful, natural rock formations.

Book online at cheddargorge.co.uk and save up to 15%, group discounts also available.



Follow the paths taken by generations of travellers...
Discover Longleat and Cheddar Gorge & Caves,
both within easy reach of the Great West Way.
GreatWestWay.co.uk



*The Tutti Pole
Tea Shop*

TheTuttiPole.co.uk



*Traditional Family Run Tea Shop - A Delicious Stop Along the
Great West Way®*

*Breakfasts, Morning Coffee, Snacks available all day,
Sunday Roasts, Luncheons, Children's meals, Afternoon Teas
and Take Aways*

MÖVENPICK

THE ART OF BAKED ICE CREAM

*Homemade food is our speciality, famous for our
Toasted Tea Cakes & Meringues*

Talk to us about your group or business needs

Monday to Friday 9.00 a.m. to 5.30 p.m. Saturday & Sunday 9.00 a.m. to 6.00 p.m.

3 High Street, Hungerford, Berkshire RG17 0DN Tel: 01488 682515

Located by the Canal Bridge



*Discover our Tea Shop and more at
GreatWestWay.co.uk*



BRAND ADOPTION – PRINT ADS

Reading Travel Trade Brochure and Print Advert



Reading

GREAT WEST WAY

DISCOVER THE UNEXPECTED...

A superb base for exploring the Great West Way®

GREAT WEST WAY® ROUTE MAP

www.livingreading.co.uk/traveltrade

The brochure features a large photograph of a stone archway leading to a path. Below this is a red banner with white text. Further down are three smaller images: two women talking, a group of people on a boat, and a museum interior. At the bottom is a detailed route map of the Great West Way across England, with a legend and a website URL.

GREAT WEST WAY

IMMERSE YOURSELF IN READING

www.livingreading.co.uk/greatwestway

Reading Place of Culture

The advert is a vertical composition. The top half shows a large outdoor swimming pool with people swimming and sunbathing. Below this is a red banner with white text. The bottom half is a collage of three images: a colorful map, a boat on a canal, and a stone building labeled "ABBAY". At the bottom are the website URL and the Reading Place of Culture logo.

BRAND ADOPTION – PRINT ADS

Wadworth Brewery & Hungerford



WADWORTH BREWERY
Established 1875

EAT, DRINK & STAY WITH WADWORTH
ALONG THE GREAT WEST WAY®

<p>Enjoy great food from pub classics to a special treat</p>	<p>Black Swan, Dorset, Wiltshire</p>	<p>Bed in Head, Kennel Hill, Reading, Berkshire</p>
<p>George Inn, Winton St Philip, Bath, Somerset</p>	<p>Blue Head, Dorset, Wiltshire</p>	<p>Try beer brewed with passion</p>
<p>Meet our working show horses</p>	<p>Wadworth Brewery, Dorset, Wiltshire</p>	<p>Crane Inn, Tisbury, Dorset, Somerset</p>

WADWORTH
BREWED IN DEVIZES SINCE 1875



WWW.WADWORTH.CO.UK



To discover more, visit GreatWestWay.co.uk

Hungerford
The Heart of the North Wessex Downs

History, culture, scenic walks, antiques, shopping, pubs and restaurants. For a wonderful day out, Hungerford has something for everyone.

VisitHungerford
www.visithungerford.com

A man in a black top hat and red jacket playing a trumpet.

A narrowboat on a canal.

A building with a sign that says "Tea Stoppe".

A building with a sign that says "ANTIQUES".

A market scene with people and stalls.

A building with a sign that says "THE BEAR HOTEL".

A pub interior with a sign that says "PILSENER".



BRAND ADOPTION – PRINT ADS

The Langley & Discover Malmesbury



THE LANGLEY

TIMELESS LUXURY. A WORLD APART.

JOIN US TO START YOUR GREAT WEST WAY JOURNEY

The Langley, a Luxury Collection Hotel, Buckinghamshire
Avenue Drive, Uxbridge Road, Iver, SL3 6DU
+44 (0)20 7236 3636
info@thelangley.com
The Luxury Collection Hotels & Resorts
WWW.THELANGLEY.COM

The advertisement features a large, high-angle photograph of The Langley Hotel, a grand, light-colored stone building with a prominent portico and a central tower. The sky is clear and blue. The text is overlaid on the image in a clean, white, sans-serif font.

Discover Malmesbury
VIBRANT • TREASURED • HISTORIC

VIBRANT! TREASURED! HISTORIC!

Visit England's Oldest Hotel

Discover Malmesbury on the Great West Way*, a vibrant, treasured and historic market town with a stunning 12th Century Abbey.

Surrounded by walks along the River Avon and home to music, history and arts festivals there's something for everyone. Here you'll find England's Oldest Hotel, the world renowned Abbey House & Gardens, an original Market Cross from 1490, the tomb of the first King of England and independent shops, cafes, restaurants and pubs.

www.discovermalmesbury.life

Visit England's Oldest Hotel

800 YEARS
IN MALMESBURY
1120 - 2020
THE
Old Bell Hotel

Malmesbury Town Council in partnership with Malmesbury Town Team
Original Photo courtesy of Robert Peel. No sheep were actually collected when making this advert. © greatwestway.co.uk

MALMESBURY
TOWN TEAM

GREAT WEST WAY
greatwestway.co.uk

The advertisement features a photograph of a sheep farm in Malmesbury. Several sheep are in the foreground, with three of them wearing bright, colorful woolly coats (blue, green, and orange). In the background, the town of Malmesbury is visible, including the large, dark stone ruins of Malmesbury Abbey. The sky is a clear, light blue. The text is overlaid on the image in a mix of white and purple fonts.

BRAND ADOPTION – PRINT ADS

Tour & Explore and Tours 2 Order



TOUR & EXPLORE with Anne Bartlett

Anne is an experienced Cotswold based Blue Badge Tourist Guide and Tour Director who provides a friendly, professional guiding service for groups exploring the Great West Way. There is so much to see – picturesque villages, cathedrals, stately homes and castles, breathtaking monuments, refreshing gardens and much, much more – all waiting for you to discover.

Email: anne@tourandexplore.com
tourandexplore.com

Ambassador for The Great West Way



Tours2
order

Where? Windsor, Henley, Reading, Kennet and Avon Canal, River Thames, Chiltern Hills, North Wessex Downs

How? Waterways trips, town and countryside walking tours, coach tours, themed tours

Who? Graham Horn, **GREAT WEST WAY**® Ambassador, experienced Blue Badge Guide, local knowledge

Contact me to enhance your **GREAT WEST WAY**® tour

- www.tours2order.com
- graham@tours2order.com

BRAND ADOPTION – PRINT ADS

Oldbury Tours & SS Great Britain



LDBURY TOURS

Avebury and Stonehenge Private Guided Tours

Wiltshire's wonderful countryside, full of internationally important monuments, is a very special place to visit

Find out more online or call Laurence
oldburytours.co.uk | +44 (0)7947 488665

SS GREAT BRITAIN

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Home > About us > Brunel and the Great West Way

BRUNEL AND THE GREAT WEST WAY

ENGLAND'S GREAT WEST WAY

Brunel's extraordinary engineering projects transformed Britain and global travel. Visitors exploring the **Great West Way touring route** between London and Bristol can marvel at many of those civil engineering feats, departing from Paddington Station and traveling on the Great Western Railway - designed by Isambard Kingdom Brunel and still crossing many of his bridges and through the Box Tunnel to this day.

>> Find out more about the Great West Way

GWR offers a range of rail travel passes that are perfect for planning touring itineraries along the Great West Way, especially for anyone hoping to see a number of Brunel's iconic structures and museums.

>> Find out more about rail passes

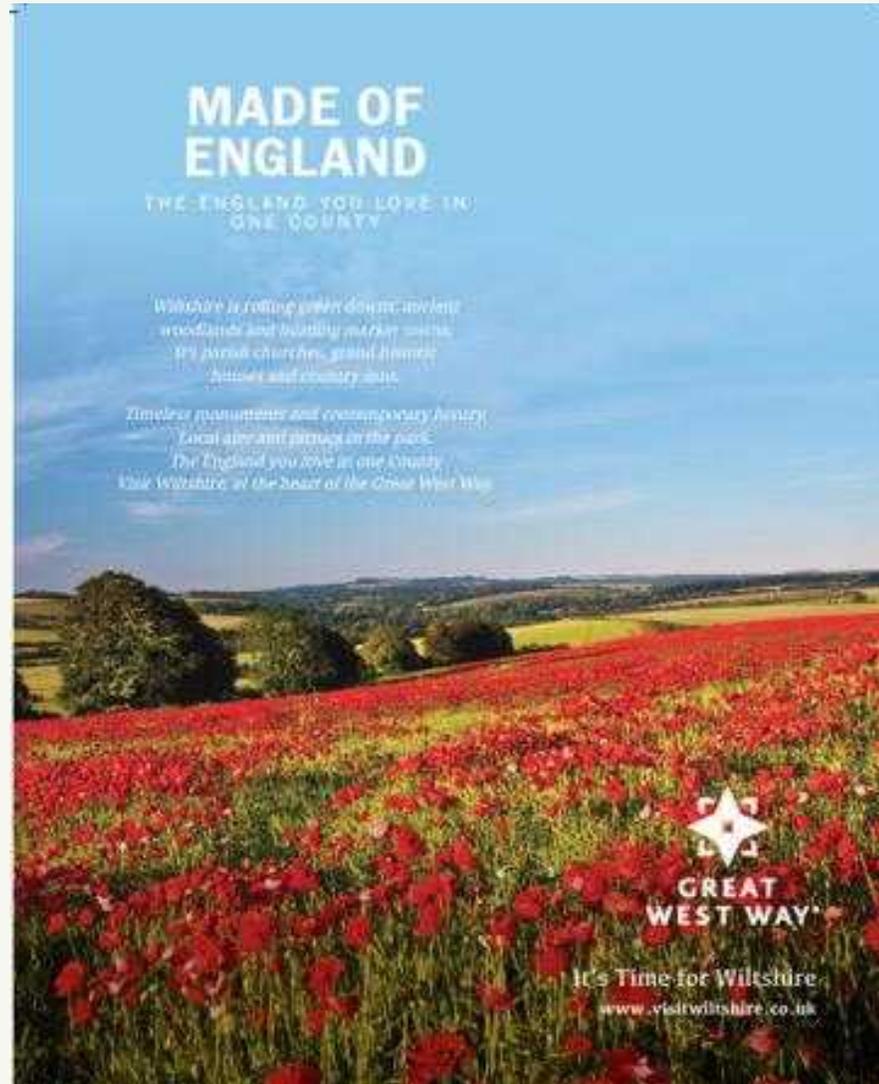
Like **London Paddington**, **Bath Spa** station retains much of its Brunel-era character, but continue on to **Bristol Temple Meads** for immersion into Brunel's legacy. Exiting Bristol's main station and looking back at the offices and Passenger Shed provides a dramatic welcome, and taking a regular ferry boat from the station to **Brunel's SS Great Britain** is the perfect way to soak in Brunel's impact on maritime innovations. He was instrumental in the success of Bristol's unique harbour (don't miss visiting **Underfall Yard** to discover this), devising a pumping and silt-removal solution that maintained water depth for the city's thriving docks where he built two of the most innovative ships in the world.

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- BRUNEL AND THE GREAT WEST WAY**
- Sustainability

BRAND ADOPTION – PRINT ADS

VisitWiltshire





TAKING THE GREAT WEST WAY TO MARKET

OFFICIAL TOUR OPERATORS

Abbey Ireland & UK



Discover England: England's Great West Way®

March 24, 2018



England's Great West Way® is a new touring route stretching west for 125 miles from London to Bristol. Based on one of the first Great Roads commissioned by the Kings of England, it connects many of England's iconic sights and extraordinary attractions, offering an endless variety of authentically English experiences. Read on below to learn more about just some of the world-famous attractions that are found along England's Great West Way®.

Windsor

Explore Windsor, the town the Queen calls her home. See the Guildhall where Prince Charles married his Camilla and the many lanes and picturesque pubs in this historic town. Visit Windsor Castle, the widest and largest occupied castle in the world, and admire the magnificent State Rooms, St George's Chapel and Queen Mary's Dolls' House.



Eton College

Across the river Thames from Windsor, you'll find Eton, a town centred around its prestigious school. Founded by Henry VI in the 15th century, this is where both Prince Harry and Prince William spent their formative years.



Stonehenge

Visit Stonehenge where an audio-guided tour will tell you the fascinating story of this iconic stone circle, built almost 5000 years ago. There are many theories as to why Stonehenge was constructed, and how the massive stones were transported from as far away as Wales.

JFK Memorial, Runnymede

A stepped pathway winds up through woodland to bring you to the glade where a seven-ton block of Portland stone stands, inscribed with words taken from President Kennedy's inaugural address in 1961. A paved pathway leads to the Seats of Contemplation from where there is a superb view of Runnymede where King John sealed the Magna Carta in 1215.



Salisbury

Visit Salisbury to admire the cathedral with the tallest spire in Britain, which can be seen from everywhere in the town. Spend some time in this pretty market town, and enjoy the shopping or a meal in one of the many pubs and cafes.

Highclere Castle

Famous from the Downton Abbey TV series, stunning Highclere Castle is the home of the Earl of Carnarvon. Enjoy exploring the history, gardens, events and life behind the scenes of "The Real Downton Abbey".

Marlborough

Marlborough is the archetypal English market town and there is plenty of accommodation, excellent

Featured Posts



oye

of G. UK

Welcome to the Abbey Ireland & UK Newsletter
January 13, 2018

Recent Posts

Geotagging success for Northern Ireland hotels
July 30, 2018

3 in a Row for Abbey Conference & Events
July 27, 2018

Darren Byrne Finance Director of the Abbey Group appointed President of the Incoming Tour Operators Association (ITOA)
May 17, 2018

Abbey Group celebrates 40 years - ITC taxi to Jane McGilgan and Brian Magner
May 16, 2018

Discover England: Sightseeing Manchester
March 28, 2018

Discover England: England's Great West Way®
March 24, 2018

Discover England: Manchester Gateway



London

Spend a couple of nights in London to explore the English capital city. Visit the Tower of London, and see the famous sights on an open top bus tour.



Windsor

Explore Windsor, the town the Queen calls her home. See the Guildhall where Prince Charles married his Camilla and the many lanes and picturesque pubs in this historic town. Visit Windsor Castle, the oldest and largest occupied castle in the world, and admire the magnificent State Rooms, St George's Chapel and Queen Mary's Dolls' House.

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Legoland

Legoland Windsor Resort is a theme park for the whole family, consisting of a mix of Lego-themed rides.

Highclere Castle

Famous from the Downton Abbey TV series, stunning Highclere Castle is the home of the Earl of Carnarvon. Enjoy exploring the history, gardens, events and life behind the scenes of "The Real Downton Abbey".

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Salisbury

Visit Salisbury to admire the cathedral with the tallest spire in Britain, which can be seen from everywhere in the town. Spend some time in this pretty market town, and enjoy the shopping or a meal in one of the many pubs and cafes.

Marlborough

Marlborough is the archetypal English market town and there is plenty of accommodation, excellent shopping and a wide choice of places to eat and things to do, making the town an ideal stop along your route. On Saturdays and Wednesdays the High Street hosts a market selling all kinds of produce from locally produced meat and vegetables, to pots, plants, pashminas and pottery.



Avebury

Less famous than Stonehenge, but just as spectacular, Avebury is a village built inside a prehistoric stone circle. Avebury is part of an extraordinary set of Neolithic and Bronze Age ceremonial sites that seemingly formed a vast sacred landscape. They include West Kennet Avenue, West Kennet Long Barrow, The Sanctuary, Windmill Hill, and the mysterious Silbury Hill. Many can be reached on foot from the village.

Chippenham

The historical market town of Chippenham is one of the West Country's most vibrant towns. Nestled on the banks of the River Avon and a little over an hour's journey from central London, Chippenham offers an ideal centre for relaxation and exploration of rural Wiltshire, Bath and the Cotswolds.

Overview:

Great West Way is a new touring route (125 miles in length and approximately 15 miles wide) which will join up many of England's iconic destinations and attractions along a corridor west of London through to Bristol. Starting in London, you can create your own itinerary by choosing from the above exciting attractions along the way!

Contact details:

Email: info@abbeyuk.com
Address: 2nd floor, 1-3 Staple Inn London WC1V 7QH
Phone: +44 207 730 7182

OFFICIAL TOUR OPERATORS

Abbey Ireland & UK



THE REGIONS

MARKET TOWNS & VILLAGES

Discover authentic, local England in the many market towns and villages found along the Great West Way. Marlborough, Malmesbury, Chippenham, Corsham and Henley-On-Thames all boast scenic surroundings and historic markets where locals have been shopping for hundreds of years, and where you can try some regional delicacies for yourself.

WEST LONDON

London immediately conjures up images of Big Ben, red double-deckers, and black cabs, but some of its most wonderful heritage is found outside the city centre. Explore treasures like Kew Gardens, the largest and most diverse botanical gardens in the world, or Hampton Court, home to King Henry VIII and a centuries old-maze!

WINDSOR

This Royal county is known for being home to Windsor Castle, Queen Elizabeth II's favourite weekend retreat, and to housing many other notable figures at the nearby town of Eton, the iconic boarding school, whose alumni include both Princes William and Harry. Take a punt down the Thames or explore one of the many beautiful gardens.

Contact us to learn more

ABBEY IRELAND & UK

1-3 Staple Inn, London WC1V 7QH,
England
Email: info@abbeyuk.com
Tel: +44 207 730 7182

Henley-on-Thames

ENGLAND'S GREAT WEST WAY®

ENGLAND'S GREAT WEST WAY®

Hampton Court

Windsor

abbey IRELAND & UK

VisitBritain

THE PROJECT

England's Great West Way follows an ancient route linking London and Bristol, first laid out as a Great Road by the Kings of England. Along the 125-mile Great West Way, the history of England right up until the present day can be traced through the fascinating, world-famous heritage that lines it. Quintessentially English icons like royal Windsor, vibrant London, and the quaint Cotswolds, as well as UNESCO World Heritage Sites such as Bath, and the Stonehenge & Avebury world heritage site can all be discovered along the Great West Way. Sitting alongside this wonderful history is the rich tapestry of English heritage experiences that visitors can engage in - food and drink, television and film, and countryside and gardens are all waiting to be explored. This is real, authentic England, perfect for those seeking to truly explore this land.

The journey is made easier with the excellent rail and road access available along the route, including major international airports in the south (London airports and Bristol), and ferry ports for those who wish to bring their own car. The Way is perfect for those who want to explore by car, coach, rail, cycling, walking, and even water!

Bath

Cotswolds

Bristol

THE REGIONS

UNESCO WORLD HERITAGE SITES

The Great West Way is home to some of England's most iconic sights, recognized as UNESCO World Heritage Sites for the immense cultural and historical significance they hold. Visit Bath and see an original Roman thermal spa before exploring the wonderfully elegant Palladian architecture. Discover the ancient wonders of Stonehenge and Avebury, mysterious stone circles that were used in prehistoric ceremonies and whose exact significance is still unknown.

SOUTH COTSWOLDS

Picturesque, honey-coloured stone cottages framed by blooming flowers line villages built along babbling brooks - discover the quiet pace of local life in the Cotswolds. Wander villages such as Lacock and Castle Combe, idylls recognisable from television and film such as the Harry Potter franchise.

BRISTOL

Dive in to this maritime city that's bursting with personality and character. Follow in the footsteps of adventurous sailors and explore the SS Great Britain, designed and built by the great Brunel in the 1800's, or visit the incredible Clifton Suspension Bridge that stretches across the picturesque Avon Gorge. Not to be missed is a street art walking tour, where you'll learn about one of Bristol's most famous visitors - Banksy!

OFFICIAL TOUR OPERATORS

House of Britain, NL - 4 x Programmes



8 days from €466 p/p

8 dagen Along the Great West Way

Home / Autorondreizen / 8 dagen Along the Great West Way

Along the Great West Way

De Great West Way is een toeristische route waarbij u verschillende leuke uitstapjes kunt maken. Geniet van sfeervolle steden, pittoreske dorpjes, prachtige kastelen en het glooiende Engelse platteland. Tijdens deze reis verblijft u in sfeervolle hotels en inns.

BOEK NU

vanaf € 466 p.p.

Autorondreis Engeland | Great West Way

Tijdens een vakantie naar de Great West Way bezoekt u een bijzonder stukje Engeland. Deze toeristische route van Londen tot Bristol heeft een centrale ligging waardoor u de omgeving goed kunt verkennen. Bezek speciale kastelen en landhuizen zoals Windsor Castle en Blenheim Palace, sfeervolle steden zoals Bath en Oxford, het pittoreske zuiden van de Cotswolds en charmante maritieme dorpen zoals Cotnam en Castle Combe. Voor historie bent u hier ook aan het juiste adres! Zo zijn het prehistorische Stonehenge en Avebury een must om te bezoeken. Kortom, de Great West Way heeft alles in huis voor een fantastische reis!

Highlights

- Windsor Castle
- Cotswolds
- Marlborough
- Bath
- Stonehenge
- Bristol
- Blenheim Palace

Informatie over de inbegrepen accommodatie(s)
Meer informatie over de accommodatie die is inbegrepen bij deze reis kunt u vinden onder de prijstabel.

De reis van dag tot dag

REISSchema	
DAG 1	
DAG 2	
DAG 3	
DAG 4	

OFFICIAL TOUR OPERATORS

House of Britain, NL - 4 x Programmes



House of Britain House of Ireland

Home Reizen & Aanbod Reis op maat Bestemmingen Groepsreizen Inloggen Contact

0118-440 444 9:00 uur - 17:00 uur

Vaarvakantie Kennet & Avon Canal

ENGLAND'S GREAT WEST WAY

Home / Actieve Vakanties / Vaarvakantie Kennet & Avon Canal

Vaarvakantie Kennet & Avon Canal

BIJWERKING

vanaf € 1249 per week

Altemaston Wharf is goed gepositioneerd voor het verkennen van het pittoreske en vredige Kennet & Avon Canal en de toeren de Thames. Alle kamers zijn uitgerust en uitgerust met optimaal comfort te maken van de ruimte met hoogwaardige voorzieningen en meubelen. U kunt een prachtige vaarvakantie maken over het Kennet & Avon Canal. Onderweg passeert u verschillende sluisen, gezellige dorpen en kunt u bovendien genieten van een unieke ervaring op het water.

Canal holidays from €1,249 p/w

House of Britain House of Ireland

Home Reizen & Aanbod Reis op maat Bestemmingen Groepsreizen Inloggen Contact

0118-440 444 9:00 uur - 17:00 uur

Deuren en kunt u bovendien genieten van een unieke ervaring op het water.

Altemaston Weaver

Uw vaarvakantie begint vanuit Altemaston Wharf. Vanaf daar is een mooie route over het Kennet & Avon Canal richting Pevensey. Onderweg passeert u gezellige dorpen en verschillende sluisen.

Onderstaande typen zijn slechts een voorbeeld of het volledige aanbod. Er zijn bootjes voor 2 tot 8 personen beschikbaar. Vraag ons gerust naar de overige mogelijkheden.

Weaver (3 slaapplekken)

De boot wordt met de hand bestuurd en er is 1 slaapruimte met 2 personenbed of aparte bedden. In de achterste stuur een bank waarin een 2 personenbed kan worden gemaakt en er is 1 slaapruimte met bank. Er is een keukenblok met fornuis, magnetron, koelkastje en vaatwasser. De boot heeft een tv met dvd-speler, cd-speler, afzuiger en een lift.

Highlights

- Vaarvakantie voor 2 tot 8 personen
- Op uw eigen tempo de prachtige omgeving ontdekken
- Zelf vutten bedden
- Reizen voor 8 dagen
- Dak mogelijk voor 4, 5 of 15 dagen

Route & reeduur

Rechts ziet u een kaartje met de route die u in een week kunt bevoorren. Hieronder bij de rok van dag tot dag. Boot u meer over de verschillende routes lezen. Will u level 4, 5 of 15 dagen gaan varen? Neem dan contact met ons op. Wij laten u dan graag weten wat de routes en mogelijkheden zijn.

OFFICIAL TOUR OPERATORS

Hotels & More /Tour Partner Group



- DAY 1: FERRY CROSSING & VINEYARD
- DAY 2: LONDON & THE GREAT WEST WAY
- DAY 3: COTSWOLDS
- DAY 4: BATH & STONEHENGE
- DAY 5: BRISTOL
- DAY 6: WINDSOR & FERRY CROSSING

OFFICIAL TOUR OPERATORS

Hotels & More / Tour Partner Group



HOTELS & MORE
Member of **TPGI** Tour Partner Group

GREAT WEST WAY DISCOVERIES
6 DAY TOUR



Included Services

- Round Tour Coach for 6 days
- 2 overnight stays in Reading
- 1 overnight stay in Swindon
- 2 overnight stays in Bristol
- All overnight stays include breakfast and dinner

from €350.00 p.p. in a half twin
Single supplement €120.00



Entrance Package

- Dorney Court
- Stonor Park
- Hobbs of Henley – Midsomer Murders Afternoon Tea cruise
- Aston Martin Heritage Trust (max. 25 pax)
- Oxford Castle and Prison Unlocked
- Buscot Park
- Iford Manor – The Peto Garden
- Bath Abbey
- Jane Austen Centre
- Regency Tea Room
- Berkeley Castle
- The Holfords of Westonbirt
- Bristol Blue Glass
- Aldwick Court Farm & Vineyards or Bombay Sapphire Distillery

from €185.00 p.p.



HIGHLIGHTS

- Prachtige Herrenhäuser und bezaubernde Gartenanlagen
- Traditionsreiche Städte wie Oxford, Windsor und Bath
- Erkundung verschiedener Höhepunkte der neuen Reiseroute des Great West Way®

Reiseverlauf

1. Tag: Fährüberfahrt von Calais/Dünkirchen nach Dover – 2x ÜHP im Raum London/Windsor
2. Tag: Der Tag beginnt mit einem Stadtbummel durch das schöne Windsor mit Blick auf das prachtvolle Schloss; Windsor ist Teil der neuen Reiseroute des Great West Way®, welche auf einer der ersten Great Roads, die einst von den Königen von England in Auftrag gegeben wurden, basiert – Pubbesuch mit typischem Fish & Chips Mittagessen – Weiterfahrt über Eton zum Dorney Court und Besichtigung des mittelalterlichen Herrenhauses
3. Tag: Ausflug in die Universitätsstadt Oxford und Zeit für einen Stadtrundgang – Besichtigung eines der zahlreichen Colleges und der Bodleian Library – anschließend Besuch des im neoklassischen Stil erbauten Landhaus Buscot Park, welches von einem prachtvollen Garten umgeben ist – ÜHP im Raum Swindon
4. Tag: Besuch des 4.000 Jahre alten Steinkreises Avebury, der ebenfalls Teil des Great West Way® ist und Besuchen die Möglichkeit bietet, die mystischen Steine zu bewahren – anschließend Weiterfahrt auf dem Great West Way® in die charmante Universitätsstadt Bath inkl. Stadtrundgang – Möglichkeit zu einer Besichtigung der berühmten römischen Bäder – Besuch des Jane Austen Centres mit anschließender Pause in dem Regency Tea Room für einen traditionellen Cream Tea – 2x ÜHP in Bristol
5. Tag: Panoramafahrt durch die spektakuläre Landschaft der Cheddar Gorge inkl. Besuch der Cheddar Gorge Cheese Company, ein idealer Tagesausflug entlang des Great West Way® – anschließend Besuch der Myrtle Farm, die für die Herstellung des Thatchers Cider bekannt ist inkl. Kostprobe – zurück auf der Strecke des Great West Way® erreicht man nachmittags Bristol – Möglichkeit zum Besuch der SS Great Britain, eines der wichtigsten Schiffe der Weltgeschichte oder alternativ Besuch des Anwesens Tyntesfield
- 6./7. Tag: Fahrt durch die Cotswolds entlang des Great West Way® mit Stopp in den entzückenden Städten Bibury oder Burton-on-the-Water – nachmittags Stopp im RHS Garden Hyde Hall mit anschließendem privaten Abendessen im Garten – Einschiffung auf die Stena Line Nachtfähre und Heimreise am Folgetag



Preise p.P. im April im DZ

Fährreise (DK innen) – 7 Tage ab € XXX,-

Flugreise – 6 Tage ab € XXX,-

Leistungen

- 5 Übernachtungen inkl. Halbpension in landschaftlichen Mittelklassehotels
- 2x Raum London/Windsor
- 1x Raum Swindon
- 2x in Bristol

Eintrittspaket

Mittagessen im Pub; Dorney Court, Collegebesuch in Oxford; Bodleian Library; Buscot Park; Jane Austen Centre; Cream Tea im Regency Tea Room; Cheddar Gorge Cheese Company; Myrtle Farm inkl. Kostprobe; RHS Garden Hyde Hall inkl. privatem Abendessen

p.P. € XXX,-

Fährreise

- Calais/Dünkirchen – Dover
- Harwich – Hook v. Holland mit Stena Line
- Übernachtung an Bord in Doppelkabinen innen mit DU/WC inkl. engl. Frühstücksbuffet

Flugreise

- Busgastellung vor Ort (Tag 1-6)
- Flug optional gegen Aufpreis

Name, Position

„Ich bin ein großer Fan des Great West Way®. Es handelt sich hierbei um eine 200 km lange Reiseroute, die auf alten Strecken durch idyllische Landschaften, malerische Dörfer und elegante Städte von London bis nach Bristol führt. Reisende können die Geschichte des Landes mit eigenen Augen erleben und außergewöhnliche Attraktionen entdecken. Die Route durch das authentische England kann mit dem Zug, Auto, Bus, Boot, zu Fuß oder mit dem Fahrrad erkundet werden.“



Verlängerungspaket Bristol

Mit einer Zusatznacht in Bristol haben Sie die Gelegenheit, weitere Attraktionen zu entdecken:

- Erkunden Sie die kleinste Stadt Englands, Wells, und besuchen Sie den berühmten Bischofspalast. Fahren Sie außerdem in die mystisch angehauchte Stadt Glastonbury, die für ihre Abtei bekannt ist.
- Machen Sie einen Ausflug in den wunderschönen Exmoor Nationalpark und nutzen Sie die Möglichkeit an einer Zugfahrt mit der West Somerset Railway in das Bilderbuchdorf Dunster teilzunehmen.
- Besichtigen Sie das Anwesen Hidcote Manor Gardens, sowie das Schloss Sudley Castle, bevor Sie anschließend die Geburtsstadt von William Shakespeare, Stratford-upon-Avon, besuchen.



Prachtvolle Schlösser entlang des Great West Way®

- Highclere Castle ist eines der beeindruckendsten viktorianischen Schlösser des Landes, welches als Filmkulisse der Serie Downton Abbey gedient hat.
- Blenheim Palace gehört zu den größten und bekanntesten Schlössern Englands und begeistert mit historischem Flair und Barockarchitektur.
- Windsor Castle dient seit über 1.000 Jahren als Heimat der britischen Königinnen und Könige und ist das größte durchgängig bewohnte Schloss der Welt.



OFFICIAL TOUR OPERATORS

Tenon Tours, USA



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England's Great West Way

WELCOME TO ENGLAND'S GREAT WEST WAY®

The Great West Way links London and Bristol. It follows a 125-mile route based on one of the first Great Roads commissioned by the Kings of England. The Great West Way is for curious travelers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England. Along the Way, everyday England rubs shoulders with world-famous heritage. You're never more than 10 minutes away from a point of interest.



HIGH SEASON TRAVEL ALERT!

GREAT WEST WAY TOURS

MAP

FEATURES

SUGGESTED SIGHTS

REQUEST A QUOTE

WINDSOR CASTLE

Rescued from rust and wreckage in 1970, and since lovingly restored to her Victorian hey-day, a visit to the SS Great Britain allows you to step back in time and explore true stories from the opulent First-Class to the cramped and quarrelsome Steerage. Each kitchen and cabin, dining room and doctor's surgery emanates authentic sounds and smells which bring the ship and its history to life. So much more than a dusty old museum, this is a living and breathing, atmospheric experience.

STONEHENGE

Walk in the footsteps of your Neolithic ancestors at Stonehenge – one of the wonders of the world and the best-known prehistoric monument in Europe. Explore the ancient landscape on foot and step inside the Neolithic Houses to discover the tools and objects of everyday Neolithic life. Visit the world-class exhibition and visitor centre with 250 ancient objects and come face to face with a 5,500 year-old man.

ROMAN BATHS

Constructed in around 70AD as a grand bathing and socializing complex, the Roman Baths is one of the best-preserved Roman remains in the world, where 1,700,000 liters of steaming spring water, reaching 46°C, still fills the bathing site every single day. The Roman Baths is the site of extensive ruins and an interactive museum filled with many treasures and visual snippets that transport you back to Roman times and the lives of the Aquae Sulis people. Walk on ancient pavements as the Romans did 2,000 years ago, and explore ancient chambers historically housing changing rooms and tepid plunge pools.

SS GREAT BRITAIN

Step on board the most extraordinary time-machine. Brunel's SS Great Britain, the world's first great ocean liner, Bristol's no.1 attraction and one of the UK's top ten museums. Rescued from rust and wreckage in 1970, and since lovingly restored to her Victorian hey-day, a visit to the SS Great Britain allows you to step back in time and explore true stories from the opulent First-Class to the cramped and quarrelsome Steerage. Each kitchen and cabin, dining room and doctor's surgery emanates authentic sounds and smells which bring the ship and its history to life. So much more than a dusty old museum, this is a living and breathing, atmospheric experience.

BRISTOL WALL ART

Scour the streets of Bristol and you'll struggle not to find a cutting-edge piece of graffiti art decorating the city's walls. Along narrow alleys, down side-streets and through under-passages, across building walls and boldly displayed on bridges, a piece of graffiti art soon jumps out depicting wry humor and subversive displays of pop-culture. Bristol is also where Banksy hails from; the elusive graffiti artist extraordinaire has an enormous collection of artistic works featured on streets, walls and bridges all over the world, and has inspired a new generation to take to the streets to create innovative and dynamic art.



Stonehenge



Roman Baths



OFFICIAL TOUR OPERATORS

Active England - Cycling / Walking Tour



Guided Tours From \$US 2349

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Weekly (Starts in London) from April 2019



Great West Way

Our 6-day, 5-night tour will immerse you in England's iconic history and heritage along Great West Way, championing England in all its glory. With stunning views around every corner, excellent accommodation, wonderful pubs and beautiful outdoors, Active England will give you an experience you won't forget.

From the honey coloured Cotswold villages and busy little market towns you will be transported back into England as it was before mechanisation, where sheep and dry-stone walling were the biggest industries. The Cotswolds is perfect biking country; we take the quietest roads so all you need to do is relax and enjoy the stunning vistas of chocolate ool England. As well as cycling through the countryside and along beautiful canals, we will also visit the magnificent Windsor Castle, home to the Queen, cycling through the deer park and hunting ground of Windsor Great Park, and tour two World Heritage Sites: Bath's famous Roman Spa and the Neolithic Avebury.

Itinerary



Day 1 – Windsor Castle and Great Park

We collect you at 8.30 from London at Paddington Station, platform 1, under the clock and take you by bus to Windsor, which is about 1 hour's drive. We visit Windsor Great Park, the old royal hunting grounds and world home of Polo, where there is a match on most Sundays we visit. We fit you with your bikes, give you a full safety briefing and head out on the traffic restricted roads within the park. For the walkers, we walk through Windsor Great Park, down the Long Walk and right into the heart of Windsor, before all guests take a full tour of Windsor Castle and a good look around the town. Taking the bus to your hotel on the Kennet and Avon Canal means a nice, gentle start to your holiday.

Mileage: Biking, 10 miles. Walking, 3-5 miles.



Day 2 – Downton Abbey

We bike and walk along the picturesque and tranquil Kennet and Avon canal in the morning. The ride and walk are flat and in the afternoon we visit Highclere Castle. For all Downton Abbey fans this is a must visit where you will be able to see, first hand, both the above and below stairs lives of the cast and the owners, Lord and Lady Carnarvon. For those who are not Downton devotees, there is ample additional walking and biking available in the afternoon. We return to the same hotel in the evening (so we don't have to move hotels) for dinner.

Mileage: Biking, 20-35 miles. Walking, 4-8 miles.



Day 3 – Avebury and Stonehenge

After an earlier start we bike and walk along the wonderful canal route towards the beautifully named Honeystreet and on the quiet roads in the surrounding areas. We have coffee alongside the canal at Crofton and lunch in the cafe at Honeystreet before visiting Avebury (think Stonehenge but much bigger), setting off by support vehicle to the World Heritage Site and monument at Stonehenge. You will have ample time to walk to and around the stones which have been an enduring mystery for millennia. We stay the night in Devizes, which gives us great access to the Kennet and Avon Canal.

Mileage: Biking, 20-35 miles. Walking, 4-8 miles.



Day 4 – Bath

We head off on the Kennet and Avon canal for a wonderful flat ride, along Great West Way, next to the boats, stopping at the pubs and soaking up the atmosphere past Devizes as the landscape slowly passes by. We pass over the majestic Dundas and Avoncliff aqueducts before finishing the ride for the day in Bath where the Roman Baths, the Royal Crescent and Jane Austen's house are unmissable.

For the walkers we drive to the aqueducts and then walk into the city on one of the most beautiful walks in the country. We stay in Bath where the city comes to life in the evenings, with great restaurants, pubs and entertainment.

Mileage: Biking, 20-35. Walking, 4-8 miles.



Day 5 – The Cotswolds and Prince Charles

We drive you into the Cotswolds for an atmospheric ride through stunning countryside and villages, before having lunch at Prince Charles' house and gardens at Highgrove. In the afternoon we ride into Bath, mainly downhill, via a 2000-year old Roman road right into the heart of the city. For the walkers, we walk from Tetbury to Prince Charles' house and in the afternoon, join the Roman road into the city. We return to the same hotel as the previous night for dinner.

Mileage: Biking, 20-45. Walking, 4-10 miles.



Day 6 – Bath and into Bristol

A beautiful flat ride all the way into Bristol via a disused railway line. There is the option to extend the ride through newly renovated railway tunnels and a loop back via the Kennet and Avon Canal. For the walkers, we walk directly into Bristol, one of the most vibrant and historic of England's cities.

The tour ends in Bristol where guests are able to stay for longer, with a number of hotel options available. On-going travel is easy from Bristol Airport, or Bristol Railway Station with connections back to London.

Mileage: Biking, 15-30 miles. Walking, 3-7 miles.

OFFICIAL TOUR OPERATORS

ASA Tours



ROMANTIC GETAWAYS ALONG THE GREAT WEST WAY

5 DAY / 4 NIGHT ITINERARY

"Follow the paths taken by generations of travellers and discover an essential strand of England. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered.."

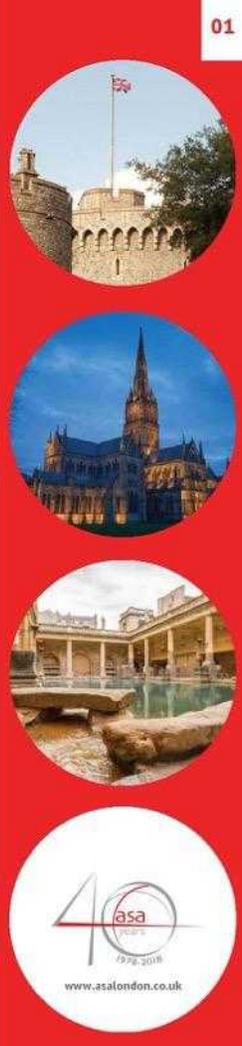
Discover the romantic delights of the Great West Way with this unique 5 day itinerary that encapsulates the very best of British touring.

Touch Royal Windsor, Roman Bath and Gothic Salisbury.

Immerse yourself in English village life and historical towns steeped in heritage

Enjoy the Great West Way with ASA!

For further enquiries, email
book@asalondon.co.uk



01

Day 1 LONDON - BATH

Upon arrival in London, travel to **Windsor Castle** for your first stop of the day. Afterwards, continue towards **Bath**, a UNESCO World Heritage Site known for its beautiful Georgian architecture; take a walk in the streets of this compact and friendly city and discover the iconic **Royal Crescent** and the **Majestic Circus** **

Alternatively, you can spend your afternoon at the **Prior Park Landscape Garden**. The garden is set in a sweeping valley where visitors can enjoy magnificent views of Bath. Take in the stunning views from the majestic **Palladian Bridge** where you can see the impressive mansion sitting proud at the top of the hill.

Overnight in Bath
(**Roseate Villa Hotel** or similar)



** Option:
Panoramic city tour
with professional guide.

02

Day 2 BATH - BRADFORD ON AVON

Your day starts with a visit to the **Roman Baths**, the best-preserved Roman remains in the world where 1,170,000 litres of steaming spring water, reaching 46°C, still fills the bathing site every single day.

Time permitting, we highly recommend you take a relaxing visit to the **Therma Bath Spa** - Britain's only natural thermal waters, as the Celts and Romans did over 2000 years ago.

Your journey continues to **Bradford on Avon**, a little town on the edge of the Cotswolds where you can enjoy a boat trip on the beautiful **Kennet and Avon Canal** and meander through the peaceful Wiltshire countryside, finishing the day with a classic **English Afternoon Tea** at the **Bridge Tea Room**

Overnight in Bradford on Avon
(**Swan Hotel** or Similar)



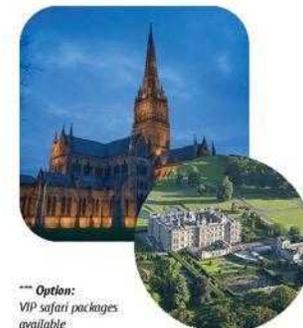
03

Day 3 BRADFORD - SALISBURY Day 4 SALISBURY - HENLEY

The morning starts with a visit to **Longleat House & Gardens**, a stunning Elizabethan stately home. There is an abundance of exciting attractions and things to do at **Longleat**, including **Jungle Kingdom** and **Animal Adventure** where you can get up-close and personal with truly amazing animals or take part in a **safari tour**.***

In the afternoon, continue your journey with a slight detour off the **Great West Way** to experience the medieval city of **Salisbury** and its Gothic Cathedral. The **Cathedral Close**, in particular, is an oasis of peace and tranquility hidden behind mighty wooden gates and massive stone walls.

Overnight in Salisbury
(**Best Western Red Lion Hotel** or similar)



*** Option:
VIP safari packages
available

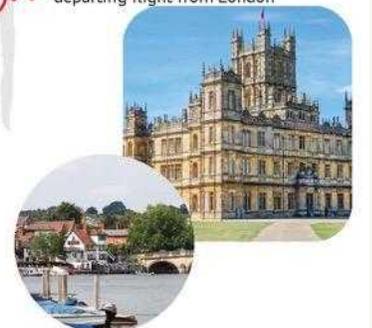
Leave Salisbury and return to the Great West Way to **Newbury** - one of Berkshire's largest towns. Newbury has a fresh, rural atmosphere combined with great shopping facilities and attractions. Not far from the town is **Highclere Castle** (Home of **Downton Abbey** world famous TV series; subject to opening times) with its rich and multi-faceted heritage.

Continue towards **Henley on Thames**, considered as one of the most beautiful English market towns.

Visit **Chiltern Valley Winery & Brewery** offering vineyard, winery and brewery tours with free tastings

Overnight in Henley on Thames
(**Hotel du Vin** or Similar)

Day 5 Early morning check-out for your departing flight from London



OFFICIAL TOUR OPERATORS

de Jong Intra & Motorit/BuroScan, NL



de Jong Intra vakanties

Persoonlijk contact? 0180-457803

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Zoeken

VAKANTIE ZOEK & BOEK

U BENT HIER: HOME / FLY DRIVES / 11-DAAGSE FLY-DRIVE THE GREAT WEST WAY®

The Great West Way®

Verschillende reismogelijkheden

De officiële toeristische route The Great West Way® laat u het beste van Zuidwest-Engeland zien. Veel natuur, mooie (Koninklijke) kastelen, prehistorische overblijfselen en leuke steden als Bath en Bristol staan deze 11 dagen op het programma. [Meer reisinformatie](#)

vanaf € 1052 per persoon

Reserveer nu

of Bereken uw prijs

Heeft u een vraag?

Ik bel u graag terug!
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Inclusief ANWB reisgids NL routebeschrijving

Routekaart

Engeland

Engeland

11 dagen

THE GREAT WEST WAY

13 t/m 23 juni 2019

Boek reis >>

€1.295,-
persoonlijk €1.225,-

INBEGREPEN

- Dag overtocht Stena Line Hoek van Holland - Harwich
- 10 x overnachting in hotel op basis van 2-pers. kamer incl. Full English Breakfast en diners in hotel
- Toegang tot het schip ss Great Britain in Bristol
- Lunch aan boord van de ss Great Britain in Bristol
- Overtocht met ferry van Dover naar Calais
- Reisbegeleiding door Motoerit Motorreizen
- Roadbook per dagrit op GPS

OPTIONEEL

- Eenpersoonskamer tijdens de gehele reis

ENGLAND'S GREAT WEST WAY®

One of the first Great Roads in England

The Great West Way

Engeland

The Great West Way gaat langs veel hoogtepunten aan de oude handelsroute van London naar Bristol. Je gaat genieten van echte motorweggetjes, slingerend door het typisch Engelse landschap en je ziet veel pittoreske dorpjes, kastelen en andere hoogtepunten die langs de River Thames te vinden zijn. Na Bristol gaat de route verder naar Devon and Cornwall met (natuurlijk) een bezoek aan Land's End.

Engeland

11 dagen

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ENGLAND'S GREAT WEST WAY®

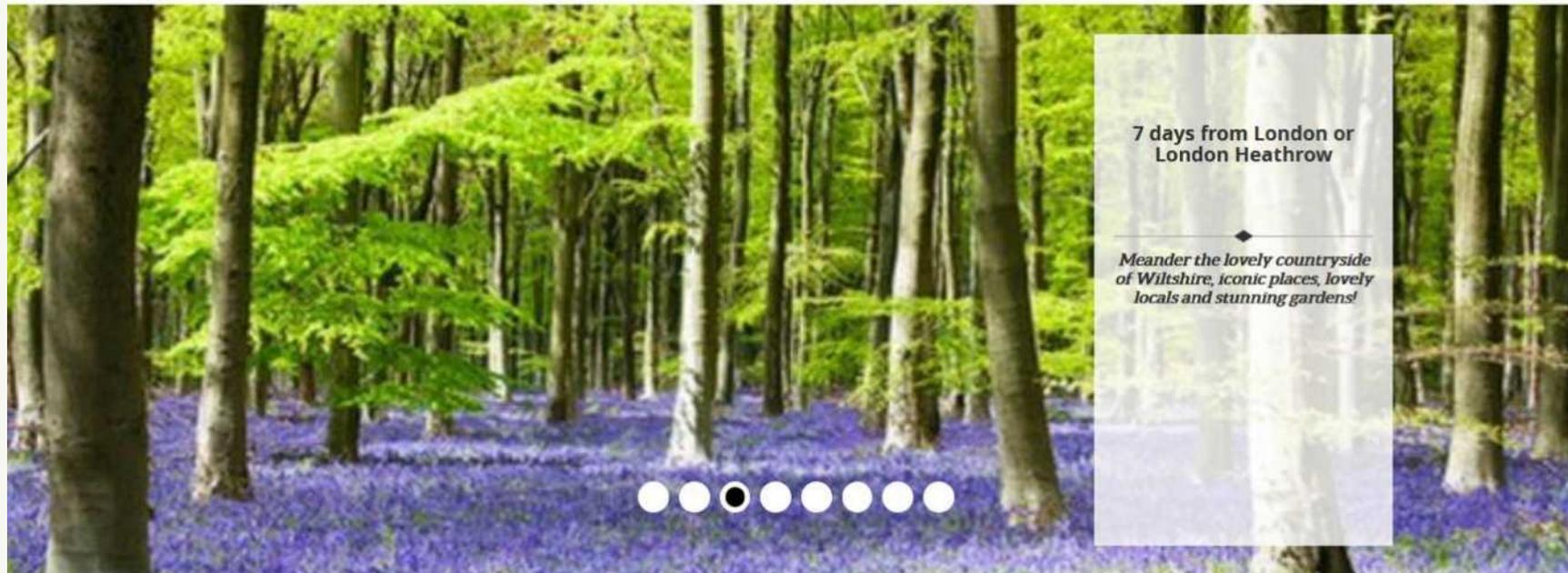
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Inclusions ▾

Map ▾

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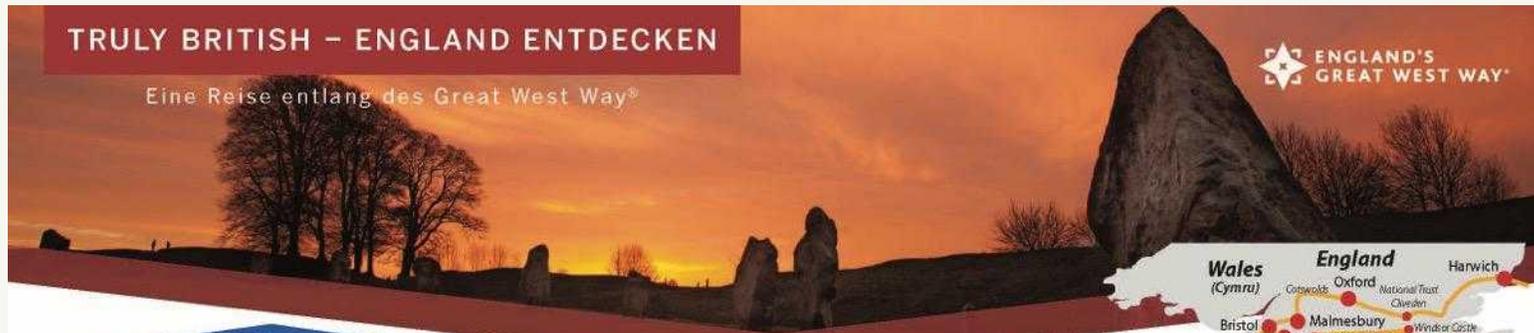
Berühmte Sehenswürdigkeiten auf Schritt und Tritt

England's Great West Way, eine 200km lange Strecke die London mit Bristol verbindet, gehört zu den spannendsten Tourenrouten in England. Das reiche Kulturerbe dieser Region mit einzigartigen Sehenswürdigkeiten wie dem imposante Windsor Castle, den Steinkreise Avebury und Stonehenge und dem historischen Bath sowie herrliche, abwechslungsreiche Landschaften rund um Englands stolzen Themse Fluss schaffen einen wunderbaren Querschnitt von England. Nie ist man mehr als 10 Minuten von einem interessanten Ort, einer gemütlichen Teestube oder schönen Aussicht entfernt.

REISEVERLAUF

OFFICIAL TOUR OPERATORS

Mundt Tourisk, Germany



1. Tag: Anreise Hoek van Holland – Harwich
Von Ihrem Heimatort geht es zum Fährhafen von Hoek van Holland, von wo aus Sie am späten Abend nach England starten.

2. Tag: Harwich – Clivedon & Oxford (Great West Way®)
Nach dem Ausschiffen fahren Sie in die Region um Oxford wo Sie Ihre Reise auf dem Great West Way® mit dem Besuch im Clivedon Garden starten. Wandern Sie in den Fußstapfen von Dukes, Earls und Prinzen, auf Ihrem Rundgang durch den traumhaft schönen Garten und entlang der Waldpfade hoch über der Themse. Nun verlassen Sie den Great West Way® um Oxford zu besichtigen. Man könnte die Universitätsstadt auch das geistige Zentrum Englands nennen. Gelehrte, Dichter und Premierminister wandelten bereits durch die heiligen Hälten und Bibliotheken der Stadt. Nicht zuletzt bekam hier auch der Zauberschüler Harry Potter den letzten Schliff verpasst. Am Nachmittag geht es in die Cotswolds, wo Sie die dort ansässige Destillerie besuchen und den premiumen Gin oder Whiskey probieren können. Sie übernachten im Raum Gloucester/Cheltenham.

3. Tag: Cotswolds
Auf Ihrer heutigen Tour ist der Weg das Ziel. Sie entdecken die hügelige und märchenhafte Landschaft der Cotswolds. Charakteristisch für die Region ist der gelbe Kalkstein aus dem ganze Ortschaften erbaut wurden. Durch die malerischen Orte Castle Combe und Bourton on Water geht es am Nachmittag nach Sudley Castle. Sie besichtigen das Schloss aus dem 15. Jahrhundert, das eine mehr als 1000 Jahre alte Geschichte beherbergt und eng mit den Persönlichkeiten Anne



5. Tag: Bath – Bowood House & Garden inkl. Afternoon Tea
Ihr Tag beginnt mit einem Besuch in Bath, das für seine römischen Bäder rund um die einzige Quelle Englands berühmt ist. Außen

Boleyn und Katherine Parr verbunden ist. Sie übernachten in Ihrem Hotel vom Vortag.

4. Tag: Malmesbury – Cheddar Gorge & Caves – Bristol (Great West Way®)
Am Morgen geht es über den Great West Way® in die kleine Marktstadt Malmesbury, die für ihre Abtei aus dem 12. Jahrhundert bekannt ist. Sie verlassen Malmesbury und den Great West Way und besuchen ein ganz besonderes Highlight – die Cheddar Gorge Cheese Company, wo der gleichnamige Käse hergestellt wird. Schauen Sie bei der Produktion zu und genießen Sie im Anschluss selbstverständlich eine kleine Kostprobe. Unweit der Käsemanufaktur befinden sich die Sie die Cheddar Gorge & Caves – die größte natürliche Felschlucht Englands nebst Höhlen, die Sie ebenfalls besichtigen werden. Am Nachmittag führt Sie Ihre Fahrt wieder zurück auf den Great West Way® nach Bristol, wo Sie Zeit haben die Stadt auf eigene Faust zu erkunden. Sie übernachten im Raum Bristol.



UNSER TIPP FÜR BRISTOL
St. Nicholais Food Market. Der viktorianische Markt ist der älteste Bristol und bei Einheimischen sehr beliebt. Vor sein Street Food. Er liegt direkt in der Altstadt inmitten historischer Architektur. Also selbst wenn Sie nicht hungrig oder auf Souveniersuche sind, defektieren einen Besuch wert!

5. Tag: Bath – Bowood House & Garden inkl. Afternoon Tea
Ihr Tag beginnt mit einem Besuch in Bath, das für seine römischen Bäder rund um die einzige Quelle Englands berühmt ist. Außen



dem herausragend ist die halbkreisförmige Häuserreihe, der Royal Crescent, von 1770 sowie die Pulteney Bridge – ein Exemplar von wemigen, das Geschäfte auf beiden Seiten hat. Am Nachmittag erwartet Sie ein ganz besonderes Erlebnis – es geht zum Afternoon Tea nach Bowood House & Gardens. Nachdem Sie das beeindruckende Anwesen aus dem 18. Jahrhundert und seine wunderbaren Gärten besichtigt haben, genießen Sie Tee und Gebäck in herrschaftlichem Ambiente. Zur Übernachtung geht es in den Raum Swindon/Reading.

6. Tag: Marlborough – Avebury – Wadworth Brewery – Windsor Castle
Den Morgen verbringen Sie in Marlborough, das sich mit der zweitgrößten Einkaufsstraße Englands rühmt, die beidseitig von historischen Gebäuden gesäumt ist. Zudem soll auf dem Gelände des Marlborough College, das im Übrigen auch die Duchess of Cambridge besuchte, der berühmte Zauberer Merlin begraben liegen. Nächster Stopp ist der Sternkreis von Avebury. Es ist der weltweit größte



7. Tag: Highclere Castle – Bombay Distillery
Haus besuchen Sie Highclere Castle, das sicherlich einigen Besuchern aus der bekannten TV-Serie als Downton Abbey bekannt ist. Es beeindruckt mit seiner verschönerkten Architektur im jakobethianischen Stil und seinem 2000-Hektar großen Terrain. Es ist heu-

seiner Art und zudem kann man Strukturen von Straßen und steinzeitlichen Grabsstätten erkennen. Große Teile von Avebury sind frei zugänglich. In der Wadworth Brewery können Sie im Anschluss Ihre Geschmacksknospen auf die Probe stellen. Neben historischen Brauemethoden erfahren Sie im angegliederten Pub alles über traditionelle Unterhaltungsspiele und können sich selbst daran probieren. Abschließender Höhepunkt des Tages ist eine Stoppriete in Windsor Castle, bevor es zurück in Ihr Hotel vom Vortag geht.



ETON
Sie können Windsor Castle bereits? Dann besuchen Sie doch stattdessen die historische Städtchen Eton mit dem angegliederten gleichnamigen College. Die Liste berühmter Absolventen ist lang und enthält Namen wie Prince William, David Cameron und George Orwell. Windsor und Eton sind durch die Windsor Bridge miteinander verbunden.

7. Tag: Highclere Castle – Bombay Distillery
Haus besuchen Sie Highclere Castle, das sicherlich einigen Besuchern aus der bekannten TV-Serie als Downton Abbey bekannt ist. Es beeindruckt mit seiner verschönerkten Architektur im jakobethianischen Stil und seinem 2000-Hektar großen Terrain. Es ist heu-

te Landschaft des Earl von Carnarvon, bei dem Sie sozusagen zu Gast sein werden. Der Great West Way® ist hier für Sie zu Ende, um der Tour einen gebührenden Abschluss zu verleihen besuchen Sie die Bombay Sapphirer Gin Distillery einschließlich einer Verkostung des 'Wacholdergetränk', bevor Sie sich auf den Weg in Richtung Dover machen, wo Sie übernachten werden.

8. Tag Heimreise
Über den Kanal geht es zurück auf das europäische Festland. Bis zu Ihrem nächsten Besuch im Land der Queen.



Leistungen:

- » 1x Nachtüberfahrt mit Stone Line Harwich – oek.van Holland, Transferbringung in Innenkabine inkl. K.
- » Übernachtungen im Raum Gloucester
- » Übernachtungen in Bristol
- » Übernachtungen im Raum Swindon/Reading
- » 1 Übernachtung im Raum Kent

Preis p. P. im DZ ab 498,- €
EZ-Zuschlag ab 235,- €

Eintrittspunkt 195,- €
Clivedon NT, Cotswolds Distillery, Sudley Castle, Malmesbury Abbey, Cheddar Gorge Cheese Company, Cheddar Caves, Bowood House & Garden, Alton Towers, Ted, Wadworth Brewery, Highclere Castle, Bombay Distillery

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England's Great West Way | 6 Day Chauffeur Tour

6 Day England's Great West Way
Crystal Travel & Tours



Starts and ends in London

Tour Highlights*

- 6 Days / 5 Nights
- Oxford University
- Cotswolds & Bristol
- Roman Baths
- Windsor Castle

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Tour Inclusions:

Transport

- Automatic economy car with:
- Unlimited mileage
 - Collision Damage Waiver (CDW)
 - Theft protection (TP)
 - Value added tax (VAT)
 - Third party liability
 - Location service charge (LSC)

Accommodation

- Marlborough (2)
- Bath (2)
- Windsor (1)

Other Inclusions

- Deluxe travel wallet with comprehensive travel documents, luggage tags and driving map.
- Expert service from dedicated sales guide

6 Day England's Great West Way Chauffeur Tour

Come face to face with English culture and heritage, all without the hassle of having to navigate. Let your chauffeur be your guide as the Great West Way does the rest. What stories will you uncover? What interesting encounters will you experience? What sparks will ignite? What memories will make this the adventure of a lifetime? The answers are ready to be found on the Great West Way.

Day 1: Marlborough

The adventure begins with your arrival in a wonderful place – the city of London. After arriving at the airport, your chauffeur will pick you up and begin the journey. You'll be driven west to the market town of Marlborough. After you check into your accommodations, you can take some time to explore. Visit The Merchant's House in town. This museum is a glorious restoration of a 17th century merchant's home. It's filled with artifacts and historical treasures. Later, your chauffeur can take you to Marlborough Castle. Dating back to the 11th century, Marlborough Castle was built by William the Conqueror and has a rich story to share for all who visit. You can continue your exploring with a stop at the West Kennet Long Barrow. This tranquil area is home to a Neolithic tomb built around 3650 BC. Later on, return to town for a lovely dinner and some relaxation.

Overnight in Marlborough

Day 2: Untold Stories & Hidden Gems

Your chauffeur will take you along more of the Great West Way this morning. You have some beautiful scenery ahead of you over the next few days, and all you'll have to worry about is taking it all in while your chauffeur navigates. You'll stop in the prestigious city of Oxford. This place of collegiate greats and studious scholars offers much to see and do. We recommend seeing the Bodleian Library – the UK's second largest library. Established in 1602, this spectacular building contains over 11 million books. You'll get a great look at the university's interior with a visit to the Divinity School, as well. Other places not to miss are the quaint shops and cafes found just outside of Oxford University. After that, your chauffeur will continue your drive throughout the English countryside. You're in for a treat with the next stop – Blenheim Palace. This was the birthplace and home of Winston Churchill and his family. Today, the 12th Duke of Marlborough resides there. You can take a guided tour to see the State Rooms, priceless collections and centuries-old décor. You'll also find the Churchill Exhibition where you'll uncover the "Untold Story" of one of England's most prominent, influential leaders. Later on, your chauffeur will take you to the market town of Marlborough. This town is perfectly situated in the middle of the Great West Way and offers a great English village experience.



Overnight in Marlborough

Day 3: Roman Baths

You'll leave Marlborough this morning and your chauffeur will take you farther west to the town of Bath. Set in the rolling English countryside, Bath boasts lovely Georgian architecture and, of course, its famous hot springs. Visit the Roman Baths and take a tour to learn more about their significance and history. Your chauffeur can take you to another great spot in this town called the Royal Crescent, where you'll find more marvelous architecture and design. Be sure to check out Bath Abbey and Pulteney Bridge, as well as the area's wonderful shops. Enjoy an evening filled with sightseeing at your leisure before you head to your accommodations to relax.

OFFICIAL TOUR OPERATORS

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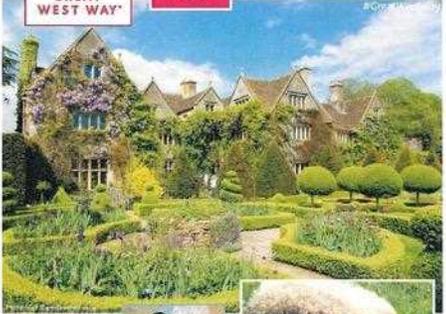




NEU

Erlebnis Great West Way

4-Sterne-Standorthotel im Zentrum von Bath



Unser Leistungspaket

- ✓ Übernachtung mit Frühstück im 4-Sterne-Hotel in Bath
- ✓ Frühstück und Parken 2 GP in Dordrecht
- ✓ 3 Übernachtungen im 4-Sterne-Abbey Hotel in Bath
- ✓ Stadtführung Bath
- ✓ Entschuldigter Bude Farm (Züchtung reiner Schweine)
- ✓ Infos im preisgekrönten Pub White Horse Inn
- ✓ 1 typischer Afternoon Tea mit Sandwiches und Apfelkuchen im besten Hotel Englands
- ✓ Eintritt Brompton Supper Gin Distillery mit Kellerei
- ✓ Reiseleitung am 1. und 4. Tag
- ✓ Minireiseführer pro Zimmer

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Feste Termine:	
13.06. - 18.06.2020	585,00
29.07. - 03.08.2020	599,00
21.08. - 27.08.2020	599,00
26.09. - 01.10.2020	569,00

Aufpreise

CC-Zuschlag	145,00
Erntehilfe innen	60,00
Abendessen 2-Gang-Menü auf der Fahrt	25,00
Abendessen 3-Gang-Menü im Hotel p.Tag	31,00
Eintritt Windsor Castle mit Audioguide	28,00
Eintritt Hampton Court Palace	28,00
Stadtführung London	31,00

1. Tag: Reisebeginn und Führungspassage
Fahrt nach Hoch- und Mitteldeutschland gegen 12:00 Uhr die Führungspassage nach Harwich beginnt.

2. Tag: Über Windsor nach Bath
Frühstück an Bord und Ausfahrt in Harwich gegen 06:30 Uhr. Anschließende Fahrt über England Richtung Windsor. In Windsor erwartet Sie das 4-Sterne Great West Way Heritage das One of the most historic Windsor Castle. Weiterfahrt nach Bath mit einer der besten geführten Stadtrundgänge der Highlights des eleganten Kurortes genaugenommen.

3. Tag: Salisbury, Steinreis von Avebury und Farnham
Ein Höhepunkt der Great West Way liegt die UNESCO-Weltkulturerbe Avebury, das größte Steinkreis der Welt. Weiterfahrt nach Farnham, das zweitgrößte Kloster in England. Das historische Kloster von Farnham ist ein UNESCO-Weltkulturerbe. Weiterfahrt nach London.

4. Tag: Bristol und Afternoon Tea im ältesten Hotel Englands
Die Hafenstadt Bristol ist die westliche Pforte zum Great West Way. Zu ihrer Selbsterhaltung gehören die Kathedrale, die prächtige Kirche St. Mary's Redcliffe, die Grotto und die Grotto Street und nachher die

5. Tag: Gin Distillery und Hampton Court Palace
Was der Windsor-Gin-Schicht ist der Gin für England im Allgemeinen. Beim Besuch der Brompton Supper Distillery können Sie in den Genuss einer Kognac- und Whisky-Produktion. Weiterfahrt nach Hampton Court Palace, dem königlichen Sommerpalast. Weiterfahrt nach London.

6. Tag: Heimreise



Abbey Hotel in Bath



England's Great West Way - 5 nights

This new tourist route takes in the rural and historic heritage of the Thames and Avon valleys. Starting in London, the route follows the A4 historic coaching route to Bristol. Windsor, Stonehenge, Bath and Bristol are all a 'must visit' and the surrounding Berkshire and Wiltshire countryside is stunning. Be sure to visit some Cotswold villages on the way. Although only 2 hours drive from London in total, there is so much to see and do in this region.

Your itinerary could include:-

- 1 night London
- 1 night Windsor
- 1 night Hungerford
- 1 night Devizes or Chippenham
- 1 night Bristol

Be sure to visit Windsor Castle, Stonehenge, Roman Baths, SS Great Britain and Clifton in Bristol and enjoy the surrounding countryside.



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ENGLAND

6-Night Enchanting England

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Explore England's famed touring route - The Great West Way - on our 6-Night Enchanting England tour. With overnight stays in London and Bristol, this England vacation will bring you across The Great West Way. Along the way, you will stop at iconic destinations, such as Windsor Castle, Stonehenge and the ancient Roman Baths - along with some of the more unexpected destinations, such as Wadsworth Bowery and the Chequer Gorge Cheese Company.

Your tour begins in England's beloved capital - London. Here, you will have the opportunity to visit some of the city's most iconic sites such as the Tower of London, Tower Bridge, the British Museum and Oxford Street. You will also be treated to a London Night Bus Tour featuring stunning lit-up views of Piccadilly Circus, Trafalgar Square, St. Paul's Cathedral, Big Ben and Buckingham Palace.

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Itinerary

- Day 1 - 2 London, Dorsett City Hotel
- Day 3 - 5 Bristol, Cadbury House Bristol
- Day 6 London, 4-Star London Airport Hotel
- Day 7 Depart from a London Airport, UK

Package Includes

6 Nights Authentic Accommodation

ENGLAND GETAWAYS

TRAVEL GREAT WEST WAY®

BRISTOL - BATH - MALMESBURY - WINDSOR - LONDON

9 DAYS - 8 NIGHTS

Castle Combe - Charlie Ross - credit Great West Way

This new 125 miles touring route between London and Bristol encompasses one of the first Great Roads commissioned by the Kings of England. This route can easily be explored by car, train or enjoy a journey by water or bike.

Day 1. Arrive at Bristol Airport and check in to your hotel. Transfer to the Berkeley Castle for a visit, where the Berkeley family's ancestors have lived there since the 12th century. See superb tapestries, silverware, paintings from the 16th-20th centuries, fine furniture and a unique spider's web ceiling. Great for families as well, with beautiful gardens and a Butterfly House. In the evening enjoy award winning dining at the Lido Bristol Restaurant and Spa. Overnight in Bristol

Day 2, 3. Next you're on your way to Bath for your 2 nights' stay. Choose from a wide variety of tours here, such as a Photo Tour, designed for you to learn more of Bath's fascinating history and to capture some outstanding photos, whether you use a phone camera or a Leica. Or enjoy a Secret Garden Tour visiting some of the beautiful gardens hidden behind Bath's private houses and hotels. Visit the Jane Austen Centre and enjoy a cream tea in the Regency Tea Rooms or a private hot air balloon flight over Bristol, Bath and beyond, with photos and champagne.

Day 4. Onwards to Cotswold's to the quaint village of Malmesbury for 2 nights. England's oldest borough with its stunning 12th century Abbey. This charming historic village is home to music, culture, history and art festivals. Here you will stay in England's oldest hotel, The Old Bell Hotel. In the evening take a stroll over to The Stag and Hounds Pub for some live music and ale.

Day 5. After breakfast, head out to Lacock to meet your private local guide for a tour of this picturesque village made up of 700-year-old houses. When the train line bypassed the village in the mid-19th century, this once major wool making centre was preserved in time. Listen to stories of the many TV and film productions that have been filmed here, such as Jane Austen's Pride and Prejudice and Cranford, Downton Abbey and Harry Potter. In the evening head over for a fantastic meal at the The Sign of the Angel Restaurant, a Rosette awarded 15th Century coaching inn.



FOR MORE INFORMATION, CURRENT PRICING, OR TO BOOK, CALL +1 416 736 6813 OR 1 800 666 7475 EMAIL: INFO@VICTOURS.CA

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ab 779,- €



Clivedon House – Henley on Thames
Highclere Castle
Bath & Cotswolds

Beschreibung | Reiseverlauf | Leistungen | Termine und Preise | Buchungsanfrage

TYPISCH ENGLISCH! Das kann man tatsächlich von dieser neuen Reise behaupten, denn Sie vereint viel von dem, was wir uns darunter vorstellen. Felder, die durch Mauern getrennt werden, urige Dörfer, stattliche Herrenhäuser, royaler Glanz und Ruderboote auf der Themse sind nur einige Klischees, die auf jeden Fall erfüllt werden!

Diese Reise als PDF-Datei

Zum Ansehen der PDF-Datei benötigen Sie den Adobe Reader, den Sie hier herunterladen können!

Bei Buchung dieser Reise ist nach Erhalt der Reisebestätigung und des Sicherungsscheins eine Anzahlung in Höhe von 20 Prozent des Gesamtpreises fällig. Der Restbetrag ist bis spätestens 21 Tage vor Reisebeginn zu begleichen.



England's Great West Way®

Clivedon House – Henley on Thames – Highclere Castle – Bath – Cotswolds



TYPISCH ENGLISCH! Das kann man tatsächlich von dieser neuen Reise behaupten, denn Sie vereint viel von dem, was wir uns darunter vorstellen. Felder, die durch Mauern getrennt werden, urige Dörfer, stattliche Herrenhäuser, royaler Glanz und Ruderboote auf der Themse sind nur einige Klischees, die auf jeden Fall erfüllt werden!

Reiseverlauf:

1. Tag: Anreise

An Morgen beginnt Ihre Reise und führt Sie durch den Westen Deutschlands in den niederländischen Hafen Hook von Holland. Hier legt am späten Abend Ihre Fahrt nach England ab. Sie übernachten an Bord der Fähre.

2. Tag: Harwich – Clivedon Gardens – Henley-on-Thames

Am Bord nehmen Sie ein zünftiges Frühstück ein und starten im Anschluss an Ihre Reise in eine der traditionsreichsten Gegenden Englands. Westlich von London liegt Clivedon House & Gardens. Mediale Aufmerksamkeit erreichte es durch die Hochzeitsfeierlichkeiten von Prinz Harry und seiner Meghan. Bei einer Führung durch das Haus und die traumhaften Gärten bietet sich immer wieder malerische Ausblicke auf das Themstal mit dem gleichnamigen Fluss. Am Nachmittag erreichen Sie Henley on Thames, ein wahrlich zauberhaftes Städtchen und wegen der malerischen Lage auch oft als 'Venetien der Dinariden' gerühmt. Auch für Inspector Barnaby aus 'Midsomer Murders' diente es schon mehrfach als Schauplatz. Sie können auf eigene Faust durch den Ort bummeln und vielleicht ein 'Midsomer Murders' Bier probieren oder an einer beschaulichen Bootfahrt auf der Themse teilnehmen. (Extraktkosten siehe Erlebnispaket)

3. Tag: Stonehenge & Highclere Castle

Zwei großartige und doch so unterschiedliche Sehenswürdigkeiten stehen auf dem Programm. Sie besuchen das sagenumwobene Stonehenge (Extraktkosten siehe Erlebnispaket), welches noch immer eine ganz besondere Faszination ausstrahlt und wohl zu den meistbesuchten Attraktionen in ganz Britanien zählt. Durch liebliche Landschaft geht es weiter in Richtung Newbury, denn hier werden Sie am Nachmittag in imposanten Highclere Castle erwartet. Es ist die Droust der beliebten Fernsehserie 'Downton Abbey' und beeindruckt ganz sicher nicht nur Fans. Beim Forme 22.07. werden 3. Tag und 5. Tag getauscht.

4. Tag: Cotswolds & Cream Tea

Die malerischen Cotswolds bieten alles, was man sich unter typisch englisch vorstellen. Saftige grüne Hügel, auf denen Schafe grasen, urige Gärten und urige Dörfer mit sandsteinfarbenen Häusern. Abends das Great West Way sehen Sie Orte wie Bourton-on-the-Water und Blunbury die Sie verzaubern werden. Man fühlt sich tatsächlich in der Zeit zurückversetzt. Am Nachmittag haben Sie Gelegenheit zum traditionellen Cream Tea im Hotel 'The Old B&F' in Malmesbury (Extraktkosten siehe Erlebnispaket). Es ist das älteste noch bestehende Hotel Englands aus dem Jahr 1290. Auch den historischen Ort selbst können Sie bei einem Spaziergang erkunden.

5. Tag: Zauberhaftes Bath

Am Vormittag besichtigen Sie die Stadt Bath, die seit 1987 zum Weltkulturerbe der UNESCO gehört. Der buntefarbene Bath Stone, aus dem die Häuser gebaut sind, verleiht der Stadt etwas ganz Besonderes. Das Roman Bath mit seinen heißen Quellen wurde etwa 45 nach Christus von den Römern erbaut und blieb zum Beweis ein. Nach einem Stadtführung/Übergang haben Sie Freizeit zur individuellen Verfügung. Hier empfiehlt sich auch jedem Fall die Besichtigung der Römischen Bäder, bei der Ihnen mit Auslegung, Erklärung und Geschichte sehr anschaulich näher gebracht werden. Wer Alternativen möchte, wird hier ganz sicher fündig. Einkaufsmöglichkeiten gibt es zahlreiche, und auch Auto-Austausch kommen auf ihre Kosten. Am Abend sind Sie wieder zurück in Swindon.

6. Tag: Windsor – Harwich

'Royal Windsor' mit dem gleichnamigen Castle macht Ihren Besuch im Königreich ab. Der historische Ort ist sehenswert und lädt zum Bummeln und Verweilen ein. Windsor Castle ist das größte bewohnte Schloss der Welt und Sie haben heute Gelegenheit, sich die königliche Residenz ausserhalb Extraktkosten siehe Erlebnispaket. Staunen Sie über die prachtvolle Residenz der Queen und sehen Sie St. George's Chapel, in der Prinz Harry und Meghan verheiratet wurden. Wer noch kein Souvenir gekauft hat, wird hier ganz bestimmt fündig. Am Nachmittag geht es nach Harwich zur Nachtfahrt.

7. Tag: Heimreise

Auf bekannter Strecke treten Sie die Heimreise an. Sie erreichen Ihren Zielort in den späten Abendstunden.

desen Schafe grasen, urige Gärten und urige Dörfer mit sandsteinfarbenen Häusern. Abends das Great West Way sehen Sie Orte wie Bourton-on-the-Water und Blunbury die Sie verzaubern werden. Man fühlt sich tatsächlich in der Zeit zurückversetzt. Am Nachmittag haben Sie Gelegenheit zum traditionellen Cream Tea im Hotel 'The Old B&F' in Malmesbury (Extraktkosten siehe Erlebnispaket). Es ist das älteste noch bestehende Hotel Englands aus dem Jahr 1290. Auch den historischen Ort selbst können Sie bei einem Spaziergang erkunden.

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Auf bekannter Strecke treten Sie die Heimreise an. Sie erreichen Ihren Zielort in den späten Abendstunden.

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- Flussbegleitung ab/bis Deutschland
- Fahrerbesitz von Hook von Holland nach Harwich und zurück
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- 2 x Frühstück an Bord der Fähre
- 4 Übernachtungen im „Jury's Inn“ in Swindon
- 4 x englisches Frühstück im Hotel
- 4 x Abendessen im Hotel
- Eintritt Clivedon House und Gärten
- Eintritt Highclere Castle (Downton von „Downton Abbey“)
- Rundfahrt durch die Cotswolds mit deutsch sprechender Reiseleitung
- Stadtführung in Bath
- 1 Blue-and-White-Bierbesuch für Ihre Heiserheiten
- 1 Blue-and-White-Landkarte vom Reisebus

Reiseterrain und Preise pro Person:

Zustiegstellen siehe Seite 47

Reisezeitraum	DMK	EZ/ERZ	EZ/ERZ
	innen	außen	
15.04.-21.04.2020	779,- €	240,- €	290,- €
22.07.-08.07.2020	799,- €	250,- €	295,- €

Zuschlag für 2-Bett-Aufkabinen:
April 32,- €
Juli 40,- €
Erlebnispaket: Downton in Henley on Thames, Cream Tea in Old-Fild Malmesbury, Eintritt Stonehenge, Eintritt Windsor Castle 95,- €

Hinweise:
Für alle Reisen mit einer Führerschein benötigen wir bei der Buchung Gültigkeit, Nationalität und Pass- oder Personalausweisnummer aller Reisenden.
Gültige Personalausweis oder Reisepass erforderlich. Eintragigkeit und nicht im Reisepass enthalten.
Minderjährige: 30 bis einer Abgaber bis 4 Wochen vor Reisebeginn.

Reisecode: GWW



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7-Tage-Busreise England's Great West Way® and beyond

ENGLAND'S GREAT WEST WAY®

GREAT WEST WAY ROUTE MAP

1. Tag: Anreise Hook v. Holland – Nachtüber
2. Tag: Harwich – Cliveden Gardens – Henley-on-Thames – Raum Swindon/Newbury
Frühstück an Bord und Fahrt zu den Cliveden Gardens. Bei Hart unterschiedlichen Gärten ist für jeden etwas dabei und es bieten sich immer wieder traumhafte Ausblicke auf das Themsebeal mit dem gleichnamigen Fluss. Im Anschluss erkunden Sie das traditionsreiche Henley-on-Thames. Hier werden Sie zu einer Bootfahrt auf der Themse erwartet.
3. Tag: Tagesausflug Stonehenge & Salisbury
Der über 5000 Jahre alte Steinkreis darf auf keiner Gärtenreise fehlen. Den Nachmittag verbringen Sie abseits der Great West Way im mittelalterlichen Salisbury. Besuchen Sie die imposante Kathedrale oder bunnen Sie durch die Stadt.
4. Tag: Tagesausflug Bath & Bristol
Am Vormittag besichtigen Sie die Stadt Bath, die seit 1687 zum Weltkulturerbe der UNESCO gehört. Der herrliche Bath Stone, aus dem die Häuser gebaut sind, verleiht der Stadt etwas ganz Besonderes. Das Roman Bath mit seinen heißen Quellen wurde ca. 48 nach Christus von den Römern erbaut und lädt zum Besuch ein. Auch die Bath Abbey und das Jane Austen House sind einen Blick wert. Am Nachmittag erkunden Sie die abwechslungsreiche Stadt Bristol. Neben aufregender Street Art gibt es Märkte wie den St. Nicholas Market in der Altstadt mit zahlreichen kleinen Gärten. Ein Highlight ist sicherlich das enorme Dampfboot SS Great Britain von Isambard Kingdom Brunel.
5. Tag: Tagesausflug Cotswolds
Die malerischen Cotswolds bieten alles, was man sich als typisch englisch vorstellt. Gütige grüne Hügel, auf denen Schafe grasen, üppige Gärten und urige Dörfer. Abseits der Great West Way sehen Sie Orte wie Bourton-on-the-Water und Bibury, die Sie verzaubern werden. Am Nachmittag laden wir zum traditionellen Ocean Tea im The Old Bell Hotel in Maidenbury ein. Es ist das älteste noch bestehende Hotel Englands aus dem Jahr 1220.
6. Tag: Raum Swindon/Newbury – Windsor – Homehill
In Windsor empfiehlt sich der Besuch des Windsor Castle, welches Sie durch die Geschichte der englischen Monarchie führt. Chansen Sie über die grandiose Residenz der Queen und sehen Sie die St. George's Chapel, in der Prinz Harry und Meghan vermählt wurden. Wer noch kein Souvenir gekauft hat, wird hier ganz bestimmt fündig. Am Nachmittag Fahrt nach Harwich zur Nachtüber.
7. Ankehr in Hook v. Holland – Heimreise

LEISTUNGEN:

- 2 x Nachtüberfahrt mit Stena Line in Doppelkabine – innen mit Dusche/ WC
- Hook v. Holland – Harwich & Harwich – Hook v. Holland
- 2 x Frühstück auf den Fährschiffen
- 4 Übernachtungen in Mittelklassehotels im Raum Swindon/Newbury – alle Zimmer mit DUWC
- 4 x Halbpension (Abendessen und englisches Frühstück)
- Eintritt Cliveden Gardens sowie Führung durch das Haus
- 1-tägige Bootsfahrt auf der Themse (abr an Henley-on-Thames)
- Ocean Tea im The Old Bell Hotel, Maidenbury

Preise pro Person:
im Doppelzimmer/2w... ab € 395,-
Einzelzimmerzuschlag/
Einzelkabine innen Zuschlag... ab € 165,-
Zuschlag für 2 x Abendessen
auf der Fähre... ab € 49,-

Freie Hotelkontingente stehen in Swindon und Newbury zur Verfügung.

Kabinenzuschläge pro Person für Hin- und Rückfahrt:
Zuschlag Doppelkabine – außen... ab € 12,-
Zuschlag Einzelkabine – außen... ab € 24,-

Reiseleitung: Ob durchgängige Reiseleitung ab/ bis Kent oder nur örtliche Reiseleitung für Tagesausflüge, wir erstellen Ihnen gerne ein passendes Angebot.

Eintrittspreise pro Person bei 20 zahlenden Gästen:
Stonehenge Visitor Centre... ab € 24,50
Salisbury Cathedral... ab € 10,00
SS Great Britain... ab € 18,50
Windsor Castle... ab € 29,00

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Janet Redler & Best of Tours, France



JANET REDLER
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The mysterious stone circle at Stonehenge in south west England dates back thousands of years and dominates the local landscape.

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England's Great West Way is a new 125-mile touring route between London and Bristol, roaming through idyllic countryside, quaint villages and ancient towns, and Janet Redler Travel & Tourism is proud to be a Great West Way Official Tour Operator.

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Follow the paths taken by generations of travelers and discover an essential strand of England. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered.

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Follow the paths taken by generations of travellers and discover an essential strand of England. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered.

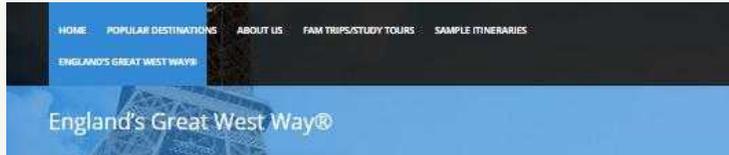
England's Great West Way is a new 125-mile touring route between London and Bristol, roaming through idyllic countryside, quaint villages and ancient towns.

We are happy to tailor-made the program based on your arrival & departure time

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Indulgent Vacations, USA



WELCOME TO THE GREAT WEST WAY, A NEW 125-MILE TOURING ROUTE BETWEEN LONDON AND BRISTOL, BASED ON ANCIENT ROUTES, ROAMING THROUGH IDYLIC COUNTRYSIDE, QUANT VILLAGES AND ELEGANT TOWNS.



Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way® winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered.

Touch Royal Windsor, Roman Bath and timeless Stonehenge. Immerse yourself in English village life and Bristol's city energy. Follow the paths taken by generations of travelers and discover an essential strand of England.

On England's Great West Way®, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with UNESCO World Heritage Sites on their doorsteps, serving craft ales and local farm food. Churches which have watched over their parishes for centuries. Independent shops and galleries filled with contemporary designs and creations. You don't have to travel far to explore further and delve deeper into England.

The Great West Way® links London with Bristol through 125 miles of twists and turns and new discoveries. Explore by road, by railway or by waterway. Slow right down, base yourself along the route, walk it or cycle it. Welcome to the real England. It's England undiluted. It's England concentrated. It's England undiscovered.

Now is the time to go in search of and explore "real" England. Whether it's just for leisure, or to retrace your ancestral footsteps, we can tailor a bespoke holiday for you to England's Great West Way®, here are a couple of suggested itineraries: England & The Great West Way®, and our favorite themed itinerary - Downton Abbey & England's Great West Way®, Call us today to start your Great West Way® adventure!



OFFICIAL TOUR OPERATOR & AMBASSADOR TO
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A CUSTOM DESIGNED 9-DAY THEMED ITINERARY OF "DOWNTON ABBEY" &



INDULGENT REF: F1900202

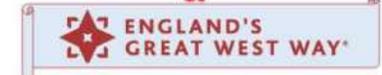
DAY 1 – LONDON / NEWBURY

Upon arrival in London Heathrow airport you will be met by a top Indulgent Vacations & Destinations, Inc. driver/guide (please look for someone holding a sign with your name on it) and privately transferred to Newbury and the **The Vineyard**, or similar, for a 5-night stay in a deluxe room including daily English breakfast and VAT. The Vineyard is a Relais & Châteaux 5-star hotel



OFFICIAL TOUR OPERATOR & AMBASSADOR TO
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A CUSTOM DESIGNED 15- DAY ITINERARY ENGLAND &



INDULGENT REF: F1900201

DAY 1 – ARRIVAL LONDON ENGLAND

Upon arrival at approximately 9:00 AM to London Heathrow Airport, after collecting your luggage, you will be met in the arrival's hall by your private driver (Please look for someone holding a sign with your name on it.) You will be immediately transferred to the **Great Northern Hotel** – 5 Star hotel or similar, (subject to availability) for a 3-night stay in a double standard room with daily English breakfast. You will have ample time to check in (an early check in will be requested but cannot be guaranteed). The Great Northern Hotel is an exquisitely designed luxury boutique hotel with an extraordinary location, offering unrivalled value to the discerning traveler. They are perfectly situated just 25 meters from the Eurostar terminus in the heart of King's Cross St Pancras. Designed by Victorian master builder Lewis Cubitt, the architect behind Kings Cross railway station, the Great Northern Hotel first opened in 1854. This was the golden age of steam with railway hotels seen as status symbols and the Great Northern Hotel soon became a Victorian landmark. Now skillfully renovated, it is one of the finest luxury boutique hotels in London with its original Grade II-listed features evoking the glamour of its extraordinary past. You will have the balance of the afternoon to explore at your leisure.



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» Gruppenreisen in Europa und Weltweit

» England hochdosiert: der Great West Way® - 7 Tage



zur Merkliste   

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Landschaft/Natur	
Inklusivleistungen	
Kenner/Besonderes	

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01.05.2020 - 30.06.2020 (ab 579 €) 

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GRUPPENREISEN ZIELGEBIETE IDEENSCHLEIBE ÜBER UNS KUNDENCENTER KUNDENLOGIN BLOG

1. Tag: Anreise in die Grafschaft Kent - A

Von Calais oder Dünkirchen aus bringt Sie eine Fähre über den Ärmelkanal nach Dover. Von weitem begrüßen Sie die imposanten "White Cliffs". Welcome to Great Britain! Wenn es die Zeit erlaubt, empfiehlt sich ein Abstecher nach Canterbury. Bummeln Sie durch die Gassen der mittelalterlichen Altstadt und lassen Sie die gewaltige Fassade der Kathedrale auf sich wirken. Abendessen und Übernachtung in der Grafschaft Kent.

2. Tag: Grafschaft Kent – Windsor Castle – Reading/Newbury - F/A

Es ist soweit; Sie erreichen den Great West Way®. Ihr erster Stopp auf der geschichtsträchtigen Strecke zwischen London und Bristol ist direkt ein Juwel: Windsor, direkt an der Themse gelegen. Sein prächtiges Castle ist die Heimstätte der britischen Monarchie und gilt als das älteste und größte bewohnte Schloss der Welt. Der Wachwechsel ist unvergleichlich britisch. Am Nachmittag bekommen Sie im luxuriösen Cliveden House, ca. 15km von Windsor entfernt, einen exquisiten Afternoon Tea serviert - ein standesgemäßer Abschluss Ihres royalen Tages. Die beiden folgenden Nächte verbringen Sie im Raum Reading/Newbury.

3. Tag: Ausflug Highclere Castle, Stonehenge & Vale of Pewsey - F/A

Am Vormittag steht Highclere Castle auf dem Programm (gegen Aufpreis buchbar, vorbehaltlich Verfügbarkeit, da sehr hohe Nachfrage). Das prunkvolle Anwesen ist nicht nur für die Downton Abbey-Fans unter Ihnen ein Genuss. Die Gartenanlagen, für deren Bau ein komplettes Dorf umgesiedelt wurde, stammen aus der Feder des legendären Capability Brown. Nachmittags wird es mystisch. Noch immer ist das Rätsel um die Steinkreise von Stonehenge nicht eindeutig gelöst. Grabanlage, Observatorium, Opferplatz? Zweifelsohne handelt es sich um eine der bedeutendsten prähistorischen Stätten; in der Gesamtheit aller Sehenswürdigkeiten im Umfeld des Great West Way® allerdings nur um einen kleinen Teil englischer Historie. Durch das friedvolle Vale of Pewsey fahren Sie zurück ins Hotel.

4. Tag: Reading/Newbury – Marlborough – Bristol - F/A

Heute folgen Sie dem Kennet & Avon-Kanal und der A4 bis Bristol. Die ehemalige "Great Bath Road" ist die Hauptverkehrsverbindung zwischen der Hauptstadt und dem Westen. Links und rechts befinden sich einige der Inns, in denen früher die Postkutscher einkehrten. Noch immer wird deftige Kost gereicht. Ideal für Ihren heutigen Lunch, z.B. in der Marktstadt Marlborough (fakultativ). Dazu ein frischgezapftes Bier der lokalen Wadworth oder West Berkshire Brewery. Mit dem Bus sind Sie natürlich schneller als mit der Kutsche und so bietet sich neben Marlborough ein weiterer Besichtigungspunkt an. Wie wäre es mit Britanniens einzigem Privatwald Severnake Forest, dem bildschönen Bowood House (fakultativ), dem Harry Potter-Drehort Lacock Abbey (fakultativ) oder lieber dem malerischen Örtchen Castle Combe in den südlichen Cotswolds? Für die kommenden zwei Nächte beziehen Sie Ihr Hotel in Bristol. Nach dem Abendessen können Sie die stylische Waterfront entdecken und ein Gefühl für "Green Living" bekommen.

5. Tag: Ausflug Bath, Longleat House & Cheddar Gorge - F/A

Nach dem Frühstück starten Sie ins mondäne Bath, zwischen den Cotswolds und Mendip Hills gelegen. Bekannt wurde es durch die heißen Quellen. Die Römischen Bäder und deren Openair-Dachpool werden Ihnen gefallen. Der Geschmack des Heilwassers ist eher gewöhnungsbedürftig... Die Architektur der Stadt wird von eleganten Plätzen und honigfarbenen Fassaden im georgianischen Stil dominiert. Mehr als 500 dieser Gebäude, u.a. der Royal Crescent, stehen unter Denkmalschutz. Und selbstverständlich nutzte die Georgian Society damals den Great West Way®. Etwas außerhalb dessen Korridors liegt Longleat House and Gardens. Es ist als Kulturdenkmal 1. Grades klassifiziert und damit ein Bauwerk von außerordentlicher Bedeutung. Bekannt ist auch der angegliederte Safari-Park. Bevor es zurück ins Hotel geht, passieren Sie die Cheddar Gorge, eine beeindruckende Felschlucht. Ein tolles Panorama auf Bristol und die Avon-Schlucht haben Sie von der Clifton Suspension Bridge, zurück auf dem Great West Way®. Deren Ingenieur, Isambard Kingdom Brunel, war auch für den Bau der Great Western Railway und der SS Great Britain, der erste große Ocean Liner der Geschichte, verantwortlich. Brunel gilt als Motor der Industriellen Revolution in England. Ein zeitgenössischer Pionier hingegen ist Banksy, ein lokaler Streetart-Künstler, dessen Graffiti international geschätzt werden.

6. Tag: Bristol – Malmesbury Abbey – Harwich (Nachtfähre) - F

Ein letztes Mal "scrambled eggs, bacon and baked tomatoes"; dann führt Sie die Route nördlich. Malmesbury am Avon ist Englands ältester Borough (Bezirk). Die Abbey aus dem 12. Jh. inmitten der Stadt ist eine Augenweide. Anschließend verlassen Sie den Great West Way® und können sich am Nachmittag noch auf ein letztes Highlight freuen: Oxford, das mit seinen renommierten Colleges und reizvollen Gärten begeistert. Geschäftiges Treiben in der Fußgängerzone und ein exzellentes kulturelles Angebot machen den Charme der Universitätsstadt komplett. Am späten Abend erfolgt in Harwich die Einschiffung auf die komfortable Stena Line zur nächtlichen Überfahrt nach Hoek van Holland. Dinner (fakultativ) an Bord.

7. Tag: Hoek van Holland – Heimreise - F

Früh am Morgen macht das Schiff im Hafen von Hoek van Holland fest. Mit unvergesslichen Erinnerungen im Gepäck treten Sie die letzte Etappe Ihrer Heimreise an. Es heißt, der Great West Way® ist vielmehr als nur die Orte, die man sieht - es ist ein "English way of Life-Erleben". Stimmen Sie dem zu?

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The Great West way links London and Bristol. It follows a 125-mile route based on one of the first direct Roads commissioned by the Kings of England. The Great West Way is for various travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.



Day	Itinerary	Hotel location
1	Arrival in London – City Sightseeing	West London
2	City Cruise & Royal Botanic Gardens & Hampton Court Palace	West London
3	Strawberry Hill House & Gardens - Windsor Castle – Cliveden	Reading/Newbury
4	Newbury – HighCote Castle – Botsby Sapphire - Salisbury	Salisbury area
5	Salisbury Cathedral* - Stonehenge	Salisbury area
6	Courts Garden – Castle Combe - Westonbirt, The National Arboretum - Stroud	South Cotswolds/North Bristol area
7	Discover the Cotswolds villages, parks & walks	South Cotswolds/North Bristol area
8	Roman Baths – Bristol - Departure	

*Additional visits made on the Great West Way

GREAT WEST WAY® ROUTE MAP



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Great West Way Discoverer Pass



Wählen Sie Ihr Ticket

Art: Consecutive Pass

Ticket: 3 Tage hintereinander

Klasse: 2. Klasse

Erw.: 0 x € 115,40 = € 0,00

Total: € 0,00

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- Pass für Zug und Buslinien entlang des Great West Ways
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HOBBY & LEISURE TOUR
THE GREAT WEST WAY

ENGLAND'S GREAT WEST WAY®

DAY 1

Arrive early into London Heathrow Airport and meet up with your driver and coach (see instructions) Depart the airport and travel to Stonehenge lying prominently on the flat Salisbury plains. Stonehenge is Britain's (possibly Europe's) most important prehistoric monument. The standing stones are anywhere between three and four thousand years old. Their purpose is still largely obscured by time. It is known that some of the stones were brought in from as far away as Wales. Travel onwards to your hotel in the beautiful town of Chippenham, where a welcome dinner is included at your hotel this evening.

DAY 2

Depart your hotel for the beautiful city of Bath. Enjoy the day in Bath including a guided tour with a local guide and a visit to Bath Abbey and the Roman Baths Museum. Famed for its well-proportioned Georgian architecture so far out in elegant terraces, crescents and squares, Bath deserves its status as England's only World Heritage City. It was the Romans however who first discovered its unique thermal spring but it was

DAY 4

Depart this morning for the pretty market town of Devizes. Upon arrival there will be a visit to the local 'Whitchurch Brewery' for a guided tour including a tailored sampling session at the end of the visit. Afterwards there will be free time in Devizes to purchase lunch. This afternoon visit to the local canal to board the 'Newport Western Canal Boat' for a private afternoon cruise including a cream tea (duration 2 hours). Other light refreshments and snacks will be available to purchase whilst on board. Please note they will only accept cash payment on the day! Return to Chippenham where a farewell dinner is included at your hotel this evening.

DAY 5

Depart this morning after breakfast for a visit to Lacock Abbey. For Talbot Museum and the Village. The Abbey, located at the heart of the village within its own wooded grounds, is a early country house of various architectural styles, built upon the foundations of a former monastery. Visitors can experience the atmosphere of the medieval rooms and cloister court, gaining a sense of the Abbey's monastic past. The museum celebrates the achievements of famous local residents. Witness how the

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Based on one of the first Great Roads commissioned by the kings of England, the Great West Way winds through some of England's finest lush green landscapes, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.

A number of outstanding itineraries have been developed to take in various aspects of England's Great West Way; these include Historic Houses and Gardens, History and Heritage by Rail, Food and Drink and Exploring the North Wessex Downs Area of Outstanding Natural Beauty.

For more information on these and other itinerary suggestions, please contact one of our travel experts.

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**GREAT WEST WAY
ROUTE MAP**

EXPLORE ENGLAND'S GREAT WEST WAY®

Cultural and Heritage Tours

ENGLAND'S GREAT WEST WAY

The Great West Way® is a route between Bristol and London that lends itself perfectly to touring with a Campervan mobile home. The route is based on ancient routes and follows 500 miles of adventure across beautiful countryside. Along the way, you can discover cultural sites, scenic countryside, charming villages and traditional market towns. There is so much more to discover than the highlights mentioned below and with the freedom of the road combined with the ability to set your own pace, you will enjoy the journey as much as the destination.

With so many options and a massive variety of routes to enjoy, we've created four Great West Way® tours along the way, grouping them into differing themes. However, you will have the option to access the full details for all four tours if you prefer to mix and match to create your perfect break.

Our tours include suggested itineraries providing details on a route to follow, prepping places of interest and campsites to stay along the way. Access details including places to enjoy an afternoon tea or dine at Michelin starred chef's restaurant, for example. Within our full tour information, find details of attractions, walks and activities plus useful suggestions on parking and taking public transport for stops off being behind the wheel!

You're guaranteed to feel history and culture along the way with the cost-effective, multi-experience break in one of our award-winning Campervans - where accommodation and transport conveniently rolled into one!

These tours commence at Bristol. See meet and greet options below. An optional tour is available to meet you at Heathrow, take you on a half or full day tour and then on to Bristol. This tour may be reversed to start at Heathrow - please ask. Subject to availability and possible supplements.

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Themed Itinerary Highlights

ENCOUNTER ENGLAND

BRISTOL > BATH >
CORSHAM, BRADFORD ON AVON & DEVIZES >
CHIPPENHAM, CALNE & MARLBOROUGH >
WINDSOR & ETON > HEALEY ON TRAMES

Taking you through the cultural and historical sites the 'Encounter England' tour will show you some of the most beautiful scenery in the English countryside. Visit pretty villages and market towns, enjoy river cruises, canal paths and fabric along the way. Offering a taste of traditional England, experience everything this tour has to offer at your own pace.

[View Encounter England](#)

Images © Great West Way

HISTORY AND HERITAGE

BRISTOL > BATH >
SALISBURY & STONEHENGE >
SWINDON & READING >
WINDSOR > CHELTENHAM

This route includes a whirlwind of British history and heritage in 7 days! Visiting important historic destinations you will experience a mix of Medieval, Roman, Regency, Victorian and Medieval Britain. Look in on one of prehistoric monuments and admire great architecture. The vast history of Britain will be brought to life in an amazing journey through time on your own journey of discovery.

[View History & Heritage](#)

Images © Great West Way

HISTORIC & ROYAL HOUSES & GARDENS

This tour of 'Royalty and Gardens' encompasses the quintessential English Country Garden and combines it with the Castles, a Palace and Manor Houses, along a route through the Cotswolds. You will visit Windsor Castle and Highgrove. Admire the splendour of Strawberry Hill and the beauty of Kew Gardens as well as Park gardens, a perfect tour for those history, royalty and gardens buff!

Our tour provides details on both the Historic & Royal as well as Blockbuster Houses and Gardens - you'll be spoiled for choice!

[View Historic Houses & Gardens](#)

BLOCKBUSTER HOUSES & GARDENS: FILM & TV

Offering a combination of Castles, Parks and Manor Houses to explore and admire, the destinations included in this tour have provided splendid backdrops for film and TV. From Downfall Abbey to the Secret Garden, Poldark to Bollywood, Pride and Prejudice to Harry Potter. With or without a film interest, there are some not to be missed sights and Royal connections too!

Our tour provides details on both the Historic & Royal as well as Blockbuster Houses and Gardens - you'll be spoiled for choice!

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IMPORTANT INFORMATION:

- Add your best available airfare on the day

5 Day England's Great West Way Self-Drive



5 Day England's Great West Way

See many of England's iconic destinations and attractions along England's Great West Way® - a new touring route between London and Bristol. Pick up your car rental in London and continue to Windsor. Explore the town including, Eton College and Windsor Castle, where Prince Harry married Meghan Markle. Visit the UNESCO World Heritage Site of Stonehenge & Avebury or take a short detour off the route to explore the medieval city of Salisbury and its magnificent cathedral which has the UK's tallest church spire at 404 feet/123m. Continue off the route into Somerset visiting Longleat on the way and taking time to sample cheese and view the gorge and stalactite filled caves of Cheddar. Return to the Great West Way for one of the most beautiful and recognisable cities of England, Bath before discovering the beautifully preserved village of Lacock and the rolling hills and stone walls of the Cotswolds.

Mixed accommodation - run of house (4 Nights)

Twin Single

The screenshot shows the Experience UK website interface. At the top, there's a navigation menu with options like 'Special Events', 'Best Sellers', 'Escorted Tours', 'Rail Tours', 'Sporting Tours', 'Cruise & Transfers', and 'Day Tours'. A red banner below the menu says 'BOOK any tour NOW with just a \$50 deposit ONLY!'. The main content area features a large landscape image of a valley with the text '5 Day England's Great West Way Self Drive'. Below the image are tabs for 'DETAILS', 'HIGHLIGHTS', 'INCLUSIONS', 'ITINERARY', 'ONLINE ENQUIRY FORM', and 'PHOTOS'. The 'ITINERARY' tab is active, showing a list of days: Day 1 (London to Windsor), Day 2 (Windsor to Salisbury), Day 3 (Salisbury to Bath), and Day 4 (Bath to Swindon). A price box on the right indicates 'From \$902.00 \$879.00 Price per person'. At the bottom right, there's a 'Book the tour' section with input fields for name, email, phone number, and a date selector set to 22/01/2020.

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England's Great West Way®



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England's Great West Way links London with Bristol through 500 miles of navigable routes, full of twists and turns and new discoveries, with much to offer visitors.

Based on one of the first Great Roads to be commissioned by the Kings of England, the route takes in some of the most iconic sites, historic towns and cities, as well as local attractions that England has to offer. To follow is a suggested itinerary for those wishing to explore along the route and travel through over 3000 years of history.

DAY 1 – A full day in the vibrant and artistic city of Bristol. Enjoy a guided tour and see the impressive Clifton Suspension Bridge, Brunel's ss Great Britain and Bristol Cathedral. Enjoy a leisurely lunch before taking a scenic boat trip around the historic dock. Free time in the city before transferring to the centrally located hotel.

DAY 2 – Transfer this morning to the elegant city of Bath. Start with a guided walking tour of the city centre and a visit to the Roman Baths, Pump Room and the glorious Abbey. An afternoon at leisure to discover the wonderful Georgian architecture, or Jane Austen's connection to the town, or simply to enjoy the shopping opportunities. Overnight in a centrally located hotel.

DAY 3 – Depart Bath for the picturesque village of Lacock, and visit the Abbey and the Fox Talbot Museum before continuing to the traditional town of Devizes. Free time here to visit the Wiltshire Museum or Wade's Brewery and enjoy a leisurely lunch. Travel onto the iconic Stonehenge. Time here to walk around the impressive structure and visit the museum. Detour off the route to stay the night in central Salisbury.

DAY 4 – Take a morning guided tour of the city's impressive Cathedral before leaving the city and returning to the Great West Way to explore Windsor. Enjoy a lunch before taking a tour of Windsor Castle which dominates the town. See the State Rooms, Queen Mary's Dolls House and St George's Chapel where some of the recent Royal weddings have taken place. Stay the night in the town.

DAY 5 – Enjoy a morning cruise along the River Thames for fantastic views of Windsor Castle before continuing eastwards towards London. Make a stop at the magnificent Hampton Court, one time home of Henry VIII. Here visit the Tudor Kitchens, Great Hall and the infamous Haunted Gallery. Time given to exploring the wonderful gardens including the world's oldest maze. Travel into central London and continue your adventure.



NEU! England auf dem „Great West Way“

Eine faszinierende Landschaft zwischen London und Bristol

1. Tag: Alexander the Great – Startzeit nach Dorn – Raum Glaston/Cirencester

2. Tag: Windsor Castle – Morning on Thames – Raum Newbury

Schöne Windsor ist die größte und zweite besterhaltene Schloss der Welt. Dieser weite Tag hat köstliche Highlights. Lassen Sie sich von der malerischen Landschaft des Glastonbury (Glastonbury Tor) und dem Glastonbury Tor inspirieren.

3. Tag: Ausflug in die Cotswolds – Atterton Tea – Bath in the Water

Es ist ein wunderschöner Tag in den Cotswolds, ca. 50 km westlich von Bath. Hier genießen Sie das malerische Landschaftsbild der Cotswolds. Besuchen Sie das malerische Bath in the Water und genießen Sie den Blick auf die Stadt Bath.

4. Tag: Stadtzentrum Bristol – Nachmittags in Lacock – Bath – Lacock Village

Nach einer kleinen Pause durch Bristol besuchen Sie das kleine Dorf Lacock (Lacock) und den Ort Lacock. Weiter sehen Sie die Kathedrale St. Mary, durch die Bath verläuft. Weiter nach Lacock, wo Mary Queen of Scots gelebt hat.

5. Tag: Windsor Castle (Bath) – Windsor Castle – Raum Lacock

Nach der Ankunft in Bath besuchen Sie das kleine Dorf Lacock (Lacock) und den Ort Lacock. Weiter sehen Sie die Kathedrale St. Mary, durch die Bath verläuft. Weiter nach Lacock, wo Mary Queen of Scots gelebt hat.

6. Tag: Abschluss der Fahrt nach Dorn – Dorn

LEISTUNGEN

- 1 x Filmfahrten für Bus und Privatbus (Dorn – Dorn – Dorn)
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 - 1 x Abendessen in Hotel
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pro Person im Doppelzimmer		€
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01.05. - 30.09. 2020		€ 375,- € 335,-
01.10. - 31.03. 2021		€ 395,- € 355,-

UNTERSCHIEDLICHE

Ort/Team	Wahl	Wahl
Glaston	Wahlzeit (Dorn - Dorn - Dorn)	1
Windsor	Wahlzeit (Dorn - Dorn - Dorn)	1
Cirencester	Wahlzeit (Dorn - Dorn - Dorn)	1

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- ✓ Experience & Tasting

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VERY BRITISH - GREAT WEST WAY

Ein neues England - Abenteuer - unterwegs mit Alan Metcalfe 7 Tage ab € 1098,- pro Person im Doppelzimmer

Der Great West Way ist eine ca. 200 km lange Touring Route, welche London mit Bristol verbindet. Einige der interessantesten touristischen Sehenswürdigkeiten reihen sich entlang der Strecke aneinander. Berühmte Namen wie Windsor Castle, Kew Gardens, Stonehenge und Avebury, das historische Städtchen Bath sowie herrliche, abwechslungsreiche Landschaften rund um die Themse schaffen einen wunderbaren Querschnitt von England. Überall gibt es Hinweise auf eine Vergangenheit, die noch älter ist als die Römer. Starten Sie mit uns in ein neues England-Abenteuer

REISEVERLAUF

1. Tag: Anreise über Calais – Dover nach Ashford 5

Sie reisen nach Calais und überqueren mit der Fähre den Ärmelkanal. Vom Hafen ist es nicht mehr weit zu Ihrem Hotel in Ashford. Abendessen und Übernachtung in Ashford.

2. Tag: Windsor – Dorney Court

Der heutige Tag startet mit einem Stadtbummel durch das schöne Windsor mit Blick auf das prachtvolle Schloss. Windsor ist Teil der neuen Reiseroute des Great West Way®, welche auf einer der ersten Great Roads, die einst von den Königen von England in Auftrag gegeben wurden, basiert. „Very British“ besuchen Sie mittags einen Pub, in dem Sie typische Fish & Chips probieren können. Anschließend erfolgt die Weiterfahrt über Eton zum Dorney Court und der Besichtigung des mittelalterlichen Herrenhauses. Abendessen und Übernachtung in Swindon im Hotel Jurys Inn.

3. Tag: Oxford – Buscot Park

Heute steht ein Ausflug in die Universitätsstadt Oxford an, bei dem auch Zeit für einen Stadtrundgang eingeplant ist. Bei diesem besichtigen Sie eines der zahlreichen Colleges und die Bodleian Library. Anschließend besuchen Sie das im neoklassischen Stil erbaute Landhaus Buscot Park, welches von einem prachtvollen Garten umgeben ist. Am Abend Rückkehr in Ihr Hotel vom Vortag.

4. Tag: Steinkreis Avebury - Bath

Sie besuchen den 4.000 Jahre alten Steinkreis Avebury, der den Besuchern die Möglichkeit bietet, die mystischen Steine zu berühren. Dann geht es weiter auf dem Great West Way® in die charmante Universitätsstadt Bath inklusive Stadtrundgang. Danach können Sie etwas freie Zeit genießen oder die berühmten römischen Bäder besuchen. Später erkunden Sie das Jane Austen Centre und legen anschließend eine Pause im Regency Tea Room für einen traditionellen Cream Tea ein. Abendessen und Übernachtung in Bristol im DoubleTree by Hilton Bristol City Centre.

5. Tag: Cheddar - Cider

Beginnend mit einer Panoramafahrt durch die spektakuläre Landschaft der Cheddar Gorge inklusive. Besuch der Cheddar Gorge Cheese Company folgt heute eine Besichtigung der Myrtle Farm, die für die Herstellung des Thatchers Cider bekannt ist, inklusive Führung und Kostprobe. Entlang der Strecke des Great West Way® geht es nachmittags nach Bristol. Dort haben Sie die Möglichkeit zum Besuch der SS Great Britain, eines der wichtigsten Schiffe der Weltgeschichte. Abendessen und Übernachtung in Bristol im DoubleTree by Hilton Bristol City Centre.

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ENGLAND'S GREAT WEST WAY® IS A TOURING ROUTE BETWEEN LONDON AND BRISTOL BASED ON ANCIENT ROUTES, FOLLOWING 500 MILES OF NAVIGABLE ROUTES, ROAMING THROUGH IDYLIC COUNTRYSIDE, QUIANT VILLAGES AND ELEGANT TOWNS.

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On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales

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Royalty, Romans and Scholars

This Great West Way tour includes iconic destinations such as the World Heritage City of Bath and the royal town of Windsor. It will also take a short detour off the route for visitors to explore Oxford. We travel through time - from the archaeological wonders of the Roman Baths, to Windsor Castle originally built by William the Conqueror after the Norman Conquest, and to the learned streets of Oxford, the famous University City whose record of education dates back to 1096. We also visit Henley-on-Thames.

Suggested Itinerary by Coach for 4 nights

- Day 1** Travel to Oxfordshire.
- Day 2** **Bath and the Roman Baths.** Today we travel to the Roman city of Bath where there's free time to discover the city. Our tour includes admission into the world famous Roman Baths, one of the city's finest historic sites where you can walk on the ancient cobbled pathways much as the Romans did 2,000 years ago. Then walk to the Grade I listed Pultney Bridge. The bridge was designed by Robert Adam in a Palladian style, and is exceptional in having shops built across its full span on both sides.
- Day 3** **Walking Tour of Oxford and Cream Tea at 'Malmesbury' formerly Oxford Jail.** This morning we travel into the centre of Oxford for a 1.5 hour guided walking tour of the historic city's most famous sights and hidden treasures. After the tour we walk the short distance to Malmesbury hotel, located in the former prison, we will enjoy a cream tea in the 'Ye Olde Tourist' during which our guide will tell us tales from the former gaol.
- Day 4** **Henley-on-Thames and Windsor Castle.** In the morning we call into Henley-on-Thames. In the afternoon we visit Windsor and its famous castle, the largest inhabited castle in the world. Often regarded as the Queen's favourite residence, she spends most of her private weekends at Windsor.
- Day 5** Return Home.

Suggested Hotels

Mercury Newbury Elcot Park Hotel, Best Western Bluesden House Hotel.

What's included:

ABTA Protection; 4 nights dinner, bed and breakfast; Entrance to Roman Baths and Windsor Castle; Walking Tour of Oxford; Cream tea at Malmesbury Oxford; 1 free place with 30 paying passengers.

Dates throughout 2021 **from £272.00 per person**



Waterways, Railways and Screenplays

Wiltshire is a county filled with hidden gems and steeped in culture. The stunning scenery has provided a fabulous backdrop for many a star of stage and screen and there is an abundance of natural and man-made history including the Great Western Railway and Carn Hill Locks, one of the 'Seven Wonders of the Waterways'.

Suggested Itinerary by Coach for 3 nights

- Day 1** **Travel to Wiltshire.** Why not journey through the scenic South Cotswolds on route?
- Day 2** **Waterways and Railways.** First up, with the help of a handy guide, you'll tour the wonders of Wiltshire's 19th century engineering. The industrial revolution brought with it railways and canals that have been woven into the fabric of this country. Take the chance to explore the history for yourself with the Dandies Aqueduct and Carn Hill Locks Staircase in Devizes. The afternoon brings with it the chance to discover Swindon's 'Railway Village' and explore the fascinating history of rail at STEAM, the Museum of the Great Western Railway. The Box Tunnel offers up a charming photo opportunity on route. Last but certainly not least, the McArthur Gun Designer Outlet Swindon offers the ideal place to grab yourself a bargain!
- Day 3** **Lacock Abbey, Ex. Salbot Museum, Castle Combe.** It's hard not to be lyrical about the historic buildings, quiet tearooms and specialist shops of Laacock Abbey. Settling for the BBC's *Cranford* Chronicles and the corridors of Harry Potter's Hogwarts, it's a peculiar kind of old English beauty. After a spot of lunch, immerse yourself in the unapologetic splendour of Castle Combe - critically one of England's prettiest villages (it has the awards to prove it). Wind through the streets to the Market Square to see where Stephen Spalding shot scenes from *War Horse* and transport yourself back through English history. (Coaches drop off in the public car park and guests walk 10 minutes down the A4 to the village).
- Day 4** **Return Home.** Whilst in Wiltshire, why not take a moment to explore at historic Stonehenge before returning home?

Suggested Hotel: Doubletree by Hilton Swindon.

What's included:

ABTA Protection; 3 nights dinner, bed and breakfast; Half day guided tour; Entrance to STEAM Museum; Entrance to Laacock Abbey and Museum; 1 free place with 30 paying passengers.

Dates throughout 2021 **from £229.00 per person**

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On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and Inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food. Churches which have watched over their parishes for centuries. Independent shops and galleries filled with contemporary designs and creations. You don't have to travel far to explore further and delve deeper into England. The

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The Great West Way from Bristol to London is rooted in the very history of England, telling its own story about the country's past. From being one of six Great Roads commissioned by King Charles II in the 17th century, to facilitate postal deliveries across England, the route can be traced back further still to the rough wagon tracks of medieval times, and before that even to old Roman roads. The route has taken many detours over the years, and what better way to explore than on a gentle self guided bicycle tour, to experience the beauty and history of the area up close at your own pace. A short detour from the Great West Way takes you to Stonehenge one of the world's most intriguing ancient monuments and to the beautiful 13th Century Salisbury Cathedral. Bathe like a Roman in Aqua Sulis – now better

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De Cotswolds, het Engeland van de ansichtkaart

Dromerige dorpjes, slingerende straatjes, prachtige tuinen en zoveel leuke accommodaties, dat het moeilijk kiezen wordt! We hebben het natuurlijk over de Cotswolds. Wat een plaatje... Zet deze maar alvast op je bucketlist zodat je bij je volgende bezoek aan Groot-Brittannië zelf deze prachtige plek kunt gaan ontdekken.

Hieronder kun je doorklikken naar ons nieuwste artikel over de Cotswolds. Wist je dat de route van de Great West Way ook langs de Cotswolds gaat? Een absolute aanrader om deze twee met elkaar te combineren.

Weten wie de ANWB Ontdek reisgids Groot-Brittannië heeft gewonnen? Kijk hieronder en wie weet blader jij binnenkort door dit leuke boekje vol leuke tips en wetenswaardigheden. Nodig je vrienden en familie uit om ook lid te worden van onze nieuwsbrief en wie weet maken zij komende maand kans!

En de winnaar is...



Cotswolds

De Cotswolds is de perfecte bestemming om het hele jaar door te bezoeken. Met zijn mix van waanzinnige landschappen, pittoreske dorpskerns en prachtige dorpen tot...

[Lees meer](#)



Great West Way

De Great West Way, een toeroute tussen Londen en Bristol gebaseerd op oude routes. Volg meer dan 600 kilometer begaanbare routes terwijl je door het idyllische...

[Lees meer](#)



Cotswolds Way

De 164 km lange Cotswold Way strekt zich uit van de typisch Engelse marktstad Chipping Campden tot de Romeinse stad Bath en loopt door de graafschappen...

[Lees meer](#)



Home | Bestemmingen | Over ons | Contact

020 428 03 55
Ma, 9:00 - 17:00
vrij



Fly-train Ontdek de Great West Way...

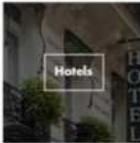
Fly-Train Londen, Bath & Salisbury

Fly-Train | 9 of 5 dagen | Engeland

Tijdens deze unieke reis maakt u kennis met drie bekende steden van Engeland. Londen, Bath en Salisbury zullen u verrassen, net als het prachtige landschap dat u kunt bewonderen tijdens de treinreis tussen de steden.

VANAF 1148,- PP [BOEK NU!](#)

MET VERTEK OF 07/04/2021
O.B.V. 2 PERSOENEN



Hotels



Kamers



Sfeerbeeld reis

Reisinformatie...

OFFICIAL TOUR OPERATORS

Archaeomuse, UK



CALL US +44 (0) 1295 250 090

ARCHAEOMUSE ABOUT US ACADEMY MUSES DESTINATIONS GALLERY ARCHAEONEWS COVID 19 CONTACT

GREAT WEST WAY

We at Archaeomuse are very proud to be an official Tour Operator for the Great West Way®!

Who we are!

Archaeomuse specialises in theme-based travel and educational experiences exploring the origins of civilisation and the connections our ancestors have with the present.

The Great West Way provides an exciting range of options to explore these connections between the past and present.

Archaeomuse is based in the region with local archaeologists and experts with a background in culture, literature, and art.

Below you will see thought-provoking itineraries inspired by our Muses.

We can do all the work for you in advance to prepare for your visit and personally guide you through the region to make the most of your time.

Let our Muses show you the way!

Why The Great West Way?

If you are curious and want to discover the quintessential essence of England, The Great West Way is perfect!

An ancient route that meanders through charming idyllic towns and quaint villages, explore the secluded countryside and relax on the soothing waterways.

Immerse yourself in stories of the past with so much extraordinary history that has influenced and shaped the development of the United Kingdom.

Explore World Heritage Sites whilst replenishing in traditional pubs, frequented for hundreds of years, serving local hand-pumped craft ales and fresh local farm food.

Discover ancient archaeological sites, such as Stonehenge, learn about ancient Britons, the Roman invasion, and more!



History of The Great West Road

In 1633, King Charles I (proposed by Thomas Witherings) ordered "Six Great Roads" to be built with the purpose to shorten the time it took for the King's messages to reach the ports from London.

The Great West Way follows an ancient route based on one of the first Great Roads commissioned by the Kings of England linking London to Bristol. It has 500 miles of navigable routes roaming through idyllic countryside, quaint villages, and elegant towns.



#GreatWestWay
England, UK

TARAS TIPS

OFFICIAL TOUR OPERATORS

via Exodus Travel and Active England Tours



The screenshot shows the Exodus Travels website interface. At the top, there's a navigation bar with 'exodus travels' logo, 'DESTINATIONS', 'ACTIVITIES', 'WAYS TO TRAVEL', and 'OFFERS'. A search bar and phone number '0203 811 4513' are also present. Below this is a banner for the 'Great West Way & Cotswolds Ride' tour, featuring a scenic image of a village with stone buildings and a field. The tour details are displayed in a dark blue box: Trip code: MGCC, Way to Travel: Guided Group, Activity: New Cycling Holidays, Group size: 6-16, Min age: 16. It is suitable for Age 16+ with a Moderate activity level. The price is £1,299 for 6 days from, including flights. A 'View Dates & Prices' button and an 'Add to wishlist' option are available. Below the details is a navigation menu with 'Overview', 'Itinerary', 'Gallery', 'Essential Info', 'Accommodation', 'Experts', 'Reviews', and 'Dates & Prices'. The main content area is titled 'Cycle along the Kennet and Avon Canal, Bath, and the South Cotswolds' and provides a description of the tour, highlights, and key information. A sidebar on the right contains contact options: 'Call for general departures: 0203 811 4513', 'Call for private group trips: 0203 993 2997', 'Enquire today', 'Live chat', and 'Request a brochure'. There is also a 'Trip Notes' section with a 'View Trip Notes' button.

Home > Great West Way & Cotswolds Ride

Trip code: MGCC
Way to Travel: Guided Group
Activity: New Cycling Holidays
Group size: 6-16
Min age: 16

Suitable for: Age 16+
Activity level: Moderate

6 days from
£1,299
View Dates & Prices
Add to wishlist

Overview Itinerary Gallery Essential Info Accommodation Experts Reviews Dates & Prices

Cycle along the Kennet and Avon Canal, Bath, and the South Cotswolds

The River Avon, Bath, and the Cotswolds. Three beacons of quintessential Englishness. The Avon River has been at the heart of English life in the south for centuries, leading to the establishment of great cities such as Bristol, and of course, Bath, whose very name indicates its long and rich history.

On this trip we cycle along the Kennet and Avon Canal, built over 200 years ago to provide safe and efficient travel between London and Bath.

We also take in the Great West Way cycle route and take the opportunity to visit both cities before making our way towards the South Cotswolds.

Though far from flat, the Cotswolds offer a wonderful mix of beautiful villages, little changed for years, verdant countryside and of course some fantastic outdoor pubs.

The breadth of history, landscapes and cultures packed into this week shows just how much you can see when you know where you are going, or in this case, are with someone who does!

Highlights

- Beautiful canal rides
- Discover the Cotswolds villages and scenery
- Explore Bath

Key information

- 5 days cycling
- 80% tarmac roads, 20% gravel or tracks
- Group normally 6 to 16, plus leader. Min age 16 yrs.

Call for general departures:
0203 811 4513
Call for private group trips:
0203 993 2997

Enquire today

Live chat

Request a brochure

Trip Notes

Click on the button below for detailed Trip Notes containing all the particulars about this trip, including kit lists and practical information.

Note: these can vary by departure; you can check out the specific Trip Notes for your chosen adventure on the dates & prices page.

View Trip Notes

OFFICIAL TOUR OPERATORS via Helinmatkat, Finland



Helin Matkat

HEISTÄ MATKATARINOITA MATKAINFO OTA YHTEYTTÄ MATKAT

0207 466 720 PYYDÄ MATKATARJOUS

Great West Way – kierros

Matkat / Eurooppa / Iso-Britannia

Tämä sivusto käyttää eväitä. [Lue lisää](#)

Helin Matkat

HEISTÄ MATKATARINOITA MATKAINFO OTA YHTEYTTÄ MATKAT

0207 466 720 PYYDÄ MATKATARJOUS

Great West Way on 125 mailia pitkä, muinaisia teitä myötäilevä reitti Lontoosta Bristoliin, jonka varrella on useita ikonisia maamerkkejä. Näet täällä reitillä Englannin ihastuttavaa maaseutua, viehättäviä kyliä ja elegantteja kaupunkeja.

Tässä ohjelmassa matka on toteutettu junalla, mutta se on mahdollista toteuttaa myös vuokra-autolla ajaen, kysy meiltä lisää!

7 yötä
alk. / henkilö **1620 €**

- Reittiennot meno Bristol/paluu Lontoo ja lentoverot
- Majoitus 7 yötä 2 h:n bed & breakfast tyyppisissä majoituspaikoissa tai 3 tähden hoteleissa, sis. englantilainen aamiaisen
- Junailopu: Bristol – Bath – Hungerford – Kintbury – Hungerford – Henley on Thames – London Heathrow
- Stonehengen 1/2 päivän reitti, Citypöytäly Bathissa, Kanavaverenreitti Kintburyssä, Privaativerailu Alder Ridgen vintille
- Kaikki paikalliset verot ja palvelumaksut
- Helin Matkojen 24/7 hätäpuvustus

Rakennamme jokaisen matkan juuri sinun toiveidesi mukaan.

Voit valita kohteen, matkan keston, päivämäärät, mieleisesi hotellit ja erilaiset kohteiden yhdistelmät.

Olemme täällä Sinua varten, kysythän lisää.

[NÄYTÄ LISÄÄ](#)

– Lomapäivä 1

Tervetuloa **Bristolin**! Tästä aikoinaan vilkkaasta satama- ja kauppakaupungista on kasvanut moderni, media-, elektroniikka- ja ilmailualan keskus.

Tulituu kaupungin viehättävään ja viikakaaseen joenranta-alueeseen, käy museoidussa SS Great Britain aluksessa, tee veneretki jailla tai opastettu kierros olutseminossa. Tutki pianat 1800-luvun markkannahallin palkkoja ja ovi hyvää ruokaa kaupungin mielenkiintoista, aina vaihtuvista pop up – koluista. Käy ohella pubissa, jossa soi elävä musiikki tai tee opastettu graffitikiertokierros paikallisoppaan kanssa. Ethän unohda käydä väkokuvaamassa kaupungin symbolia, 150 vuotta vanhaa **Clifton Suspension Bridge** – siltaa.

Yöpyminen: Bristolissa

– Lomapäivä 2

Junamatkasi pittoreskin, roomalaisten perustamaan **Bathin** kaupunkin kestävä vain vartin! Näin ehdit viettää aamupäivän vielä Bristolissa, jos siltä tuntuu ja iltapäivälle jää aikaa tutustua Bathin tarjontaan.

Tämä pääosin keltaisesta hiekkakivestä rakennettu kaupunki eli kulta-aikaansa 1700-luvulla, jolloin Bath oli muodikas ja suosittu yläluokan kylpykaupunki. Jane Austen, Charles Dickens, Thomas Gainsborough sekä jopa Ranskan kuningas Ludvig XVIII ovat kaikki joskus asuneet Bathissa. Kaupungin arkkitehtuuri on vertaansa vailla eli kannattaa viettää muutama tunti kaupungin katuja ja kujia tutkien. Roomalainen kylpylämuseo ja sen viereissä sijaitseva katedraalikirko ovat tutustumisen arvoisia. Rentoudu vielä upeassa **Thermae Bath Spa** – kylpylässä ja käy sydämessä kaupungin vanhimmassa rakennuksessa, Sally Lunnin ravintolassa.

Yöpyminen: Bathissa

– Lomapäivä 3

Aamun retki suuntautuu **Stonehengen** esihistorialliselle kivimpyrälle englantilaisen oppaan kanssa. Tämän megaliteistä

OFFICIAL TOUR OPERATORS

Henrietta Ferguson



Journey outline

Proposed itinerary

Additional details

PROPOSED ITINERARY

Day 1

Henrietta Ferguson Luxury Tours along the Great West Way®

7 days



Journey outline

Proposed itinerary

Additional details



Introduction to the Great West Way®

Follow the paths taken by generations of travellers and discover an essential strand of England. Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way winds its way through lush green landscapes filled with the world-famous and the yet-to-be-discovered. Touch Royal Windsor, Roman Bath and timeless Stonehenge, immerse yourself in English village life. On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food. Churches which have watched over their parishes for centuries. Independent shops and galleries filled with contemporary designs and creations. You don't have to travel far to explore further and delve deeper into England. The Great West Way links London with Bristol through 500 miles of navigable routes, full of twists and turns and new discoveries.

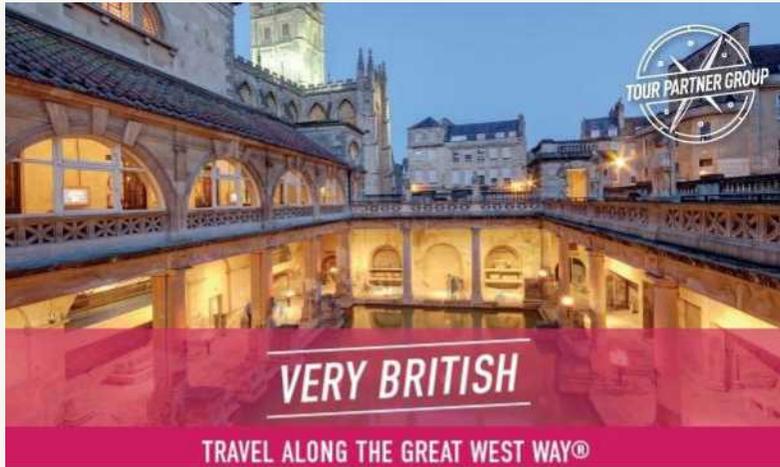
Read more →



Nestled in the heart of historic St. James's Mayfair, DUKES LONDON is a sophisticated, luxury hotel where you will arrive as a guest and leave as a friend. Ever since King Henry VIII built his palace here in the 16th Century, St. James's has been the exclusive retreat of writers, musicians, politicians and royalty. Whether,

OFFICIAL TOUR OPERATORS

Tour Partner Group



HIGHLIGHTS

Mesmerizing manor houses, colourful gardens, historic cities and culinary delights. explore epic landmarks along the Great West Way®. England is waiting for you! Explore famous cities such as Oxford, Windsor and Bath. Taste culinary delights like Fish & Chips and enjoy a traditional British Cream Tea. Explore the beautiful landmarks along the Great West Way® on this tour.



SERVICES

- 5x overnight stays with breakfast and dinner: 2x area London/Windsor 1x area Swindon 2x in Bristol
- **Arrival by ferry:** Calais/Dunkirk – Dover and Harwich – Hook of Holland with Stena Line
- **Arrival by air:** Local coach transport, flight booking optional at a supplement
- **Arrival by Eurostar:** If you prefer crossing the Channel by Eurostar please get in touch with us.



ENTRANCE PACKAGE

Pub-Lunch, Dorney Court, visit of a college in Oxford, Bodleian Library, Buscot Park, Jane Austen Centre, Cream Tea in the Regency Tea Room, Cheddar Gorge Cheese Company, Myrtle Farm incl. tasting, Avebury, RHS Garden Hyde Hall incl. private dinner

PRICES
(on request)

ITINERARY

DAY 1: ARRIVAL IN ENGLAND

Ferry crossing Calais/Dunkirk to Dover.
2x overnight stays in the area London/Windsor

DAY 2: WINDSOR – ETON – DORNEY COURT

Today, the tour along the famous Great West Way® kicks off. Enjoy a stroll through beautiful Windsor and marvel at the castle. Enjoy a typical pub lunch and taste traditional Fish & Chips. Continue on the Great West Way® via Eton to Dorney Court and visit the medieval manor house.



DAY 3: OXFORD

Today take a detour off the route for a day trip to Oxford, the university city, where you can explore the city on foot. Visit one of the numerous colleges as well as the famous Bodleian Library. Continue to Buscot Park and marvel at the magnificent garden.

1x overnight stay in the Swindon area.



DAY 4: BATH

Visit the 4,000-year-old Avebury stone circle. Afterwards continue to a UNESCO World Heritage Site, the City of Bath. You have the opportunity to visit the famous Roman Baths or how about exploring the Jane Austen Centre followed by a traditional cream tea in the Regency Tea Room?

2x overnight stays in Bristol



DAY 5: CHEDDAR GORGE & BRISTOL

Drive through the spectacular landscape of Cheddar Gorge and visit the Cheddar Gorge Cheese Company. Continue to Myrtle Farm where you can enjoy a tasting of the well known Thatcher's Cider. In the afternoon, it is time to explore Bristol. You have the opportunity to visit the SS Great Britain or alternatively Tynesfield estate.



DAY 6: COTSWOLDS

Start the day with a drive through the wonderful landscape of the Cotswolds and journey off the route for a stop in the delightful town of Bibury or Burton-on-the-Water. In the afternoon explore the wonderful at RHS Garden Hyde Hall followed by private dinner in the garden. In the evening it is time to say goodbye to England as you board the night ferry in Harwich.



DAY 7: BYE BYE ENGLAND

In the morning you arrive in Hook of Holland from where you continue your return journey.

INTERESTED IN THIS TOUR?

GET IN TOUCH

Tel.: 0044 (0) 20 8861 9300

info@tourpartnergroup.com

www.tourpartnergroup.com

OFFICIAL TOUR OPERATORS

Europe Incoming



FITBOOKINGS.COM
BY EUROPE INCOMING

Great West Way® & Uncover the Cotswolds
10 Days / 9 Nights

Great West Way® & Uncover the Cotswolds 
Welcome to England's Great West Way® - a touring route between London and Bristol. It follows 500 miles of navigable routes, roaming through idyllic countryside, quaint villages, elegant towns and ancient landscapes.

- | | |
|---|---|
| Day 1 - Royal Windsor | ➤ Visit of Brunel's Steamship Great Britain |
| ➤ Arrival at Heathrow Airport | ➤ Visit of Bowood House & Gardens |
| ➤ Visit of Windsor Castle, home of the Queen | ➤ Overnight in Bath, a UNESCO World Heritage Site |
| ➤ Overnight in Royal Windsor | |
| Day 2 - The beauty of the Chiltern Hills AONB | Day 6 - Discover Northern Wiltshire |
| ➤ Explore picturesque Henley-on-Thames | ➤ Explore the unspoilt village of Lacock |
| ➤ Hobbs of Henley Midsomer Murders Experience | ➤ Enjoy Vaughan's Kitchen Cookery School, Devizes |
| ➤ Indulgent tour & tasting at Chiltern Valley Winery | ➤ Visit of Avebury Stone Circle, the largest in Britain |
| ➤ Overnight in Reading, a historic market town | ➤ Visit of McArthurGlen Designer Outlet Swindon |
| Day 3 - Discover the North Wessex Downs AONB | ➤ Overnight in Malmesbury, a historic market town |
| ➤ Visit of Highclere Castle (subject to availability) OR Bombay Sapphire Distillery Tour & Tasting* | Day 7 - Explore the South Cotswolds |
| ➤ Visit the UNESCO heritage site of Stonehenge* | ➤ Explore the prettiest villages of the Cotswolds |
| ➤ Overnight in charming and medieval Salisbury | ➤ Visit of the famous Blenheim Palace* |
| Day 4 - Unearth historic Wiltshire & Somerset | ➤ Overnight in Witney, a historic market town |
| ➤ Visit Salisbury Cathedral*, home to Magna Carta | Day 8 - History & Horticulture |
| ➤ Cream tea at the Bridge Tea Rooms in Bradford-on-Avon with Victorian costumed waitresses | ➤ Visit Waddeson Manor*, a neo-classical chateau |
| ➤ Enjoy an informative walking tour of Jane Austen's Bath with a costumed Guide-Actor | ➤ Visit of Kew Gardens, home of the RHS |
| ➤ Visit of the historic Roman Baths OR relaxing Spa treatment at Thermae Bath Spa | ➤ Overnight in London, the nation's Capital |
| ➤ Overnight in Bath, a UNESCO World Heritage Site | Day 9 - Rediscover London |
| Day 5 - Avon & South Gloucestershire | ➤ Visit Apsley House, of the Duke of Wellington |
| ➤ Explore vibrant Bristol including Clifton Village | ➤ Visit of the Wellington Arch at Hyde Park Corner |
| ➤ Overnight in Bristol, a UNESCO World Heritage Site | ➤ See the Changing of the Guard Ceremony |
| | ➤ Visit of Hampton Court Palace, home of Henry VIII |
| | Day 10 - A fond farewell |
| | ➤ Departure from Heathrow Airport |

* A detour off the Great West Way. Tel: +44 208 994 5001. Email: sales@fitbookings.com. Web: www.fitbookings.com. FITbookings.com - Tradetrav Ltd is a part of the Europe Incoming group of companies. Unit 11-12 Turnham Green Terrace Mews, London W4 1QU. Tradetrav Ltd is registered in England with company reg. number: 07066580. Please review general T&C on www.fitbookings.com

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BY EUROPE INCOMING

Great West Way® & Uncover the Cotswolds
10 Days / 9 Nights - Discoverer Pass

Great West Way® & Uncover the Cotswolds 
Welcome to England's Great West Way® - a touring route between London and Bristol. It follows 500 miles of navigable routes, roaming through idyllic countryside, quaint villages, elegant towns and ancient landscapes.

Journey along the Great West Way on the bus and rail network using the 7-day global Great West Way Discoverer pass. Starting from day 4 of the below programme, all journeys are included in the cost of the Discover pass except the journeys highlighted in **ORANGE** which are **excluded** and payable in person.

- | | |
|---|---|
| Day 1 - Welcome to England | ➤ Salisbury  Bradford-on-Avon |
| ➤ Arrival at Heathrow Airport | ➤ Cream tea at the Bridge Tea Rooms in Bradford-on-Avon with Victorian costumed waitresses |
| ➤ Overnight in London, the nation's Capital | ➤ Bradford-on-Avon  Bath Spa |
| Day 2 - Rediscover London | ➤ Visit of the Jane Austen Centre in central Bath |
| ➤ Visit Apsley House, of the Duke of Wellington | ➤ Visit of the historic Roman Baths OR relaxing Spa treatment at Thermae Bath Spa |
| ➤ Visit of the Wellington Arch at Hyde Park Corner | ➤ Overnight in Bath, a UNESCO World Heritage Site |
| ➤ See the Changing of the Guard Ceremony | Day 6 - Avon & South Gloucestershire |
| ➤ Overnight in London, the nation's Capital | ➤ Bath Spa  Bristol Temple Meads |
| Day 3 - Heritage & Horticulture | ➤ Bristol Temple Meads  SS Great Britain |
| ➤ Visit of Kew Gardens, home of the RHS | ➤ Visit of Brunel's Steamship Great Britain |
| ➤ Visit of Hampton Court Palace, home of Henry VIII | ➤ Explore vibrant Bristol including Clifton Village on foot (No. 8  is also available) |
| ➤ Overnight in London, the nation's Capital | ➤ Overnight in Bristol, an exciting and varied city |
| Day 4 - Discover the North Wessex Downs AONB | Day 7 - Discover Northern Wiltshire |
| ➤ London Waterloo  Basingstoke  Laverstone Mill (Stagecoach 87) | ➤ Bristol Temple Meads  Chippenham |
| ➤ Bombay Sapphire Distillery Tour & Tasting* | ➤ Explore Chippenham on the banks of the Avon |
| ➤ Laverstone Mill  (Stagecoach 87) Andover  Amesbury (SalisburyReds Activ8) | ➤ Chippenham  Swindon |
| ➤ Visit the UNESCO heritage site of Stonehenge* | ➤ Visit STEAM (Great Western Railway Museum) |
| ➤ Amesbury  Salisbury (SalisburyReds X5) | ➤ Visit of McArthurGlen Designer Outlet Swindon |
| ➤ Overnight in charming and medieval Salisbury | ➤ Swindon  Cheltenham Spa |
| Day 5 - Unearth historic Wiltshire & Somerset | ➤ Overnight in Cheltenham, a spa town since 1716 |
| ➤ Visit Salisbury Cathedral*, home to Magna Carta | |

* A detour off the Great West Way. Tel: +44 208 994 5001. Email: sales@fitbookings.com. Web: www.fitbookings.com. FITbookings.com - Tradetrav Ltd is a part of the Europe Incoming group of companies. Unit 11-12 Turnham Green Terrace Mews, London W4 1QU. Tradetrav Ltd is registered in England with company reg. number: 07066580. Please review general T&C on www.fitbookings.com



GETTING THE GREAT WEST WAY TALKED ABOUT

PRESS & PR

- Media resource on GreatWestWay.co.uk
- 16 German press and bloggers since May
- 14 Dutch press and bloggers since May
- 5 June press launch event in London
- International press group trip in Oct
- Blogger and influencer activity

- National and international coverage including BBC Travel Show:
<https://coveragebook.com/b/0508eeb7>

The screenshot shows a webpage from 'LUXURY TRAVEL ADVISOR'. The main article is titled 'The Royal Crescent Hotel & Spa Offers Tours of The Great West Way' and is dated Jan 22, 2019. Below the title is a large photograph of Bath, England, showing the Royal Crescent and surrounding buildings. To the left of the article is a vertical social media sharing bar with icons for Facebook, Twitter, LinkedIn, and Print. Below the article text, there is a small section titled 'About the Author' and a 'Newsroom' section featuring a thumbnail for 'ST. KITTS EXPERT'.

The magazine cover for 'esCAPE' (Issue 34) features a scenic view of a suspension bridge over a river. The main headline reads 'GREAT WEST WAY' in large, bold letters. Other text on the cover includes 'TOP 5 BOTANICAL GARDENS', 'WHY WE ♥ CARDIFF', 'Breath of FRESH air', 'VISIT BRITAIN'S BEST COUNTRYSIDE BY TRAIN', 'DISCOVER THE EXCITING NEW ROUTE BETWEEN LONDON AND BRISTOL', 'LONDON Like a local', and 'FESTIVALS Let the SUMMER SEASON BEGIN'. The GWR logo and 'Great Western Railway' are also visible.

Reizen als een Koning

WIET JE HIER OVER DE GREAT WEST WAY TOEGEEN IN DE VEERTIENDE EEUW ENGELE WANDERINGS. DE ROUTE IS HANDEL EN VERKEER OP DE GREAT WEST WAY. DE WEG VAN Londen NAAR BRISTOL, DE KORTE WEG VAN Londen NAAR BRISTOL, DE WEG VAN Londen NAAR BRISTOL, DE WEG VAN Londen NAAR BRISTOL.

WAT ER ERVAARD **WAT ER ERVAARD**

WAT ER ERVAARD **WAT ER ERVAARD**



WAT DE GREAT WEST WAY GROOTS MAAKT

Aan de ene kant vind je Londen, aan de andere kant Bristol. Daar tussen 200 kilometer aan historische routes waarlangs je kunt rondwandelen in dorpen, schilderachtige stadjes en het typisch Engelse landschap. Het gaat ver oegden op ontdekkingsocht langs de Great West Way en licht een paar hoogtepunten uit.



5 reasons to visit the new Great West Way from London to Bristol

1. **Historical significance**: The route follows ancient paths used by Roman, Saxon, and Norman travelers.

2. **Scenic beauty**: The route passes through some of the most beautiful countryside in England.

3. **Historic buildings**: The route passes through some of the most beautiful historic buildings in England.

4. **Local produce**: The route passes through some of the most beautiful local produce in England.

5. **Great views**: The route passes through some of the most beautiful great views in England.

Wander the Great West Way

Gillian Thornton discovers World Heritage Sites and hidden gems along one of England's historic royal routes

Getting Around

Travel News

Experience Southern England

AN INCREDIBLE JOURNEY ALONG ENGLAND'S GREAT WEST WAY

The Great West Way is a new 125-mile touring route between London and Bristol based on ancient routes, passing through idyllic countryside, quaint villages and great towns. London, with its world-famous Big Ben and red-brick terraces, is the ideal starting point. At the other end of the route, Bath is renowned for its Georgian architecture and spa connections, while Bristol is a river of creative art, music and design. In between, though, through rolling rural landscapes, are some of the most beautiful landscapes in England. The Great West Way is made for you to walk, cycle, or drive. Choose how you want to travel, and how you want to see it.

HOW TO ENJOY IT

- An overnight stay at Grade II listed luxury hotel The Langley in Buckinghamshire
- An Olympic rowing experience on the River Thames with the Henley Rowing Association
- A two-course meal at The Royal Oak pub in 'quirky' Torrington
- A one-night stay at 18th-century Gothic manor house Duntunton Grove in Redburn
- Entry to The Merchant's House, a 17th-century silk merchant house in Marlborough
- A Lotus passenger ride at the Castle Cornet Circuit in Whitby
- An overnight stay at the Grade I listed Old Bell at Malmesbury, treating England's ribbon road

Great Way to escape

It could be Clois

Locks are key



Go explore

The Great West Way

A new 125-mile touring route between London and Bristol reveals the region's past...

The Telegraph

Travel Destinations

These are Britain's three greatest road trips

Travel | Destinations | Europe | United Kingdom | Articles

Bath Business News

Bath tourism to benefit from new visitor rail pass and latest Rough Guide

England's Great West Way

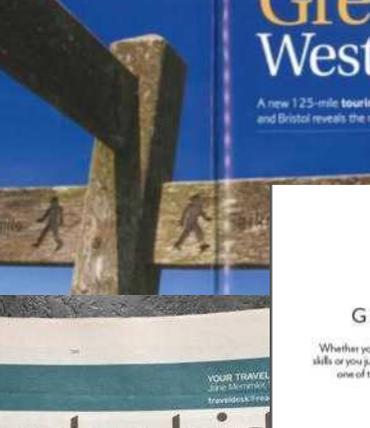
More Stephens

Is your business ready?

Have you heard?

New regional scheme's

AND'S WEST



LONDON TO BRISTOL GREAT WEST WAY

Whether you are a budding chef wanting to finesse your culinary skills or you just want to try something fun and different - a course at one of the UK's best cookery schools is an absolute must.

Discover the Great West Way

The Great West Way is 125 miles of beautiful and scenic countryside between London and Bristol, with a route that is as varied as the people who travel it.

WHERE TO VISIT

TRAVEL BY TRAIN

WHERE TO STAY

Wish you were here

Great West Way, South of England

125-mile route from London to Bristol in the heart of England

West whir

London to Bristol via UK treasures

WAT ER ERVAARD

London to Bristol via UK treasures

WAT ER ERVAARD

WAT ER ERVAARD

WAT ER ERVAARD

MARKETING & DISTRIBUTION

VisitBritain Netherlands



The Great West Way

Friday 08 March 2019

De Great West Way is een nieuwe touringroute van 200 kilometer die Londen met Bristol verbindt. Onderweg zie je een dwarsdoorsnede van Engeland met het gevarieerde landschap rondom rivier de Theems, historische steden zoals Bath en beroemde attracties zoals Windsor Castle, Kew Gardens en de steencirkels van Stonehenge & Avebury. Op de route ben je nooit meer dan tien minuten verwijderd van een interessante bezienswaardigheid, een knusse tearoom of een fraai vergezicht. De route kan natuurlijk per auto, bus of trein worden afgelegd, maar ook reizen per boot, wandelen en fietsen zijn uitstekende opties.



Discover jouw Great West Way

De Great West Way nodigt uit om de omgeving op je eigen individuele manier te verkennen op een relaxed tempo.

Hou je van lekker eten en drinken? Van streetfood tot dineren op sterrenniveau, het is er allemaal. En wat je natuurlijk niet mag missen is een klassieke 'cup of tea' in zo'n typisch Engelse, knus theetentje.

Op zoek naar locaties die je kent van film en tv? Dan zit je goed op de Great West Way. Zo zijn er diverse afleveringen van de Midsomer Murders opgenomen in dit gebied. De hoog gewaardeerde episode "Dead in the Water" speelt zich bijvoorbeeld af bij een roeiclub in Henley on Thames. Lacock Abbey in het plaatsje Lacock was een belangrijke locatie bij de verfilming van de diverse Harry Potter verhalen. En Highclere Castle is beroemd geworden als Downton Abbey.

Recente verhalen

The Great West Way



12 beste plekken om de skyline van Londen te bekijken



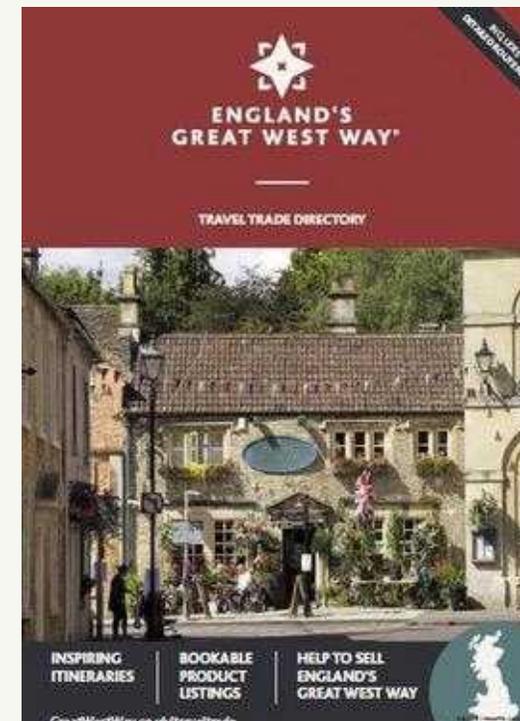
Game of Thrones® filmlocaties in Noord-Ierland (en hoe ze te vinden)



Groot-Brittannië favoriet voor de Oscars in 2019



North of England City Experience



Great West Way®

The Great West Way is een nieuw ontwikkelde route die loopt van Londen naar Bristol. Langs deze route staan veel hoogtepunten zoals Windsor, Bath en Stonehenge. Het team van de Great West Way heeft een gids/trade directory samengesteld met voorbeeldreizen en ruim 350 leveranciers die graag met je willen samenwerken, waaronder attracties, accommodaties, restaurants en veel meer.

Wil je meer weten over The Great West Way, bezoek dan de [website](#).

[BEKIJK DE DIRECTORY](#)

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VisitBritain USA



10 Experiences of a Lifetime Along the Great West Way

Tuesday 05 March 2019

Welcome to the [Great West Way](#) - the 125 mile touring route from London to Bristol where the possibilities are endless. You can explore by boat, bike, foot, car, coach or a combination of all. Create an itinerary focused on anything that suits your travel passions and style: cities, family, food and drink, luxury, sports, shopping, royal history, outdoor activities, or film and TV.

Along the route, we're highlighting a few of this year's not to be missed festivals and events.

This is your year to travel along the Great West Way!

Bristol: Bristol International Balloon Fiesta®

August 8 - 11, 2019



The annual event features more than 130 hot air balloons from across the globe meeting in Bristol for The Bristol International Balloon Fiesta. Held at Ashton Court Estate, the event is free (just purchase parking tickets if you're driving) and suitable for the whole family! While the balloons are a sight to behold with a beautiful array of color, the event is much more than just about the balloons. There's fireworks, arena entertainment, balloon rides, live music performances, and a variety of food to choose from.

Latest Blogs

5 Reasons to Experience England By Foot



10 Experiences of a Lifetime Along the Great West Way



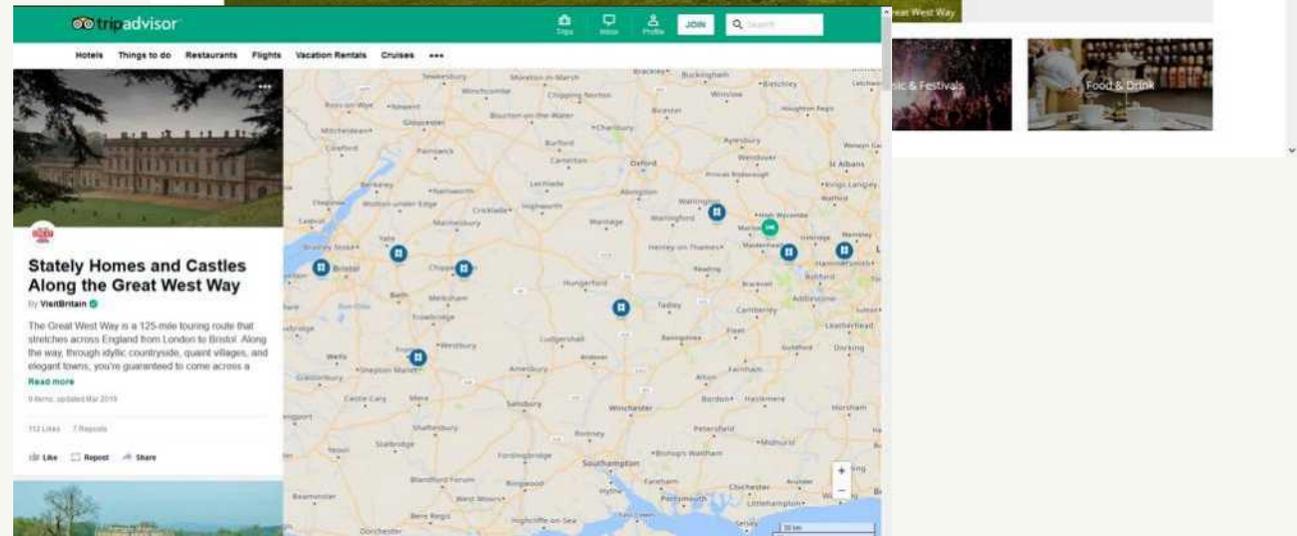
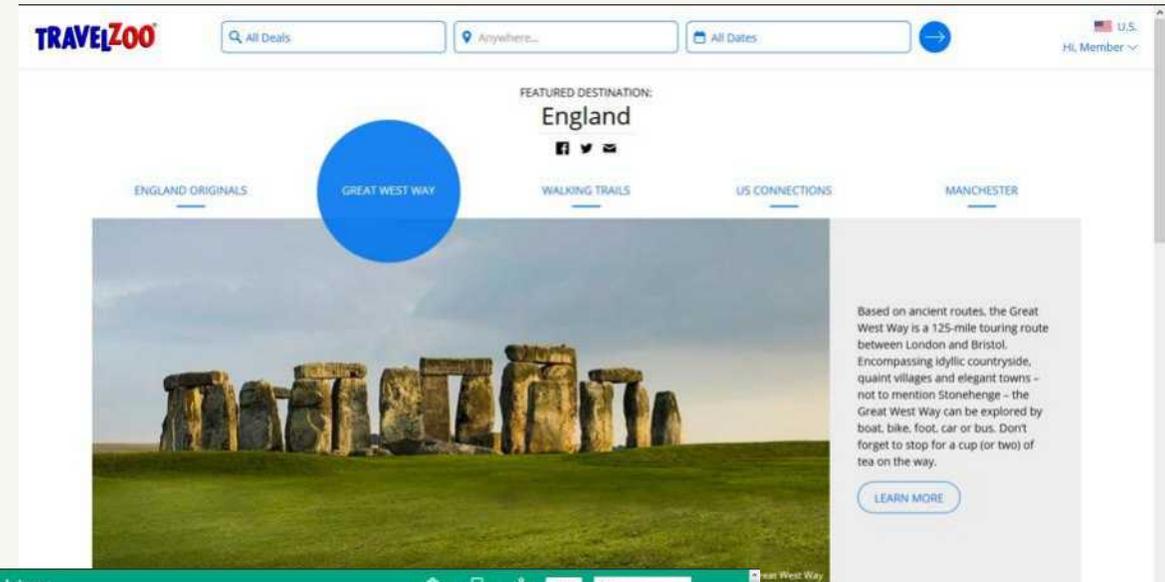
Where to find Poldark film locations in England



Top Stately Homes on Film



Top Game of Thrones filming locations in Northern Ireland and how to find them



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Volkskrant Magazine, NL

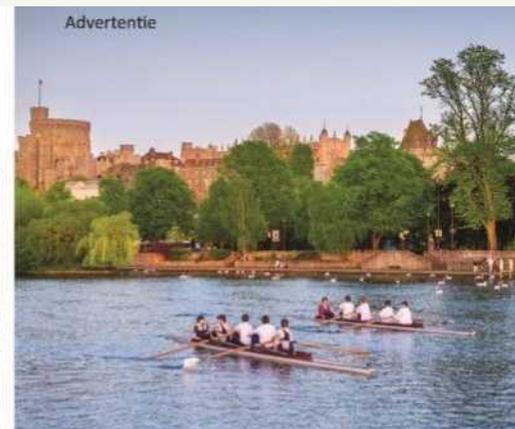


Advertentie

THE GREAT WEST WAY® IN ENGELAND:

VOLG JE EIGEN WEG

The Great West Way loopt tussen Londen en het westelijker gelegen Bristol. Je kunt 'm wandelen en fietsen, maar dankzij de Great Western Railway, de landelijke binnendoorwegen en het Kennet & Avon Kanaal kun je de reis ook per trein, al roadtrippend of via het water doen. Of 'mix and match' en stel zo jouw eigen, unieke route samen.



Advertentie

Wat is The Great West Way?

Een 200 kilometer (125 mijl) lange tourroute die de steden Londen en Bristol met elkaar verbindt via wandel- en fietsroutes, rails, waterwegen en de weg. Je komt langs historische bezienswaardigheden en werelderfgoed, maar ervaart ook het gewone leven in de dorpen en 'market towns' langs de route. Aangezien Engelsen altijd wel in zijn voor een praatje, heb je onderweg zo contact. Houd daarom genoeg ruimte in je reisplanning, want de tips die je onderweg van locals krijgt, zijn vaak de leukste!

Voor wie is The Great West Way?

Voor iedereen die de reis minstens zo belangrijk vindt als de bestemming. Niet voor 'van-A-naar-B'-toeristen, maar voor reizigers die altijd benieuwd zijn naar nieuwe landschappen, andere vergezichten, inspirerende ontmoetingen en verrassende belevenissen. Zoek je avontuur en het authentieke Engeland? Dan is The Great West Way geknipt voor jou.

Historische highlights

The Great West Way volgt routes die al eeuwenlang gebruikt worden. De paden brachten druides naar heilige plaatsen, veedrijvers naar 'market towns' en koningen naar hun buitenverblijf of kasteel. Volg deze voetsporen en bezoek highlights als Windsor Castle, de prehistorische steencirkels van Stonehenge en het klassieke Bath. Daar kun je de goed bewaarde Romeinse baden zien of zelf baden in het



moderne Thermae Bath Spa. Niet missen langs de route: de Royal Botanic Gardens in Kew, één van de grootste botanische tuinen ter wereld. In het ruim opgezette park vind je behalve zeldzame planten en bloemen, ook mooie negentiende-eeuwse architectuur en een boomtoppenpad, waarbij je achttien meter boven de grond loopt.

De kleine verrassingen

Langs The Great West Way vind je ontelbare plekken, groot of klein, die het stoppen waard zijn. We noemen er een paar: STEAM, het spoorwegmuseum in Swindon,



"Voor reizigers die altijd benieuwd zijn naar nieuwe landschappen, andere vergezichten, inspirerende ontmoetingen en verrassende belevenissen"

vertelt het verhaal van de mannen en vrouwen die The Great Western Railway aanlegden in de jaren dertig van de negentiende eeuw. Ben je bij Windsor Castle? Wandel dan door naar Eton: een prachtig plaatsje met Eton College, één van de oudste openbare scholen van Engeland. Het schilderachtige dorpje Lacock wil je zeker niet missen. Televisie- en filmcrew's strijken er regelmatig neer voor opnames, waaronder de makers van de Harry Potter-films.

Actief onderweg

Sovernake Forest ligt aan de zuidkant van het historische plaatsje Marlborough en heeft een uitgebreid netwerk aan mountainbiketrails. Liever wandelen? In de Cotswolds loop je door prachtige natuur en pittoreske dorpen. Engeland vanaf het water verkennen kan natuurlijk ook. Huur een roeiboot of kajak in Eton en je peddelt zo de Theems op, met Windsor Castle op de achtergrond. In Bristol, aan één uiteinde van The Great West Way, spring je op de fiets. Op je stalen ros ontdek je de streetart van Banky en de levendige pubcultuur.

Met de trein

Met de Great West Way Discoverer Pass kun je alle treinen en bussen tussen Londen Paddington en Bristol Temple Meads gebruiken, inclusief 'detours' naar Thames Valley, de Cotswolds en Wiltshire. Tip: koop het kaartje alvast online via

EnglandsGreatWestWay.nl/reizen/trein of neem contact op via salesenquiries@gwr.com

Klassieke roadtrip

Stap je het liefst in de auto? Op The Great West Way maak je een klassieke roadtrip naar het echte Engeland. Langs deze route reed vanaf 1784 de eerste postkoetservice van Londen naar Bristol. Koetsiers moesten er ultrusten en paarden werden verwisseld. Nog steeds vind je langs de route eeuwenoude herbergen, waar je aan de bar een 'real ale' bestelt, of aan tafel plaatsneemt voor een echte 'Sunday Roast'.



Ook als een moderne ontdekkingsreiziger je eigen weg bent? Kijk op EnglandsGreatWestWay.nl voor reisvoorbeelden, overnachtingsadressen en leuke shops onderweg. Een arrangement met overnachtingen boeken? Dat kan via House of Britain (houseofbritain.nl/greatwestway) en De Jong Intra Vakanties (dejongintra.nl/augb918)



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Great West Way Digital Campaign



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Probeer een avontuur dat begint met jouw verbeelding, en die een afstand van 125 miles betreft tussen Bristol en Londen. Ontdek de Great West Way van Engeland.

[See translation](#)



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Erstellt von Königen für die nächste Generationen zum Entdecken. Folgen Sie dem Weg des Great West Way in England - einer Reise ins wahre England, die Sie in Ihrer Freizeit entdecken können.

[See translation](#)



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THIS WAY FOR THE WATERWAYS

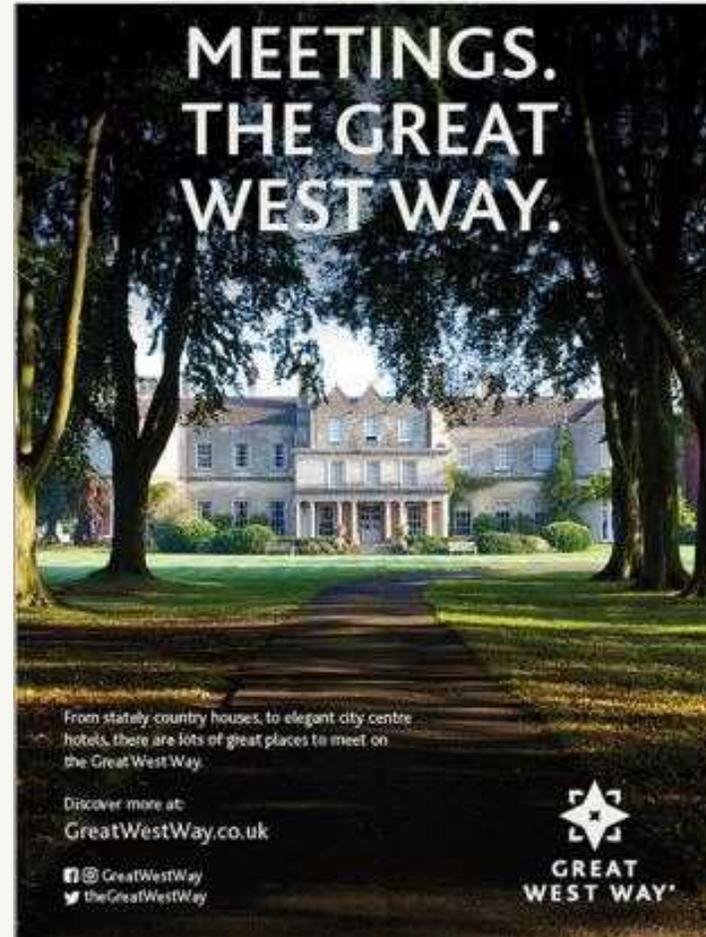
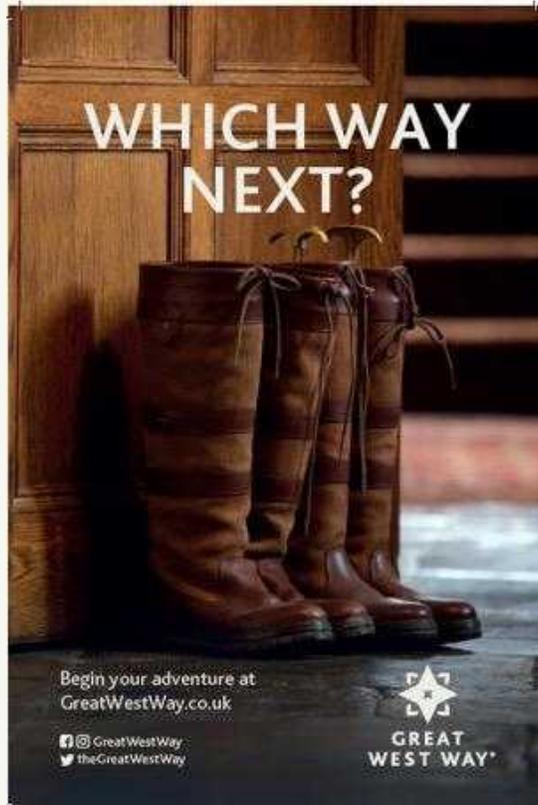
Do you dream of floating through beautiful English countryside? On the Great West Way you can. Set sail for the River Thames or the Kennet & Avon canal.

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SCAN HERE TO FIND OUT MORE

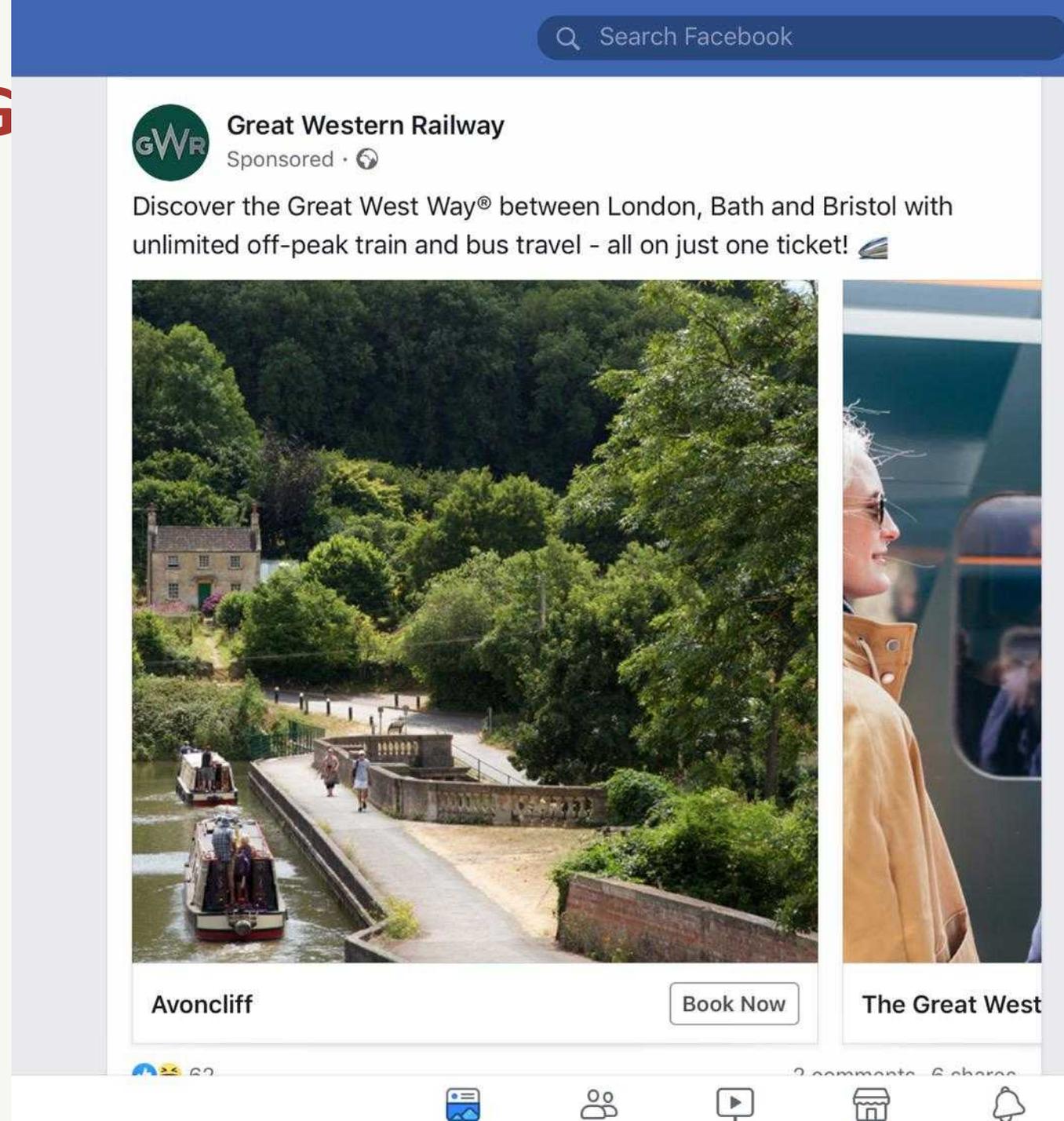
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AMBASSADOR MARKETING

GWR Facebook Campaign,
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The image shows a screenshot of a Facebook post from the Great Western Railway (GWR) page. At the top, there is a search bar with the text "Search Facebook". The post header includes the GWR logo, the name "Great Western Railway", and the word "Sponsored" with a globe icon. The main text of the post reads: "Discover the Great West Way® between London, Bath and Bristol with unlimited off-peak train and bus travel - all on just one ticket!". Below the text is a large image of a canal scene with a boat and a house, labeled "Avoncliff". To the right, a partial image of a woman on a train is visible, labeled "The Great West". At the bottom of the Avoncliff image is a "Book Now" button. The bottom of the screenshot shows the Facebook navigation bar with icons for home, friends, video, shop, and notifications.

Search Facebook

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Discover the Great West Way® between London, Bath and Bristol with unlimited off-peak train and bus travel - all on just one ticket! 🚅

Avoncliff

Book Now

The Great West

👍 62 2 comments 6 shares

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- Distribution:
 - International travel trade
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 - Eurostar and Eurotunnel
 - Hotels along the route
 - Ambassador network
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Follow the paths taken by generations of travellers through England's idyllic countryside, quaint villages and elegant towns on the Great West Way touring route between London and Bristol



2020 Annual Edition

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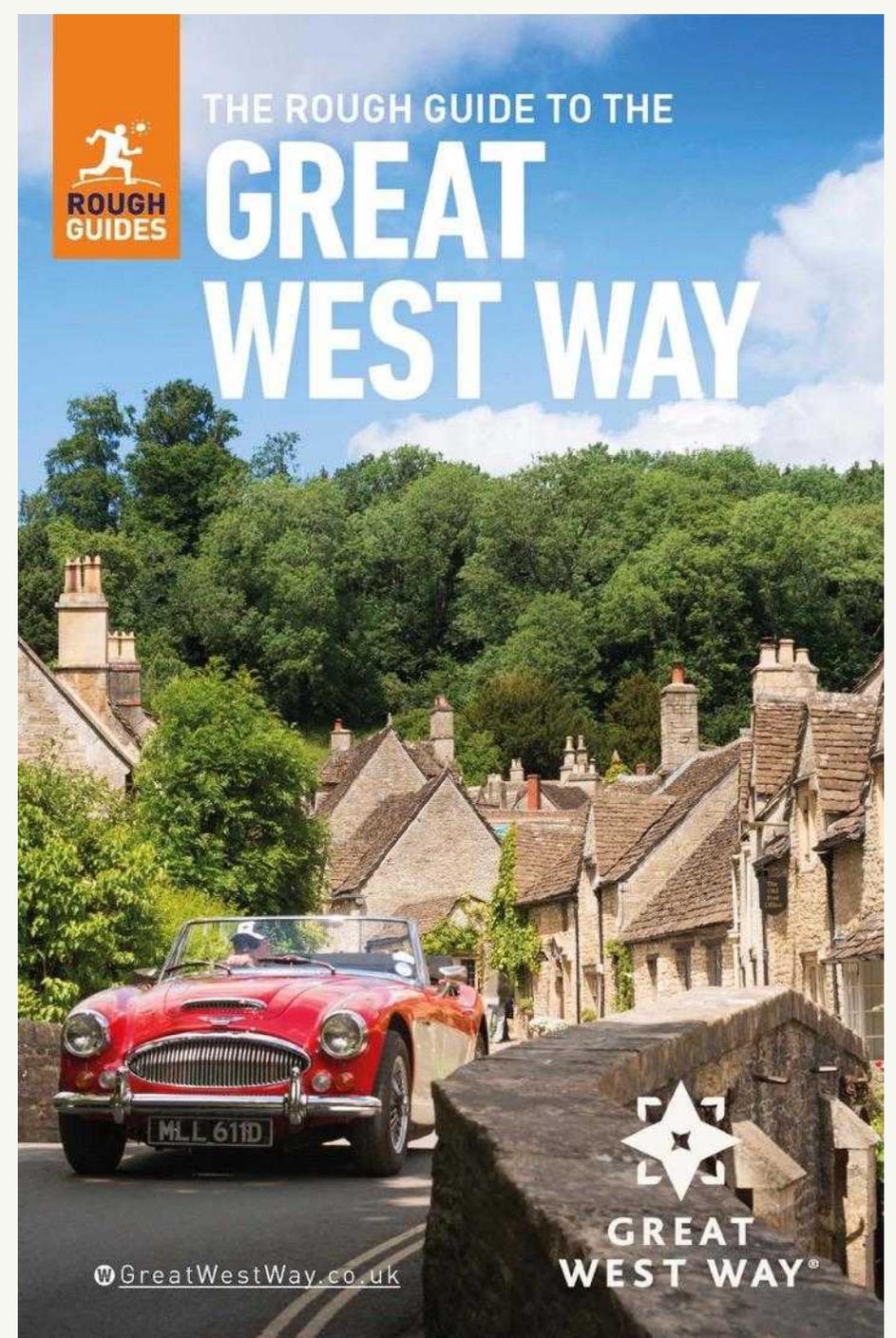


Follow the paths taken by generations of travellers through England's idyllic countryside, quaint villages and elegant towns on the Great West Way touring route between London and Bristol

BRAND DEVELOPMENT

Rough Guide to the Great West Way

- 10,000 print run
- Official launch 5 June
- US, Canada and English speaking markets distribution
- OTO distribution and support
- Brand and content input throughout

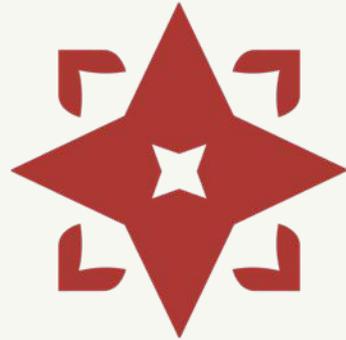


GREAT WEST WAY AWARDS



- Development of Incoming Group Visitors to the UK Group Travel Award 2019
- Launch Campaign of the Year 2019 – Travolution Awards
- Best UK & Ireland Tourism Project - International Tourism Merit Award by the British Guild of Travel Writers
- Shortlisted for 'Place Brand of the Year' in the City Nation Place international tourism awards
- Rough Guide to the Great West Way – shortlisted for Best Travel Guidebook in the British Guild of Travel Writers Members' Excellence Awards.





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